

**EEO PUBLIC FILE REPORT**  
**FOR**  
**EAST CAROLINA RADIO, INC.**  
**LAWRENCE F. LOESCH AND MARGARET A. LOESCH,**  
**EAST CAROLINA RADIO OF ELIZABETH CITY, INC., AND**  
**EAST CAROLINA RADIO OF HERTFORD, INC**

**This EEO Public File Report**  
**Covers the period from**  
**August 1, 2022-July 31, 2023**

## EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in the following Stations' online public inspection files: WRSF, WOBX, WOBR, WERX, WZBO, WCNC, WKJX, WOBX-FM, and WFMZ. Together with stations W17CT-D, W22EN-D, W24EC-D, W26EY-D, W28CJ-D, and W30DN-D, these stations comprise an employment unit under the FCC's rules. WRSF, WOBR, WOBX, and WOBX are licensed by East Carolina Radio, Inc. WERX and WZBO are licensed by the partnership Lawrence F. Loesch and Margaret A. Loesch. WCNC and WKJX are licensed by East Carolina Radio of Elizabeth City, Inc. WFMZ is licensed to East Carolina Radio of Hertford, Inc. W17CT-D, W22EN-D, W24EC-D, W26EY-D, W28CJ-D, W30DN-D, are licensed by Lawrence F. Loesch.

East Carolina Radio, Inc., Lawrence F. Loesch and Margaret A. Loesch, East Carolina Radio of Elizabeth City, Inc., and East Carolina Radio of Hertford, Inc. (collectively, East Carolina Radio) pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's rules are owned by common shareholders or partners and are under the same management.

During the period from August 1, 2022 to July 31, 2023, the employment unit filled two full-time vacancies.

Sales Representative  
Production Director

The employment unit interviewed seven (7) candidates for the full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviews referred by each:

<u>Recruitment Source</u>	<u>Total Number of Interviews Referred</u>
Indeed.com	1
Saludos.com	0
<a href="http://www.ecri.net">www.ecri.net</a>	1
<a href="http://www.outerbanksvoice.com">www.outerbanksvoice.com</a>	0
Allaccess.com	2
Referral	1
Previous Employee	1
Walk In	1

East Carolina Radio's EEO outreach menu option activities include:

Co-sponsoring of a job fair with organizations in the business and professional community whose Membership includes substantial participation by women and minorities. Co-sponsored the NCworks Career Center "Spring Job Fest 23" on March 31, 2023, at the Jordon Plaza Elizabeth City. Provided pre-event radio promotion for the event, set up employment display the day of the event, provided employment applications, and invited attendees to submit those applications. Station participant: Local Sales Manager. (FCC EEO outreach category #3).

Establishment of an ongoing internship program designed to assist members of the community to acquire skills needed for broadcast employment. Internship opportunities include involvement in board operation, live remote broadcasts, sports play-by-play announcing, downloading spots and PSA announcements into automation system, and affidavit processing. This internship program was to include sports play by play shadowing, studio board operations, and studio automation training. Current internship occurred in December 2022 and June 2023 with a college student who was involved in research, production, and on-air appearance on the morning show of our sports station WOBX-FM. (FCC EEO outreach category #5).

Co-sponsorship of a job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities. Co-sponsored the Currituck 2023 Business & Vendor Expo Featuring Job Fair on March 4, 2023, at the Currituck County High School. Provided pre-event radio promotion for the event, set up employment display the day of the event, provided employment applications, and invited attendees to submit those applications. Station participants: Two Local Sales Representatives. (FCC EEO outreach category #3).

**FULL-TIME VACANCY EEO INFORMATION – Form BP-03**  
 [Fill out for each full-time vacancy]

**Job Title of Vacancy: Media/Sales Representative**

**Recruitment Source That  
 Referred the Hire: Referral**

**Date Vacancy Opened: June 12, 2022**

**Total Number of Persons  
 Interviewed for the**

**Date Vacancy Filled: January 16, 2023**

**Vacancy: 3**

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Referral				1	No
East Carolina Radio Website	www.ecri.net	Rick Loesch	252-216-6624	1	No
Indeed Website	www.indeed.com	Brandon Sanchez	800-462-5842	1	No
Saludos Website	www.saludos.com	Info@saludos.com	800-748-6426	0	No
Outer Banks Voice	www.outerbanksvoice.com	Linda Jurkowitz	617-784-9305	0	No

\*\*\*\*\* Use additional pages as needed. Do Not Put in Public File unless as part of the station's annual EEO Public File Report. \*\*\*\*\*

**FULL-TIME VACANCY EEO INFORMATION – Form BP-03**

[Fill out for each full-time vacancy]

**Job Title of Vacancy: On-air & Production Person**

**Recruitment Source That  
Referred the Hiree: Previous Employee**

**Date Vacancy Opened: June 12, 2022**

**Total Number of Persons  
Interviewed for the  
Vacancy: 4**

**Date Vacancy Filled: April 16, 2023**

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Previous Employee				1	No
Allaccess	www.allaccess.com	Jobs Postings	310-457-6616	2	No
East Carolina Radio Website	www.ecri.net	Rick Loesch	252-441-1024	0	No
Walk-In	2422 S. Wrightsville Ave Nags Head, NC 27959	Rick Loesch	252-441-1024	1	No