

WinterFest 2020

For immediate Release from WinterFest 2020

To All media:

Bullet points:

WinterFest 2020

- Virtual Holiday Market online at winterfestaberdeen.com starting Black Friday
- Gingerbread House Competition with prizes to the winners
- Virtual visit with Santa December 5th at 10 am online
- Holiday Donut Snowmen invites going out from downtown businesses
- Downtown business holiday give away- fill out entries at local business

Christmas is not canceled in Aberdeen this year, in fact, The 5th annual downtown WinterFest is back!! Downtown Aberdeen presents -WinterFest 2020, a virtual experience for the holidays. WinterFest 2020 will include a virtual Holiday Market featuring vendors from all around Aberdeen and beyond! Items from vendors will be available starting on the day after Thanksgiving on the WinterFest 2020 website, winterfestaberdeen.com The market will run from Friday the 27th through Saturday December 5th. Come and get some unique hand crafted gifts for the holidays!

The annual Gingerbread House competition is BACK! This time the creations that you enter will be delivered downtown, you can see them in the window displays at theGoldberg building and viewed online! Prizes are up for grabs for many categories, and if you need a Gingerbread House kit we have those for you for FREE (limited quantities). Starting on November 17th you can pick up a free kit at either Swanson on Southside or Tinderbox Coffee in downtown Aberdeen. The Gingerbread house entry forms are available online at winterfestaberdeen.com The gingerbread houses need to be submitted by Dec 3rd for judging on Dec 4th. The Goldbergs building in downtown Aberdeen will be the place to submit your entries and viewing will take place Dec 5th through the 19th at the Goldberg building window display and ONLINE!

Prizes will be in abundance as a bunch of downtown businesses will be giving away merchandise. Come on in and fill out your ticket and enter to win! The contest will take place from November 27th through Dec 5th.

Speaking of downtown businesses, come get your cute donut snowman! There are 1000 snowmen made from donuts that will be given out. Special thanks to students at Aberdeen High School for making them for giveaways and to promote WinterFest 2020! They are so adorable, so make sure you get to a downtown business and pick yours up starting on the 21st of November. Windermere Real Estate/Aberdeen and City of Aberdeen LTAC funds provide this fun advertising avenue!

Santa is back this year, but because of safety reasons we won't be enjoying breakfast with him. HOWEVER he will be arriving on Saturday December 5th from 10 to noon on ZOOM live from the Downtown Aberdeen Association headquarters. Visit the WinterFest website for the ZOOM address as the day approaches to visit with the jolly old elf!

WinterFest is back! It may be in a different form, but it's still an awesome celebration for the Holidays from your friends and businesses in Downtown Aberdeen! Join us, help spread the word, not the virus!

For more information visit our website winterfestaberdeen.com

HAPPY HOLIDAYS!

Bette and Bobbi
Co Chairs of WinterFest 2020