



noncomMUSIC ALLIANCE

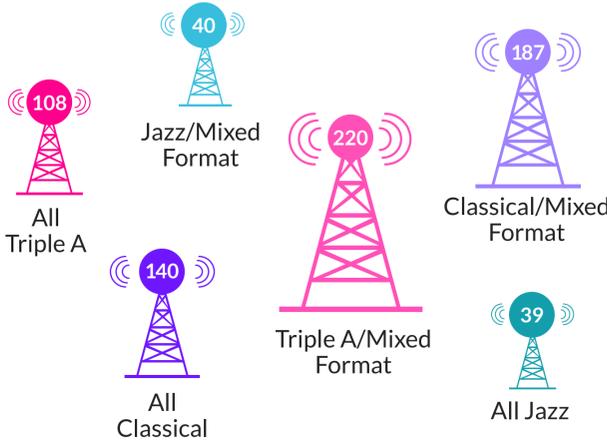
Music that connects.

# PUBLIC RADIO MUSIC STATIONS

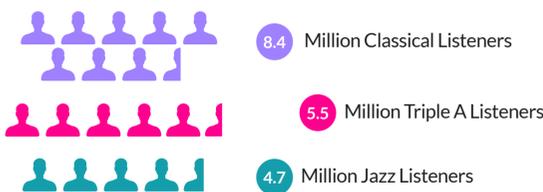
**SERVING AUDIENCES, ARTISTS + COMMUNITIES**

The public radio music landscape is vast, varied, and everywhere.

**734** Stations with a variety of music formats ...



... connect **20+ million** listeners nationwide over-the-air and online.



**97%** of U.S. classical radio is public radio.

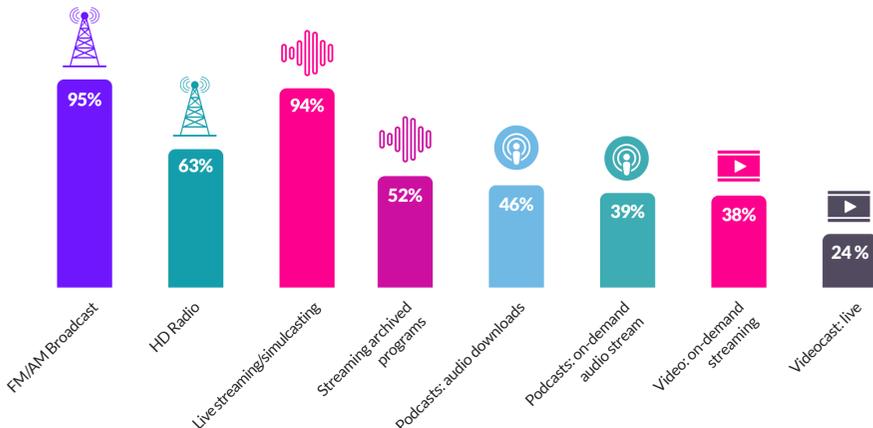
## Public radio is the portal for music discovery.

Most public radio music stations offer...

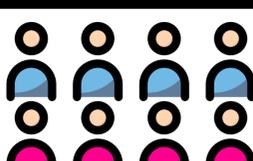
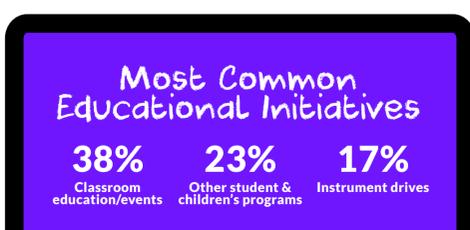


- Supporting Local And Regional Acts
- Developing Emerging Artists
- Showcasing National Touring Artists
- Promoting Local Events & Venues
- Celebrating Eclectic Musical Genres

**On air, online, on stage, on video...**  
connecting more listeners with more artists, more music, more ways.



## Embedded in communities



SOURCE: Station format data: NPR Carriage Reporting Center, NPR/CPB Stations, Spring 2018. Audience estimate: © 2018 The Nielsen Company. All rights reserved. Nielsen Audio Nationwide, Spring 2018, Cume, Persons 12+. Data regarding types of programming, transmission, and community activities based on survey responses from 87 noncomMUSIC Alliance partner stations serving 8.9 million listeners or more than 40% of total public radio music station audience.

The noncomMUSIC Alliance celebrates public radio's role in connecting artists with the communities who enjoy and support their music.