



FALL FEST & CHILI CLASSIC



Saturday, October 16th, 2021 CHILI TASTING OPEN **▪ Noon to 3pm**

DOWNTOWN JACKSON - CHILI CONTEST BOOTHS ALONG MICHIGAN AVE BETWEEN MECHANIC STREET & S. JACKSON STREET

NAME OF BUSINESS/CONTESTANT _____

RESPONSIBLE PARTY _____

ADDRESS _____

PHONE _____

EMAIL _____

CHILI CATEGORY:

AMATEUR PROFESSIONAL VEGAN/VEGETARIAN
 SCHOOL MEDIA FIRE DEPT.

SALSA CATEGORY:

MILD MEDIUM HOT

Trophies and cash awards will be given to the winner of each category according to our judges via blind taste test, plus an overall People's Choice trophy will be awarded.

VENDOR FEE: \$75.00

FEE DOES NOT APPLY TO SCHOOLS, FIRE DEPARTMENTS, AND SPONSORS

Includes (1) 8' table, 2 folding chairs, and 2 VIP tickets for live entertainment 5-8pm.
If you have your own 10'x10' canopy, we recommend bringing it as well as a way to secure it with weights

_____ extra table \$10

CHECK OR MONEY ORDER ENCLOSED for \$_____

Return to McKibbin Media Group, 1700 Glenshire Dr., Jackson MI 49201

ABOUT THE EVENT

Welcome to the first K105.3 Fall Fest & Chili Classic, sponsored by Tripp's Auto Shop and the Jackson DDA! This **FREE** event will have a variety of family-friendly fall activities, our beloved K105.3 Chili Cook-Off, and live music right on the streets of downtown Jackson. Details as they become available will be at K1053.com/fallfest

11am-4pm	Vendors & Kids Kingdom
2:30pm	Kids Costume Parade followed by Halloween Movie at Michigan Theatre
Noon-3pm	Chili Cook-Off & Live Music
5pm-8pm	Live Music
8pm	Fireworks

Vendor booths & chili cook-off contestant booths will be located in the angled parking spaces along Michigan Ave between S. Jackson St. and Mechanic. Foot traffic for this event will go up and down the center of the street as well as the sidewalks. The front of your booth will face the street.

CHILI SETUP & TIMELINE

7:00am	Setup
9:00am	Cooks Meeting & Health Department Inspection (cooking may not commence until each booth has been cleared to cook)
12:00pm	Tasting begins
3:00pm	Vote collection & counting
3:30pm	Winners Announced

PARKING

A map including parking options and designated areas for loading & unloading will be provided to you within 2 weeks prior to the event.

MICHIGAN AVE WILL BE CLOSED TO ALL VEHICLE TRAFFIC.

NO VENDORS MAY DRIVE ONTO MICHIGAN AVE BETWEEN BLACKSTONE AND MLK.

ELECTRICITY

If you are in need of an electrical outlet for your booth, please let us know by **no later than October 8th** so we can place you accordingly. You must bring your own extension cord.

TICKET SALES, TASTING & VOTING

This event will be free to attend; however, those wishing to taste and vote on chili and salsa must buy a wristband for \$5.00. This comes with 5 voting tickets. There will be 2 designated areas for purchasing tasting wristbands. **Chili and salsa contestants are not to serve those without a wristband.**

REQUIREMENTS

Chili contestants must prepare a MINIMUM of 10 gallons of chili to be eligible for prizes. Salsa contestants must prepare a MINIMUM of 5 gallons. ALL cooking must be done on-site. Tasting cups will be provided to you. PLEASE NOTE: Each Serving should contain 2 to 3 bites of food. Overfilling the tasting cups will cause you to run out of food early. Each cook is responsible for the garbage they generate at their own booth. Let's keep our beautiful downtown clean!! There may be no bribing or any kind of payment offered in exchange for votes. This will result in immediate disqualification.

Thank you for being an important part of this event!!

Questions: Ashley Smith, Promotions Director, K105.3
(517) 787-9546 x 204 | asmith@k1053.com