

**98 ROCK / WIYY-FM**  
**Fan of the Week Sweepstakes - Presented by M&T Bank**  
**Official Rules**

**1. GENERAL:**

No purchase necessary. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited or restricted by law. This Sweepstakes is governed by all applicable federal, state, and local regulations. The M&T Bank **Fan of the Week Sweepstakes** (“Sweepstakes”) is sponsored by **WIYY-FM and M&T Bank**.

THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH, TWITTER. YOU ARE PROVIDING YOUR INFORMATION TO THE SPONSORS LISTED BELOW AND NOT TO TWITTER. YOUR NAME MAY BE USED ON TWITTER TO ANNOUNCE THAT YOU HAVE WON. ANY QUESTIONS, COMMENTS OR COMPLAINTS REGARDING THE PROMOTION SHOULD BE DIRECTED TO THE SPONSORS, NOT TWITTER, AND YOU AGREE TO RELEASE TWITTER FROM ANY LIABILITY IN CONNECTION WITH THIS PROMOTION.

**2. ELIGIBILITY:**

This Sweepstakes is offered only to legal U.S. residents of Maryland, Washington D.C., Pennsylvania or Virginia, residing within the Baltimore Designated Market Area as determined by Nielsen Media Research Services. Entrants must be 18 years of age or older at the time of entry. Internet access and a Twitter account is necessary in order to enter. Limit one Winner per household. Limit one Winner per immediate family. The term “immediate family” refers to parents, children, siblings, spouses, and in-laws, whether residing in the same household or not. A prize is non-transferable by winner. Winners of a contest or sweepstakes hosted or sponsored by WIYY-FM/98 Rock within the past calendar year are not eligible. Employees of WIYY-FM, 98 Rock, M&T Bank, Hearst Television Inc. (Together, “Sponsor”), Hearst Corporation and each of their parent, subsidiary, and affiliated companies, and each of their advertising or promotional agencies (collectively, the “Sweepstakes Entities”), and the immediate families or members of the same households of such individuals are not eligible. No groups, clubs, or organizations may participate in this Sweepstakes or reproduce or distribute any portion of these Rules to their members. Proof of age, identity, and eligibility must be furnished to Sponsor upon request. All submission information must be complete and accurate. Sponsor will not award a prize to anyone not meeting eligibility requirements at the time of entry. Sponsor reserves the right to disqualify any entrant if these Sweepstakes Rules are not followed.

### 3. **HOW TO ENTER:**

By entering, you agree to comply with all applicable laws and these Sweepstakes Rules, and you agree to abide by all decisions of the Sponsor. The Sweepstakes Entry Period begins Friday, September 11, 2020 at 12:01am EDT and ends on Monday, January 4, 2021 at 11:59pm EST.

All dates and times are subject to change in the event of human error or technical issues affecting the Sponsor, the entry process, or relevant on-air programming or in the event of breaking news, weather, or live event that merits, in WIYY-FM's sole discretion, the preemption of the scheduled programming, including the Sweepstakes, display of Photo Submissions, announcement of winners, or that is of greater public importance, in the Sponsor's sole discretion, than the timely or precise execution of the Sweepstakes. In the event of any such event, condition, or programming change or preemption, Sponsor reserves the right, in its sole discretion, to delay, reschedule, or omit the presentation of Photo Submissions, winner announcements, and/or other aspects of the Sweepstakes on or from the particular day(s) affected.

Participants may enter by going to [www.twitter.com](http://www.twitter.com) and posting a photo ("Photo Submission") of "Your Favorite Ravens Fan Moment" along with the hashtags: **#CommunityOfRavensFans** and **#Sweepstakes**

