

Vincennes  PBS

***WVUT***

**2023 LOCAL CONTENT & SERVICE REPORT  
TO THE COMMUNITY**

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 create®



# Vincennes PBS

## 2023 LOCAL CONTENT & SERVICE REPORT

### LOCAL VALUE

VINCENNES PBS REMAINS A VALUABLE PART OF SOUTHWEST INDIANA AND SOUTHEAST ILLINOIS REGION: PROVIDING HUNDREDS OF HOURS OF PROGRAMMING EACH YEAR, ALONG WITH MORE THAN 15,000 HOURS OF CHILDREN'S PROGRAMMING, VINCENNES PBS IS PROUD TO SERVE OUR LOCAL VIEWERS AS THE ONLY TELEVISION STATION WITHIN A 50-MILE RADIUS. VINCENNES PBS CONTINUES TO PROVIDE OUR AREA WITH ULTRA-LOCAL NEWS AND PUBLIC INFORMATION.

### KEY SERVICES

SERVING AS A TRUSTED SOURCE FOR PUBLIC AFFAIRS COVERAGE FOCUSED ON ISSUES THAT IMPACT THE QUALITY OF OUR COMMUNITY AND THOSE LIVING IN OUR VIEWING AREA. PROVIDING ARTS AND CULTURE PROGRAMMING CELEBRATING THE CREATIVITY AND DEPTH WITHIN OUR COMMUNITY. PROVIDING THE LATEST NEWS, SEVERE WEATHER AND OTHER EMERGENCY-RELATED INFORMATION WHICH GREATLY AFFECTS OUR COMMUNITY.

### LOCAL IMPACT

OUR PARTNERSHIPS WITH VINCENNES UNIVERSITY, LOCAL K-12 SCHOOLS AND OTHER COMMUNITY SERVICE ORGANIZATIONS PROVIDE A BROAD REACH THROUGH PUBLIC TELEVISION AND MAKE UP AN EXTENSIVE EDUCATION AND COMMUNITY SERVICE ORGANIZATION. EFFORTS ARE UNDERWAY TO EXPAND OUR EDUCATIONAL OUTREACH WITH A NEW COORDINATOR POSITION, AIMED TO STRENGTHEN OUR EDUCATIONAL RELATIONSHIPS.

# Vincennes PBS

## IN THE COMMUNITY

### FIRST CITY FOCUS

Vincennes PBS's weekly public affairs program broadcasts on Saturday evenings and can be found by on-demand viewers online and is available for download as a podcast. The 30-minute local production is centered around in-studio segments and in-the-field packages focusing on topics and issues important to those living in our viewing area and beyond. First City Focus utilizes powerful interviews coupled with in-depth visual storytelling to captivate viewers and bring awareness to issues of concern, as well as focusing on arts, entertainment and tourism.







**First City Focus** ADVANCING TECHNOLOGY IN THE AG INDUSTRY



**First City Focus** NATURAL SPRING REDISCOVERED



**First City Focus** HOPE'S VOICE - DV AWARENESS



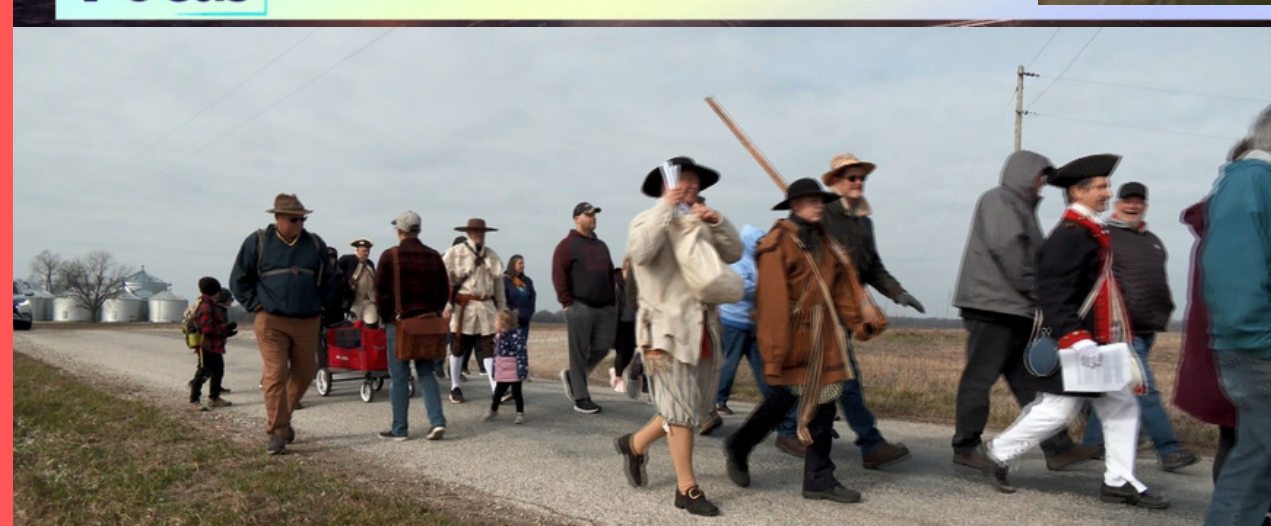
**First City Focus** "LAST TRAIN TO TEXAS"



