

## BUTCHER BOY BUSINESS OF THE WEEK CONTEST

Station: Dontron Inc, (WSRB-FM 106.3, WPWX-FM 92.3)

Station Address: 6336 Calumet Ave. Hammond, IN 46324

Telephone: (Hotline WPWX) 773-375-9248 (Office) 773-734-4455

**Sponsor:** Butcher Boy

No purchase or payment of any kind is necessary. **A purchase will not increase the odds of winning.**

Winner must be a U.S. legal resident of Indiana or Illinois. Must be 18 years of age or older to participate.

- 1) **ELIGIBILITY:** The Promotion is offered and open only to legal residents of Illinois & Indiana & at least 18 years old at time of participation. If selected as a winner, Entrant must own the business and provide proof that the business is in good standing. Entrant must provide the business tax i.d. number. Employees, officers and directors of Dontron Inc, **Sponsor**, any participating promotional companies and prize providers, their respective parents, affiliated and subsidiary companies, advertising and promotional agencies, web masters and web suppliers, and entities involved in the creation of Promotion materials, and members of the immediate family (spouse, children, siblings, parents) or persons living in the same household (whether or not related) of such employees, officers and directors are not eligible. Groups, clubs, organizations, commercial entities, and businesses cannot participate. By participating, you agree to these Official Rules and to all decisions of **Sponsor**, which are final and binding in all respects. Void where prohibited.
- 2) **PROMOTION PERIOD:** Promotion period begins on **May, 13th 2020 12:00AM CST** and ends on **Sunday August 2<sup>nd</sup> 2020 11:59PM CST**. All Entries must be received no later than **Sunday August 2<sup>nd</sup> 2020 11:59PM**
- 3) **ENTER:** During the promotion period on-air personalities will drive listeners to text keyword "BIZ" to shortcode 59769. Entrants will be asked through on-air announcements, or via web, texted message, or emailed message, to provide certain information via a text message submission to the short code announced or otherwise stated in the Contest's Official Rules. When you enter via text message, you will receive at least one (1) autodialed text message in response to your entry and you may receive additional autodialed text messages if you are a finalist, qualifier, or winner, as applicable. Text-messaging may not be available through all wireless carriers. Standard text messaging rates, as established by an individual's wireless carrier, will apply, and the station(s) assume no responsibility for any fees or charges incurred for and associated with any text message sent to or from the station. For help, text "help" to the same short code number used to enter the contest. To STOP, text "STOP" to the same short code number used to enter the contest. Individuals who enter by text-messaging will be

charged according to their carriers' standard messaging and data rates, and entrants should contact their carriers for pricing details. Check your owners' manual for specific text-messaging instructions. Text-messaging may not be available through all wireless carriers. Text message-based entry is subject to the on-air contest rules and the Official Contest Rules. For texting entries, one entry per phone will be permitted, unless otherwise specified. Decisions of the Dontron are final. Such decisions may include, but are not limited to, whether an entry adheres to the entry criteria, the time of entry receipt by the Station(s), the order in which text message entries are received, the eligibility of the entrant, and, in the event entry requires the submission of an answer or response, whether that answer or response is correct. By participating in the contest, entrants agree that the Station may contact them, via phone or text message, at the telephone number from which the text message entry was received. Any and all fees arising out of the transmission of a text message shall be the sole responsibility of the entrant. By participating in a contest in which text message-based entry is permitted, entrants acknowledge that text messages are distributed and delivered through third party providers; Dontron does not guarantee, and shall not be responsible for, the delivery or timeliness of any text message entry. Dontron will at all times consider the time that a message is logged as arriving in its system as being the time of entry, regardless of the time at which the entrant attempted to send the entry and any technical problems or other complications that may have delayed its delivery. The Dontron, through its third party text messaging administrators, will store all messages received on its system. Dontron is not responsible for service outages, message failures, transmission delays or any other factor affecting the availability or performance of the text messaging service. Dontron further reserves the right to cancel, terminate or modify the contest if, in the sole discretion of the Dontron, it is impossible or impractical to complete the contest as planned for any reason, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort. Dontron Inc. & Sponsor are not responsible for entries not received due to service outage or delays, computer issues, difficulty accessing the internet, and other technical problems. Dontron and released parties are not responsible for delayed, misdirected, incomplete lost, late, undeliverable, illegible, damaged, stolen, garbled, entries or communications, regardless of cause. Multiple entrants are not permitted to share the same email address. When applicable, Dontrons computer will be deemed the official time keeping device for the Sweepstakes. All entries become the property of Dontron and will not be receipt acknowledged or returned. Dontrons decisions as to the administration and operation of the Sweepstakes and the selection of potential winners are final and binding in all matters related to the Sweepstakes. **Butcher Boy (sponsor) is in no way responsible for the administration of the promotion**

- 4) **PARTICIPATION AND WINNING** 12 Winners will be chosen from all eligible entries. Each winner will receive 1 week (7 days) of free on-air advertising on WPWX-FM & WSRB-FM. Run times will vary. Winner must provide copy/script for the advertisement. The ads will run consecutively on both stations. The advertising prize package includes 5 (:30) on air spots per day running 12am -12am daily and 6 (:15) spots per day running daily 12am -12am for a total of 70 spots per station. Winner will also receive (1) digital ad on station Facebook, Twitter & Instagram pages. Total Estimated Value of the Grand prize is \$11,500.00
- 5) **PRIZE/ODDS/LIMITS ON PRIZES AVAILABLE:** The odds of being chosen as a contestant are dependent upon the number of entries received. Prizes are not transferable and may not be

given, bartered, sold, or exchanged for another prize. All taxes on any prize awarded are the sole responsibility of the winner.

