

KBUR-AM KBKB-AM KDMG-FM KKMI-FM WQKQ-FM KHDK-FM  
Pritchard Broadcasting Corporation Employment Unit  
Burlington, Ft. Madison and New London, IA & Dallas City, IL  
**2024 EEO Public File Report**  
Outreach Initiative Activity from August 1, 2023 to July 31, 2024

**No Full-time Job Vacancies were filled from August 1, 2023 to July 31, 2024.**

**FCC EEO Outreach Efforts from August 1, 2023 to July 31, 2024**

**(5) Outreach Category:** The establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.

**Date of Initiative:** 8/21/2023 to present.

**Initiative Description/Participation:** Mark Gartin of Mount Pleasant sought out the opportunity to be an intern and to explore radio broadcasting. Mark trained in engineering sports broadcasts and also commercial remote operations as well as voice work and announcing.

**Names & positions of station personnel involved/in attendance:** Steve Hexom, KBUR Program, Patrick Fee, WQKQ Program Director.

**(10) Outreach Category:** Participation in at least four events or programs relating to career opportunities in broadcasting sponsored by educational institutions.

**Date of Initiative:** December 19, 2023

**Initiative Description/Participation:** The Greater Burlington Partnership along with Southeastern Community College in West Burlington, hosted a Career Day for Des Moines County 8<sup>th</sup> graders. Pritchard Broadcasting was invited there to share employment opportunities in broadcasting through a series of presentations and a question and answer session concerning Broadcast On-Air positions, how commercials/promotions are made, and what engineering opportunities might be found in the broadcast field.

**Names & positions of station personnel involved/in attendance:** Steve Hexom, KBUR Program Director, Patrick Fee, WQKQ Program Director.

**(10) Outreach Category:** Participation in at least four events or programs relating to career opportunities in broadcasting sponsored by educational institutions.

**Date of Initiative:** February 12, 2024

**Initiative Description/Participation:** The Lee County Economic Development Group Lee County schools hosted a Career Day for area high school juniors and seniors. Pritchard Broadcasting was invited there to share employment opportunities in broadcasting. All areas of broadcasting were covered including on-air announcing, news, commercial production, sales and engineering.

**Names & positions of station personnel involved/in attendance:** Patrick Fee, WQKQ Program Director.

**(10) Outreach Category:** Participation in at least four events or programs relating to career opportunities in broadcasting sponsored by educational institutions.

**Date of Initiatives:** 3/20/24 to 3/24/24

**Initiative Description/Participation:** Patrick Fee was the Lead Emcee for a regional FIRST Robotic Challenge Competition in Long Island New York. 1,500 High School Students participated. Patrick Fee shared employment opportunities in radio broadcasting including IT opportunities, broadcast engineering and on-air positions.

**Names & positions of station personnel involved/in attendance:** Patrick Fee, WQKQ Program Director.

**(10) Outreach Category:** Participation in at least four events or programs relating to career opportunities in broadcasting sponsored by educational institutions.

**Date of Initiatives:** 4/15/23 to 4/20/24

**Initiative Description/Participation:** Patrick Fee was the Lead Emcee in the FIRST Tech Challenge World Championship held in Houston, Texas. Over 3,500 students participated. Patrick Fee shared employment opportunities in radio broadcasting including IT opportunities, broadcast engineering, and on-air positions.

**Names & positions of station personnel involved/in attendance:** Patrick Fee, WQKQ Program Director.

**(16) Outreach Category:** Participation in activities other than the fifteen listed options designed to further the goal of disseminating information about employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

**Date of Initiative:** June 18, 2024

**Initiative Description/Participation:** Steve Hexom welcomed the Players Workshop Cast of the Youth Theater Production: Alice in Wonderland to discuss the link between acting and producing a theater show and radio broadcasting. A tour of the stations and a question and answer session about broadcasting opportunities followed.

**Names & positions of station personnel involved/in attendance:** Steve Hexom, KBUR Program Director.