To constitute an eligible Photo Submission, the Photo Submission must meet the following criteria: (1) The Photo Submission must be deemed family friendly, in the sole discretion of Sponsor. (2) You may only contribute a Photo Submission that you have taken yourself or that you have all rights to transmit and license and which do not violate trademark, copyright, privacy or any other rights of any other person. (3) By entering, you grant permission to and for the Sweepstakes Entities to display the Photo Submission. (4) You warrant that you have permission from any and all other persons appearing in your Photo Submission for you to make the submission and grant the rights described herein. (5) You may not contribute a Photo Submission that contains expressions of hate, abuse, offensive images or conduct, obscenity or pornography or any material that could give rise to any civil or criminal liability under applicable law or regulations. (6) You may not upload any material that contains software viruses, or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer software or WIYY-FM or any other website. (7) By uploading a Photo Submission, (a) you grant to WIYY-FM, Sponsor and Sweepstakes Entities a perpetual, non-exclusive, worldwide, royalty-free license to use, copy, print, display, reproduce, modify, publish, post, transmit and distribute the Photo Submission and any material included in such Photo Submission on the Internet, on television, and in, on, or through all other media; and (b) you certify that any and all persons pictured in the Photo Submission (and, for any child and any other minors, his/her/their parent/guardian) authorize Sweepstakes Entities to use, copy, print, display, reproduce, modify, publish, post, transmit and distribute ("Use") the Photo

Submission and any material included in such Photo Submission on the Internet, on television, and in, on, or through all other media worldwide and in perpetuity; and (c) you agree to indemnify WIYY-FM and Sweepstakes Entities and their affiliates, directors, officers and employees and hold them harmless from any and all claims and expenses, including attorneys' fees, arising from Use of the Photo Submission and/or your failure to comply with these rules.

Sponsor will not verify receipt of entries. Entries (including Photo Submissions) become property of Sponsor and will not be returned. Limit one entry per person during the Entry Period. Incomplete entries are void. Anyone found to use multiple accounts to enter will be ineligible. Sponsor is not responsible for entries that are lost, late, misdirected, incomplete, incomprehensible, illegible, damaged, undeliverable or delayed. Photocopied and mechanically generated entries are void. Entries generated by any automated means and detected as such are void. In the event of a dispute, electronic entries will be deemed to have been submitted by the authorized Twitter account holder at the time of the entry, as referenced by the account's email address. The authorized account holder is the person to whom the applicable internet service provider or other organization (such as a business or educational institution) has assigned the e-mail address referenced by the Twitter account.

#### **4. HOW TO WIN:**

Sixteen (16) Winners will be selected (one each week) as "Fan of the Week" through a random drawing for each of the below game dates. Each Winner will be selected on the business day following each game from all eligible entries received up until each drawing.

Week 1: Baltimore vs Cleveland on Sunday, September 13, 2020

Week 2: Baltimore vs Houston on Sunday, September 20, 2020

Week 3: Baltimore vs Kansas City on Monday, September 28, 2020

Week 4: Baltimore vs Washington on Sunday, October 4, 2020

Week 5: Baltimore vs Cincinnati on Sunday, October 11, 2020

Week 6: Baltimore vs Philadelphia on Sunday, October 18, 2020

Week 7: Baltimore vs Pittsburgh on Sunday, October 25, 2020

Week 8: BYE WEEK – NO WINNER

Week 9: Baltimore vs Indianapolis on Sunday, November 8, 2020

Week 10: Baltimore vs New England on Sunday, November 15, 2020

Week 11: Baltimore vs Tennessee on Sunday, November 22, 2020

Week 12: Baltimore vs Pittsburgh on Thursday, November 26, 2020

Week 13: Baltimore vs Dallas on Thursday, December 3, 2020

Week 14: Baltimore vs Cleveland on Monday, December 14, 2020

Week 15: Baltimore vs Jacksonville on Sunday, December 20, 2020

Week 16: Baltimore vs New York on Sunday, December 27, 2020

Week 17: Baltimore vs Cincinnati on Sunday, January 3, 2021

One (1) Grand Prize Winner will be selected from the Sixteen (16) qualifying winners, chosen in previous weeks, on Wednesday, January 6, 2021.

Potential winners will be notified by a tweet on the day of drawing. Winner must respond to such notification, by emailing the Sweepstakes coordinator provided in the notification, within twenty-four (24) hours after the notification is sent by Sponsor, or the Winner will be subject to disqualification, in which case the Prize will be forfeited, and an alternate Winner will be selected from among the remaining eligible entries,. Winners may be required to sign and return appropriate forms and/or documentation, including an Affidavit of Eligibility, a Liability Release and/or where legally permissible a Publicity Release within two (2) days following the date of first attempted notification. Winner hereby further agrees to sign any documents necessary to transfer copyright of the entry to Sponsor within two (2) days following the date of first attempted notification. Failure to sign and return such forms within the requisite timeframe could result in disqualification.