6. **GENERAL CONDITIONS:** Potential winner, if any, will be required to complete, execute and return an Affidavit of Eligibility, a Liability Release, and where lawful, a Publicity Release within seven (7) days of the date of the win. In the event winner fails to timely return documents, or prize is returned as non-deliverable, or if potential winner is found not to be eligible or not in compliance with these Official Rules, disqualification may result. No alternate winner will be selected. By accepting a prize, where permitted by law, potential winner grants to Dontron Inc and Dontron Inc designee, (which grant will be confirmed in writing upon request of Dontron Inc, its parents, subsidiaries and related companies, and those acting pursuant to the direction of Dontron Inc, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the World Wide Web, at any time or times, the winner's full name, photo, picture, portrait, or other likeness, voice and *indicia of persona*, and biographical information as news or information, and for advertising, trade, and promotional purposes without additional compensation or consideration, and without notification, review or approval.

Each participant, as a condition of participating, releases and agrees to indemnify and hold harmless **Sponsor**, the prize provider, their respective parents, affiliates, subsidiaries, related companies, advertising and promotion agencies and all of their respective directors, officers, employees, representatives, agents, successors and assigns from any and all liability for any injuries, loss or damage of any kind to person(s), including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize or participation in any Promotion related activity, or participation in this Promotion. The winner shall bear all risk of loss or damage to his/her prize after it has been delivered.

**Sponsor** reserves the right, at its sole discretion, to disqualify any individual from the Promotion that it finds, in its sole discretion, to be tampering with the entry process, or the operation of the Promotion, to be acting, or be, in violation of the Official Rules; or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or interfere in any manner with any aspect or portion of this Promotion. Any use of robotic, automatic, macro, programmed, copied, or like entry methods, will void all such entries by any such methods, and will disqualify any participant using such methods.

**7. LIMITATIONS OF LIABILITY:**

a) Any attempted participation by means other than those permitted by these Rules, is void. Dontron Inc, **Sponsor** and any participating promotion agencies or prize providers will not be responsible for lost, late, incomplete, stolen, misdirected, illegible or postage-due entries; or any technical error or failure, or unauthorized human intervention, or for the inaccurate capture of entry or other information, or the failure to capture any such information. Dontron is not responsible for contacting any participant if that participant has changed contact information and failed to provide Dontron with the proper contact information when such information is required.

b) Neither Dontron Inc, **Sponsor**, nor any participating promotion agencies or prize providers are responsible for any incorrect or inaccurate information or for any faulty or failed electronic data transmissions, lost, late, damaged, misdirected entries, incomplete or inaccurate capture of entry information (regardless of cause). If, for any reason, the Promotion is not capable of running as planned for any reason which **Sponsor**, in its sole opinion, deems could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, **Sponsor** reserves the right to terminate, modify or suspend this Promotion, in whole or in part, and if possible, to select the Contestants from entries received prior to the action taken or as otherwise may be deemed fair and appropriate by Dontron Inc reserves the right at its sole discretion to disqualify any individual found to be tampering with the entry process or the operation of the Promotion; or to be acting in any manner deemed by Dontron Inc to be in violation of the Official Rules; or to be acting in any manner deemed by Dontron Inc to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person. Dontron Inc reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Promotion.

In no event will Dontron Inc, **sponsor**, any participating promotional companies or prize providers, or their respective parents, affiliates, subsidiaries and related companies, their advertising or promotion agencies or their respective officers, directors, employees, representatives, agents, successors and assigns be liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages.

- 9. MISCELLANEOUS:** This Promotion is subject only to the laws of Illinois/Indiana in the United States. Prizes will be awarded and/or delivered only to addresses within the United States. Unclaimed prizes will not be awarded. Additionally, Dontron Inc., & **Sponsor** reserve the right to prosecute any fraudulent activities to the full extent of the law. Failure to comply with these Official Rules may result in disqualification. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION

OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, Dontron Inc., **SPONSOR** RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

**10. ARBITRATION/CHOICE OF LAW:** Except where prohibited, participants in the Promotion agree that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Promotion, or any prizes awarded, or the administration of the Promotion or the determination of winners, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration, to take place in the State of Illinois/Indiana U.S.A. pursuant to the Rules of the American Arbitration Association, then effective, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion but in no event attorneys' fees; and (3) under no circumstances will a participant be permitted to obtain awards for and participants hereby waive all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Except where prohibited, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant(s) and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Illinois/Indiana, without regard to conflicts of law doctrine.

**11. WINNERS LIST:** For the name of the winners, if any, or copy of rules, send a self-addressed first class stamped envelope to: Business of the Week Contest - Dontron Inc. 6336 Calumet Ave. Hammond, IN 46324, for receipt by October 1<sup>st</sup>, 2020