**First City Focus** DEVASTATING TORNADO RECOVERY



**First City Focus** BLUE JEANS COMMUNITY CENTER



**First City Focus** GEORGE ROGERS CLARK MARCH



**First City Focus** KNOX COUNTY RECYCLING CENTER



**First City Focus** TULIP TRESTLE



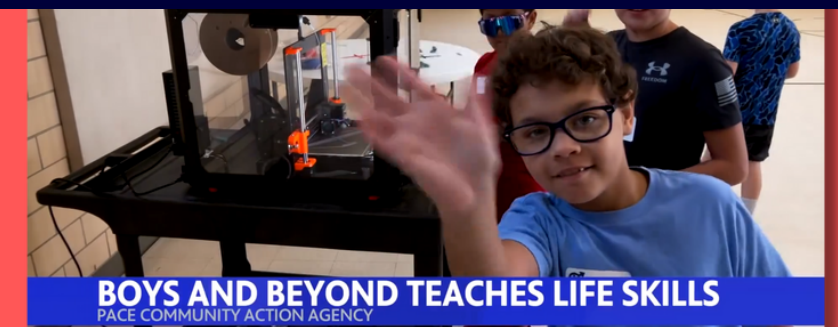
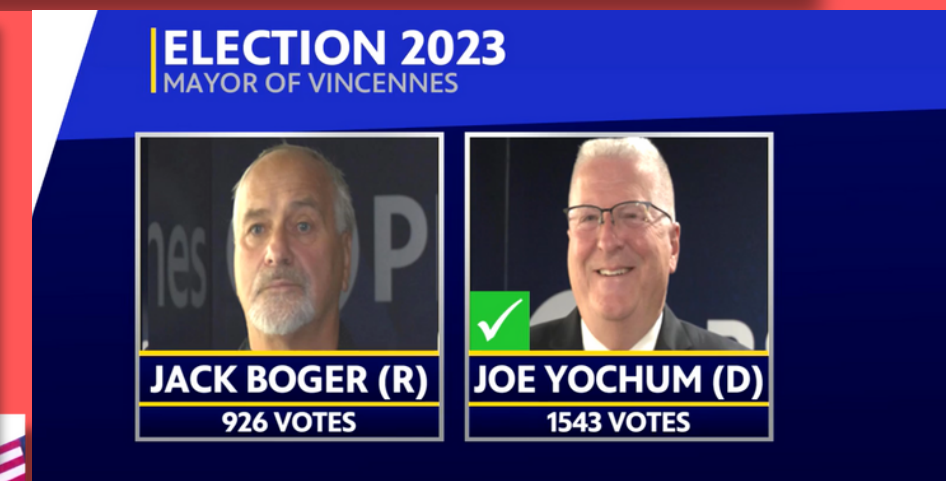
# Vincennes PBS

## IN THE COMMUNITY

### NEWSBREAK

Vincennes PBS produces nightly Newsbreak interstitials which air throughout prime-time programming. These newsbreaks highlight the top local news stories of the day for our viewers. Our viewers can enjoy their favorite PBS programs while also staying informed about what's going on in our area. We also post Newsbreak to social media daily, where it gathers many views and shares on a regular basis.

### Vincennes PBS NEWSBREAK



# Vincennes PBS

## IN THE COMMUNITY

### MEET YOUR LEGISLATORS

Five area State Legislators are invited to present the monthly activities of the Indiana State Legislature to our viewers. The program airs during the Indiana legislative session, which lasts January through March or April of each year. Questions are submitted via an online form, or via mail or phone call ahead of recording each episode.



# Vincennes PBS

## IN THE COMMUNITY

### VINCENNES PBS KIDS

**WVUT 22.3 continues to broadcast the PBS Kids 24/7 programming free of charge to families in our viewing area. Hundreds of local households tune in to the great entertaining and educational programming by PBS Kids, at any time of the day, on WVUT 22.3!**





# Vincennes PBS

## IN THE COMMUNITY

# VINCENNES PBS PASSPORT

WVUT continues to build its membership database. This allows our viewers to help support Vincennes PBS, while also gaining online access to PBS Passport. Members now have access to the vast database of our local programs online, as well as the wonderful PBS programs they've grown to love. We look forward to expanding our membership effort, as well as our offerings on Passport. WVUT also continues to provide online streaming of our main localized channel for those in our viewing area.





# Vincennes PBS

## STORIES OF IMPACT

WVUT takes pride in working with many organizations with the shared goal of serving our communities. This includes working with the Knox County Public Library. Two great recent examples of this relationship center around the implementation of Dolly Parton's Imagination Library for local children to receive new books and the library's grant-funded Black History Preservation Project. Vincennes PBS has helped bring awareness to both efforts in order to increase participation within under-served populations in our community. With our coverage of these projects, participation has grown each week in families signing their kids up for the book program and the submission of photographs





# Vincennes PBS

## STORIES OF IMPACT

and documents showcasing the rich Black history in Knox County. We are also helping to raise overall awareness of the Black history in our area, through sharing some of the stories that have now been documented as part of this project. Vincennes PBS will continue to share such stories through our digital and broadcast platforms.



**“Vincennes PBS has played a vital role in the success of many projects at the Knox County Public Library. Their consistent and reliable storytelling has helped share our mission in making sure local children have access to books and reading. They’ve also helped increase the public’s participation in our Black History Preservation Project, which is crucial in documenting an accurate and complete history of our county.”**

**-Emily Bunyan, KCPL Director**



# Vincennes PBS

## SUMMARY



Vincennes PBS looks forward to continuing its mission of serving our audience and members of our communities. We will continue to engage local organizations in activities and programs that will help enrich our local area through education, entertainment and social awareness. Encouraging inclusivity and understanding of varying sectors of our community, we will work toward fostering a cohesive community and improving quality of life into the future.