



KMMO-FM  
PO Box 128  
Marshall MO 65340  
660-886-7422

Contract # 58447  
Date Entered 07/24/2025  
Sales Person  
Agency % 0.00  
Billing Cycle Calendar  
Conflict 1 Political  
Product Budget Cuts  
Contract 07/25/2025 - 07/26/2025  
Comment Budget Cuts

SALINE COUNTY DEMOCRATIC CLUB

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	P	Rate	Qty	Total
1	KMMO-FM	07/25/2025-07/26/2025	8:00a-9:00a	00:30	0,0,0,0,1,1,0	All Weeks	1	12.00	2	24.00
2	KMMO-FM	07/25/2025-07/26/2025	11:00a-12:00	00:30	0,0,0,0,1,1,0	All Weeks	1	12.00	2	24.00
3	KMMO-FM	07/25/2025-07/26/2025	1:00p-2:00p	00:30	0,0,0,0,1,1,0	All Weeks	1	12.00	2	24.00
4	KMMO-FM	07/25/2025-07/26/2025	4:00p-5:00p	00:30	0,0,0,0,1,1,0	All Weeks	1	12.00	2	24.00
5	KMMO-FM	07/25/2025-07/26/2025	5:00p-6:00p	00:30	0,0,0,0,1,1,0	All Weeks	1	12.00	2	24.00
Total										120.00

Rotation	Station	Date Range	Time Range	Days
30	KMMO-FM	07/25/2025-07/26/2025	12:00a-11:59	MTWThFSSu
00760			00760	07/25/2025-07/26/2025 OK Next

Projected Billing	Count	Gross	Net
July	2025	10	120.00
		10	120.00



Order Number
58447

Sale Rep

Date 7/24/25

Post Office Box 128 Highway 65 North  
Marshall, Missouri 65340

Saline County Democratic Club

910 Sally Swisher  
Customer Name  
Customer Address No.

Customer Address No. 2

City State Zip

Contact Sally Swisher

Agency Code

Phone No. \_\_\_\_\_

<input type="checkbox"/> No Co-op	<input checked="" type="checkbox"/> Simulcast	Length <input checked="" type="checkbox"/> 30 sec <input type="checkbox"/> 60 sec <input type="checkbox"/> 15 sec
<input checked="" type="checkbox"/> YES Co-op	<input type="checkbox"/> AM Only	
<input type="checkbox"/> RAB Script	<input type="checkbox"/> FM Only	
Co-op for		
<u>Budget Ads - Political</u>		File No.
Package Price		760
Description		
<u>Budgets Ads Political</u>		

### SCHEDULING

	Start Date	Day	Time	A	Mon	Tues	Wed	Thu	Fri	Sat	Sun	Cost	No	Total	End Date	Day
1	7/25/25	1F	8-9						1	1		12-	2	24-	7/26/25	SA
2			11-12						1	1						
3			1-2						1	1						
4			4-5						1	1						
5			5-6						1	1						
6																
7																
8																
9																
10																
11																
12																
13																

Totals 12 120-

Special Instructions Mary Wilkins

Left to use: \_\_\_\_\_

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM

I, Mary Williams, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Saline County Democratic Club

Agency name: Mary William

Address: 522 E. Eastwood

Contact: Mary Williams

Phone number: 1

Email: marylita@icloud.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Saline County Democratic Club

Address: 525 E. Eastwood

Contact: Gulby Swisher

Phone number:

Email: salswisher@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

President - Mary Williams  
Vice President - Holly Fousman  
Secretary - Sarah Swisher  
Treasurer - John Swisher

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor <i>Mary Williams</i>	Station Representative <i>Pete Hollubay</i>
Signature: <i>Mary Williams</i>	Signature: <i>Pete Hollubay</i>
Name: <i>Mary Williams</i>	Name: <i>Pete Hollubay</i>
Date of Request to Purchase Ad Time: <i>7/24/25</i>	Date of Station Agreement to Sell Time: <i>7/24/25</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: *7/24/25*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>KMMO</i>	Date Received/Requested: <i>7/24/25</i>
Est. #:	Station Location: <i>Muskegon MI</i>	Run Start and End Dates: <i>7/25/25 - 7/26/25</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.