



FALL FEST & CHILI CLASSIC



Saturday, October 16th, 2021 ^{VENDORS OPEN} **11am to 4pm**

DOWNTOWN JACKSON -VENDORS LOCATED ON MICHIGAN AVE BETWEEN MECHANIC STREET & S. JACKSON STREET

NAME OF VENDOR _____

RESPONSIBLE PARTY _____

ADDRESS _____

PHONE _____

EMAIL _____

TYPE OF VENDOR _____

PRODUCTS/ACTIVITIES YOU SELL/PROVIDE _____

VENDOR FEE: \$75

Includes (1) 8' table and 2 folding chairs. *If you have your own 10'x10' canopy, we recommend bringing it as well as a way to secure it (weights)*

_____ extra table \$10

CHECK OR MONEY ORDER ENCLOSED for \$ _____

Return to McKibbin Media Group, 1700 Glenshire Dr., Jackson MI 49201

ABOUT THE EVENT

Welcome to the first K105.3 Fall Fest & Chili Classic, sponsored by Tripp's Auto Shop and the Jackson DDA! This **FREE** event will have a variety of family-friendly fall activities, our beloved K105.3 Chili Cook-Off, and live music right on the streets of downtown Jackson. Details as they become available will be at K1053.com/fallfest

11am-4pm	Vendors & Kids Kingdom
2:30pm	Kids Costume Parade followed by Halloween Movie at Michigan Theatre
Noon-3pm	Chili Cook-Off & Live Music
5pm-8pm	Live Music
8pm	Fireworks

Vendor booths & chili cook-off contestant booths will be located in the angled parking spaces along Michigan Ave between S. Jackson St. and Mechanic. Foot traffic for this event will go up and down the center of the street as well as the sidewalks. The front of your booth will face the street.

VENDOR SETUP & TEARDOWN

7:00am-11:00am	Setup
4:00pm	Teardown

Your booth must be maintained and staffed for the entire time period. Remember: your booth must be event-ready by 11:00am.

PARKING

A map including parking options and areas for loading & unloading will be provided to you within 2 weeks prior to the event.

MICHIGAN AVE WILL BE CLOSED TO ALL VEHICLE TRAFFIC.

NO VENDORS MAY DRIVE ONTO MICHIGAN AVE BETWEEN MECHANIC AND S. JACKSON ST.

ELECTRICITY

If you are in need of an electrical outlet for your booth, please let us know by **no later than October 8th** so we can place you accordingly. You must bring your own extension cord.

CANCELLATION

Cancel by September 1: Full Refund

Cancel between September 2-24: 50% Refund

Cancel after September 24: No Refund

PRODUCTS & SALES

You may sell your products, make appointments and distribute information. There will be no political promotions of any kind. No firearms or weapon sales of any kind. No food, beverage, or alcohol sales. If for any reason your application is rejected you will receive an explanation along with your refund.

Thank you for being an important part of this event!!

**Questions: Ashley Smith, Promotions Director, K105.3
(517) 787-9546 x 204 | asmith@k1053.com**