Sponsor is not responsible for incomplete, incomprehensible, illegible, or out-of-service contact information. If Sponsor is unable, after making a reasonable effort, to contact a selected potential winner, that potential winner will be disqualified, and a new potential winner will be selected from remaining entries until all qualified Winners are chosen.

**5. PUBLICITY RELEASE:**

Except where prohibited, entry in the Sweepstakes constitutes each entrant's consent to Sweepstakes Entities to use, publish, reproduce and for all purposes, including publicity, promotion and advertising, in any media (including without limitation, the internet, television, radio, or offline promotions), each Winner's and the subject of the Photo Submission's name, city, photograph, likeness, biographical material, voice, image, and all submitted materials, each in perpetuity without further compensation, credit or right of review or approval.

**6. PRIZES:**

Sixteen (16) Weekly Winners will each receive: one (1) \$50 Gift Card to the Baltimore Ravens Team Store.

Approximate Retail Value ("ARV") of each Weekly Prize: \$50

One (1) Grand Prize Winner will receive an "At-Home Gameday Experience Package" that contains:

- LG® Flat Screen TV: ARV \$475
- LG® Soundbar: ARV \$400
- Yeti® Tundra Haul Cooler: ARV \$400
- Gas Grill: ARV \$350

Neon Baltimore Ravens™ Sign: ARV \$150  
Baltimore Ravens™ Team Store Gift Card: ARV \$250  
Wegmans™ Gift Card: ARV \$250

Total ARV of Grand Prize: \$2,275

Total ARV of all Prizes Awarded: \$3,075

All charges, fees, and costs not specifically included in the prize descriptions above, including but not limited to personal incidental items, transportation, taxes, souvenirs, gratuities, and licenses, are the responsibility of the respective Prize Winners.

To claim prize, Winners must provide a valid driver's license or state identification card and complete all prize paperwork within two (2) days of initial notification. Weekly Prize Winner and Sponsor may agree to delivery of Prize by mail, but Sponsor is not responsible for items lost in the mail. Grand Prize Winner must claim prize in person. Prize(s) is non-transferable. No cash redemption or prize substitution allowed by Prize Winners. Sponsor reserves the right to substitute a prize of equal or greater value for any reason in the sole discretion of Sponsor if the Prize or any component thereof is unavailable for any reason.

Please note: LG®, Yeti®, and Wegmans™ are in no way affiliated with, or sponsors of, this promotion or Sponsors WIYY-FM and M&T Bank.

**7. ODDS:**

Odds of winning Weekly Prize depend on the number of eligible entries received during the Entry Period, up until each respective drawing. Odds of winning the Grand Prize are 1 in 16.

- 8. TERMS AND CONDITIONS; LIMITATION OF LIABILITY:** Entrants are responsible for complying with all applicable federal, state, and local laws and regulations and with these Official Rules, and by entering, entrants agree to be bound to these Official Rules. Any attempt by an entrant or other party to tamper with the proper administration of the Sweepstakes will disqualify the entrant and may result in civil or criminal action against the entrant or other party and may result in the discontinuation, suspension, or cancellation of the Sweepstakes. WINNER AND ENTRANTS AGREE, EXCEPT WHERE PROHIBITED BY LAW, TO RELEASE AND DISCHARGE, HOLD HARMLESS AND INDEMNIFY THE SWEEPSTAKES ENTITIES, SPONSOR, AND ALL OTHERS ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS SWEEPSTAKES, FROM ANY AND ALL TAX LIABILITY THAT MAY BE IMPOSED OR ASSOCIATED WITH RECEIPT OR USE OF THE PRIZES, AND FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, PROCEEDINGS, AND LIABILITY FOR ANY DAMAGES, EXPENSES, FEES, INJURY OR LOSSES (INCLUDING PROPERTY DAMAGE,

