

# ANNUAL EEO PUBLIC FILE REPORT

December 1, 2017 – November 30, 2018

NCA, Inc.

The purpose of the EEO Public File Report (“Report”) is to comply with § 73.2080(c) (6) of the FCC’s EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s):

WRSA-FM

The information contained in this Report covers the time period beginning December 1, 2017 and ending November 30, 2018 (the “Applicable Period”). The FCC’s Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to § 73.2080(c)(1)(ii) of the EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to § 73.2080(c) (2) of the FCC Rules.

For purposes of this Report, a vacancy was deemed “filled” when the hiree began work. A person was deemed “Interviewed” whether he or she was interviewed in person, over the phone or via email.

## INITIATIVES

The Employment Unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule § 73.2080(c)(2) during the reporting period:

DATE	INITIATIVE	DESCRIPTION	SCOPE OF INVOLVEMENT	PERSONNEL INVOLVED
Ongoing	College Intern Program	Mix 96.9 has an ongoing relationship with local colleges to provide internship opportunities to qualified students	Host interns from local colleges for broadcasting experience and/or credit hours	All Departments
March 16, 2018	Guided Station Tour	Tours available for students – elementary thru high school	Students are given a tour of the station, station operations, careers in broadcasting, sales/traffic and more	On-air staff, management

## SOURCES

#	SOURCE	CONTACT	ADDRESS	PHONE
1	Alabama A & M University	Angel Lee-Anthony	4900 Meridian Street, N Huntsville, AL 35810	(256) 372-8220
2	Alabama State University	Letitia Smith	915 South Jackson Street Montgomery, AL 36195	(334) 229-4140
3	Athens State University	Saralyn Mitchell	300 N. Beaty Street Athens, AL 35611	(256) 233-8146
4	Calhoun Community College	Nancy Sartin	6520 US Hwy 31, N. Tanner, AL 35671	(256) 306-2907
5	Drake State Technical	Tomeka Cross	3421 Meridian Street Huntsville, AL 35811	(256) 551-3110
6	Huntsville Educational TV	Keith Ward	706 Read Drive Huntsville, AL 35801	(256) 428-7860
7	NE Alabama Community College	Sherry Whitten	Post Office Box 159 Rainsville, AL 35986	(256) 638-4418
8	Oakwood University	Sonia Paul	7000 Adventist Blvd. Huntsville, AL 35811	(256) 726-7134
9	University of Alabama Huntsville	Kellee Crawford	Madison Hall, Ste. 111 Huntsville, AL 35899	(256) 824-6741
10	University of North Alabama	Catherine White	1 Harrison Plaza Florence, AL 35632	(256) 765-4291
11	Jacksonville State University	Dr. Brent Cunningham, Dean, Marketing & Management	Merrill Hall, 700 Pelham Rd N Jacksonville, AL 36265	(256) 782-5785
12	National Association of Broadcasters	Nate Mann	1771 N. Street, NW Washington, DC 20036	(202) 429-5498
13	Alabama Broadcaster's Association	Lesa Rice	2180 Parkway Lake Hoover, AL 35244	(205) 982-5001
14	WRSA Mix 96.9 Station Website	Nathan Cholevik Michelle Creacy	8402 Memorial Parkway SW, Huntsville, AL 35802	(256) 885-9797

## JOB VACANCIES

There are currently no positions available.

## POSITION(S)/INTERNSHIPS FILLED BY EMPLOYMENT UNIT

Full-Time Position/ Job Title	Date Filled	# Persons Interviewed	Sources* Used # Per Source	Hiree Referral Source
Digital Marketing Dir	6/6/18	1	Served as an intern at Mix 96.9	Intern
Marketing Manager	11/26/18	1	Person contacted the station	Individual

Part-Time Position Job Title	Date Filled	# Persons Interviewed	Sources* Used # Per Source	Hiree Referral Source

Internships	Start Date	End Date	School	Position Interned
	3/9/18	4/20/18	Jacksonville State University	Sales/Marketing

\*See Sources list provided above.