



Eastern CT's At Work Station

25,000

WATTS

Full Power Radio/ Soft Rock 106.5 WBMW / P: 860.464.1065 / F: 860.464.8143 www.wbmw.com



Call Letters: WBMW

Dial Position: 106.5 FM

Power: 25,000 Watts

Web Site: www.wbmw.com (listen online!)

Format: Soft Rock

Coverage: Eastern CT, Southern RI
Eastern Long Island

Audience: Adults 25-64, Adults
35-54

[The Station – Soft Rock 106.5 WBMW](#)

Soft Rock 106.5 WBMW is Eastern CT's and Southern RI's "at work station". WBMW plays an upbeat mix of today's favorite Soft Rock. WBMW is designed to be safe for office environments and for families.

[The Music – Soft Rock](#)

Bon Jovi, Carrie Underwood, U2, Kelly Clarkson, Rob Thomas, John Mayer, Ed Sheeran, Billy Joel, Taylor Swift, Katy Perry, Pink, Adele, Maroon 5, Mariah Carey, and more.

[Listeners](#)

Soft Rock 106.5 is a Soft Rock "Adult Contemporary" radio station. Across the country A.C. radio listeners have the highest average household incomes compared to other commercial radio formats. The average A.C. listener has a household income of nearly 25% higher than that of other formats. A.C. listeners are 48% more likely than the general market to earn an income above \$100,000. 60% of A.C. listeners are female, 40% male, and are 39% more likely to be college graduates.



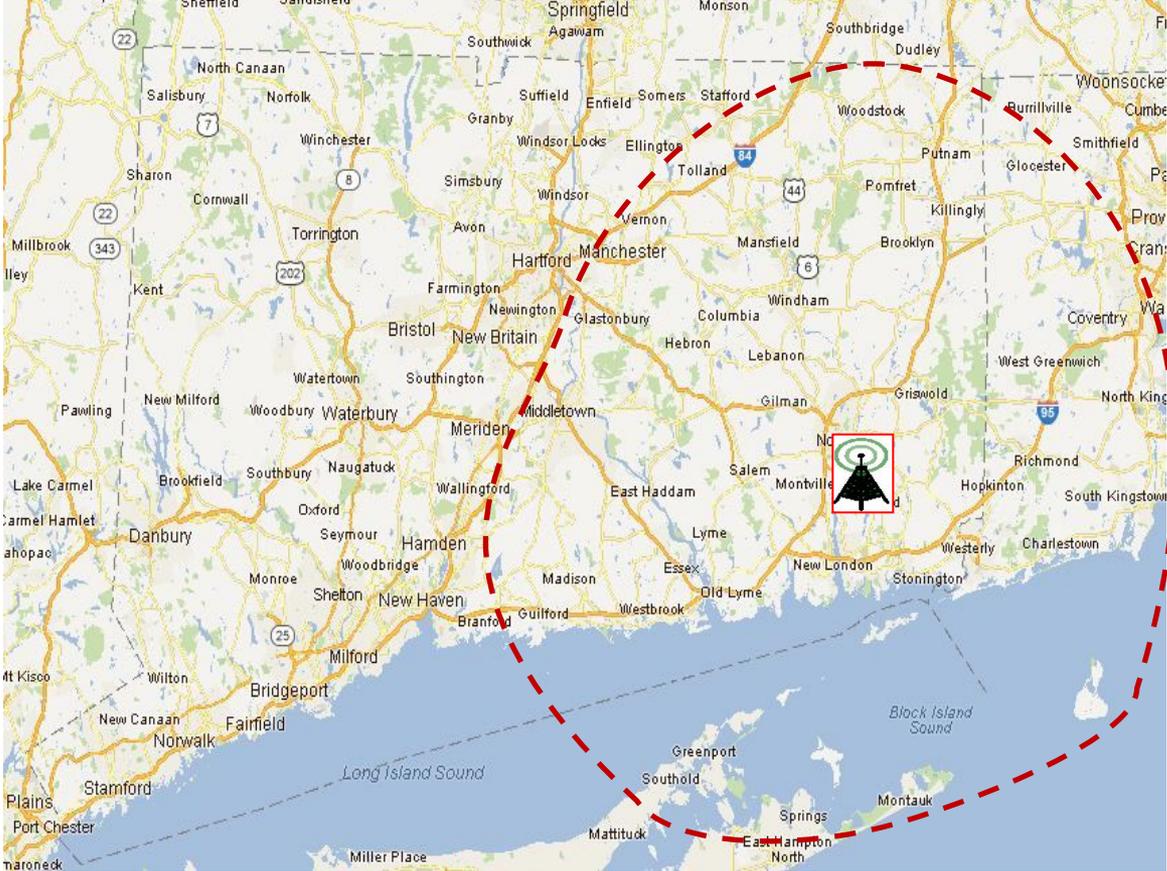


THE WAKEUP SHOW WITH TERESA AND SHAWN
WEEKDAYS FROM 5 -10 AM

Morning Drive 5am-10am

The Wakeup Show with Teresa and Shawn is the #1 morning show in Eastern CT. Teresa and Shawn perform an upbeat show providing news, weather, traffic and entertainment news with fun morning show features like Google Or Genius and The At Work Perk.

Coverage MAP 25,000 Watts



Full Power Radio's Family Of Radio Stations

New London



Hartford/Waterbury



Springfield



New Haven/ Bridgeport



Providence



Burlington, VT

