



P.O. Box 783 ~ Kamuela, HI 96743
BIVCLP@gmail.com
A benefit for the Big Island Giving Tree

Aloha,

Mahalo for your interest in participating in the 1st Annual Big Island Virtual Christmas Light Parade. In these unprecedented changing times we are hoping to help spread the holiday cheer virtually with those here on our beautiful island and beyond.

Each year the Annual Waimea Christmas Light Parade benefits the Big Island Giving Tree (BIGT). Moneys collected are used to help this amazing non-profit. This year the parade has been canceled due to Covid-19 and it is our hope that we will be able to raise some money for the BIGT. We humbly ask that participants consider making a donation to them. To make a donation or for more information about BIGT please visit <https://www.thebigislandgivingtree.com/> all monies collected stay right here on Hawai'i Island.

So, let's get on with the parade. How are we going to pull this off? Well we are going to need your participation.

Our plan is to simply have participants submit a 20 second video of your home, business or vehicle decked out in Holiday décor. We will edit and compile all video clips into one long video featuring background holiday music from our Hawaii Island recording artist.

Please note, all audio will be muted on submitted videos and it will be edited down to a shorter clip. The length of each clip will depend on the number of submissions we receive. We will group submissions by location (ie, Kohala, Honokaa, Pa'auilo, Pahala, etc.)

So here's how you participate.

- 1). Decorate your home (inside or out), business or vehicle.
- 2). Take a 20 second video of your décor. Preferably at night for outside décor.

Note: By submitting your video you consent to allow BIVCLP to publish and post your footage on social media.

Anyone in the video should also be aware that they could be a part of the video and consent to allow BIVCLP to use the footage.

- 3). Email your video to BIVCLP@gmail.com along with the following information.

- Name
- Name as you would like it to appear on your clip. (Jones Ohana, Kimo Jones Ohana, Groceryland Waimea, Jones Trucking, etc.)
- Physical Address (this information will not be part of the video it will be used strictly to determine location placement for the video)
- Contact phone number in case of questions.

- 4). Deadline for submission is DECEMBER 10, 2020. Video will be viewable via social media platforms. (Facebook & Instagram)

If you have any questions or concerns please feel free to email us at: BIVCLP@gmail.com