PERSONAL INJURY OR DEATH) SUSTAINED IN CONNECTION WITH THE RECEIPT, OWNERSHIP, OR USE OF THE PRIZE OR WHILE TRAVELING TO, PREPARING FOR, OR PARTICIPATING IN ANY SWEEPSTAKES-RELATED OR PRIZE-RELATED ACTIVITY. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the Prize. Winner's guests, if applicable, may be required to execute a liability and publicity release prior to the Winner's receipt of the Prize. Sponsor retains the discretion to make all decisions regarding the interpretation and application of these Official Rules. All decisions of Sponsor are final and discretionary. In the event the selected Winners of the Prize are/is ineligible or refuse(s) the Prize, the Prize will be forfeited and Sponsor, in its sole discretion, may randomly select an alternate Winner from remaining entries, or may elect not to award such Prize to an alternate Winner, where permitted. For prizes valued at \$600 or greater, Winner must provide his or her Social Security Number to WIYY-FM/Hearst for tax purposes. WIYY-FM/Hearst will not disclose or otherwise communicate any Social Security Number to M&T Bank, its parent, subsidiary, and affiliated companies, and employees thereof. Prizes may be considered income, and any and all taxes associated with Prizes are the responsibility of the Winners.

**9. DISCLAIMER/INTERNET:**

If for any reason, the Sweepstakes is not capable of running as planned for any reason, including infection by computer virus, bugs, tampering, and unauthorized intervention, fraud, human error, technical failures, acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity of the Sweepstakes, the Sponsor reserves the right in its discretion to disqualify any individual it believes has tampered with the entry process, and/or cancel, terminate, modify or suspend the Sweepstakes. Sponsor reserves the right to select winners from eligible entries received as of any termination date. Sponsor may prohibit an entrant from participating in the Sweepstakes if it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception or other unfair playing practices or intending to abuse, threaten or harass other entrants. Caution: Any attempt to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages to the fullest extent of the law. The Sweepstakes Entities: (i) assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alternation of, entries; (ii) are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or provider, computer equipment, hardware, software, failure of any entry information to be received by the Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any

website; or (iii) any combination thereof, including any injury or damage to the entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Sweepstakes. SPONSORS MAKE NO WARRANTY, GUARANTEE, OR REPRESENTATION OF ANY KIND CONCERNING ANY PRIZE, AND SPONSORS SPECIFICALLY DISCLAIM ANY IMPLIED WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS, AND ANY OTHER IMPLIED WARRANTY.

**10. ARBITRATION/CHOICE OF LAW:**

Entrants agree that any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes shall be resolved exclusively by arbitration pursuant to the rules of the American Arbitration Association then effective, and any and all claims, judgements and awards shall be limited to actual out-of-pocket costs incurred by entrant with regard to this Sweepstakes, but in no event attorneys' fees, punitive, incidental, consequential or other damages. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and sponsors in connection with the Sweepstakes shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to any choice of law or conflict of law rules or provisions (whether of New York or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than New York. Arbitration in New York County, New York shall be the exclusive forum and venue for any dispute relating to these Rules and for this Sweepstakes. New York County shall be the exclusive forum for any dispute relating to these Official Rules and/or this Sweepstakes. All participants and winners agree, by their participation in the Sweepstakes, to submit to the personal jurisdiction in New York County. The invalidity or unenforceability of any provision of these Official Rules shall not affect the invalidity or unenforceability of any other provision so long as the general intent of these Official Rules remains in effect. In the event that any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

**11. OFFICIAL RULES AND LIST OF WINNERS:**

To receive a copy of these Official Rules visit [www.98online.com/contests](http://www.98online.com/contests), the link posted in the Sponsor's original Twitter post, or send a self-addressed stamped envelope for receipt by January 4<sup>th</sup>, 2021 to M&T Fan of the Week Sweepstakes Rules, 98 ROCK Promotions 3800 Hooper Ave, Baltimore, MD 21211. Official rules supersede all other published editions. Sponsor reserves the right to change, alter, or amend these Sweepstakes rules as necessary, in its sole discretion, to ensure the fair administration of the Sweepstakes or to comply with applicable law. To receive a list of winner's names, send a self-addressed stamped envelope within 60 days of the conclusion of the Sweepstakes to 98 ROCK Promotions, M&T Fan of the Week Sweepstakes Winner's List, at the address listed above.

**12. PRIVACY:** Information collected from any entrant will be used in accordance with Hearst/WIYY-FM's Privacy Policy, available here: <https://www.hearst.com/-/tv-privacy-notice>. Such information will not be reused, sold or shared by Hearst/WIYY-FM with M&T Bank, its parent, subsidiary, and affiliated companies, and employees thereof.

**13. SPONSORS:**

**98 ROCK / WIYY-FM**

3800 Hooper Ave.  
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**M&T Bank**

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