

OFFICIAL CONTEST RULES

Name Game Soft Rock 106.5 WBMW/The Whale 102.9 WDRC

These contest rules are specific to the Name Game contest conducted by Full Power Radio and its radio station 102.9 The Whale- WDRC-FM and Soft Rock 106.5 WBMW. Except to the extent specifically set forth below with respect to this specific contest, the Station's general contest rules apply to this contest as well. A copy of these specific contest rules and the station's general contest rules are available at the station's studio at 869 Blue Hills Ave in Bloomfield CT 06002 or PO Box 357 Ledyard CT 06339 during regular business hours on the station's website at www.1029thewhale.com or www.wbmw.com. To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.

How to Enter

1. No purchase or payment of any kind is necessary to enter or win the 106.5 WBMW, 102.9 The Whale Name Game (the "Contest").
2. Go to www.102.9thewhale.com or www.wbmw.com starting March 24 2020 – May 8 2020. Click on the 102.9 The Whale Name Game contest link, complete the online form with all required information, and click the "Submit" button.
 - A. Incomplete or illegible registrations may be disqualified in Station's sole discretion.
 - B. Entering is free
 - C. Limit one (1) entry per person (each an "Entrant," collectively the "Entrants").
 - D. Duplicate entries shall be deemed void if selected more than once and only the first chronologically selected entry will be recognized as a prize winning opportunity in this contest.

How to Win & Prizes

3. This Contest will be played weekdays (Monday through Friday only; excluding weekends) from Monday March 30, 2020 through Friday May 8, 2020 (each a "Contest Day") at approximately at the fifteen to twenty minutes past the hour in the 8:00am (Eastern), 10:00am, 12:00pm (Eastern), 2:00p (Eastern) and 4:00p (Eastern)(each, a "Contest Play") hour. Each Contest Day before 7:00am (Eastern), Station will randomly select the names of five (5) Entrants from among all eligible entries received by Station at the time of such drawing, and randomly assign one (1) of five Entrants to one (1) of the five (5) Contest Plays for that Contest Day.
 - a. There will be up, but not more than, five (5) Contest Plays per Contest Day, for a total of up to, but not more than, One Hundred Fifty (150) Contest Plays during this Contest.
 - b. Entrants may be selected multiple times during the Contest Play Period, and may win multiple Prizes.
4. Each Contest Play will proceed with the Station announcing on air: (i) the first and last name of the one (1) Entrant selected and assigned to that Contest Play; (ii) the selected Entrant's community/city of residence; and (iii) the prize amount for such Contest Play (as further described in Section 5 below). The Entrant will then have ten (10) minutes from the time of the

Contest Announcement to call the station at 860-464-1065 or 860-242-1029. If the announced member calls the Station within the allotted time period and correctly identifies themselves by verification of the email, address, and birth date provided on the entry form at the time of entry to this contest, such Entrant will win the one (1) prize for such Contest Play (as described in Section 5 below), subject to verification of eligibility and compliance with the Contest rules (a “Winner”).

a. Entrant’s name will be announced on air only ONCE. All decisions by Station with respect to this Contest, including, without limitation, whether or not an Entrant called back within the allotted time period, are final and may not be appealed.

b. **WARNING: ONLINE LISTENERS TO STREAMED BROADCASTS MAY EXPERIENCE A LAG IN TRANSMISSIONS DUE TO BUFFERING LIMITATIONS. CONTEST PARTICIPANTS SHOULD NOT RELY ON STREAMED BROADCASTS.**

c. **IMPORTANT!** Only calls received to the studio contest phone number above are eligible to win (calls to the main radio station phone number or any other phone numbers are not acceptable).

d. In order to win, the actual selected Entrant (i.e., not just any person with the same name) must personally call the Station within the allotted time, as determined by the Station in its sole and absolute discretion.

5. The one (1) prize announced at the first Contest Play at approximately 08:15 am (ET) on Monday March 30, 2020 will be random amount between One hundred dollars (\$100) and One Thousand Dollars (\$1000). Once a verified winner is declared or not. A new prize amount will then be generated for the next play.

6. Up to One Hundred Fifty (150) prizes may be awarded in this Contest (if any). Each verified Winner will win the cash prize equivalent to the value of the prize announced at the time of Contest Play (as described in Section 5 above). All cash awards are payable by station check and made available within thirty (30) business days of the date of Winner completes all required Station documents. Each Winner shall be required to present himself/herself at the Station for the purpose of making the cash award and completing necessary paperwork.

7. Odds of an Entrant being selected and announced depend on number of Entrants at the time of each Contest Play.

Sponsor(s)

8. This Contest is sponsored by Full Power Radio- 102.9 the Whale WDRC –FM and Soft Rock 106.5 WBMW

Other Rules Applicable to this Contest

9. Entrants may opt-out of any further email communication at any time without affecting their entry by following the provided opt-out instructions.

10. Regular WDRC-FM (The Whale) and WBMW-FM contest rules also apply. See general contest rule for more information.