



EEO REPORTING PERIOD – SEPT. 21, 2011 – SEPT. 20, 2012

TOTAL FULL TIME JOB OPENINGS FOR PERIOD – 3

TOTAL NUMBER OF INTERVIEWS FOR ALL FULL TIME POSITIONS – 13

LIST OF SOURCES REFERRED FROM –

NEWSPAPERS –

DEMOCRAT NEWS (MARSHALL NEWSPAPER) - 6

SEDALIA DEMOCRAT – 3

WARRENSBURG DAILY STAR JOURNAL – 3

HIGGINSVILLE ADVANCE – 3

SWEET SPRINGS HERALD - 1

LETTERS TO –

BROADCAST CENTER – 1

EMPLOYEE REFERRAL – 3

WEBSITES –

ALLACCESS.COM AND TV AND RADIO JOBS - 20

TOTAL APPLICATIONS RECEIVED FOR ALL POSITIONS - 54

MISSOURI VALLEY BROADCASTING, INC.

**P. O. BOX 128, Highway 65 North ☆ Marshall, Missouri 65340
660-886-7422**

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2011 – SEPTEMBER 20, 2012

MONTH POSITION WAS OPEN: JUNE 2012

MONTH POSITION WAS FILLED: JULY 2012

POSITION FILLED:

FULL TIME NEWS – GARRY COFFEY

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

(FAXED – 6/28/12)

WARRENSBURG DAILY STAR JOURNAL – 747-8741 - 3

SEDALIA DEMOCRAT 826-2413 - 3

DEMOCRAT NEWS ATTN: SHELLY ARTH 886-8544 - 4

CARROLLTON DEMOCRAT ATTN: JUDY 542-2580

BOONVILLE DAILY NEWS – 882-2256

THE CONCORDIAN 463-7942

SLATER NEWS 529-2474

MOBERLY MONITOR 263-3626

LETTERS –

(MAILED –6/25/12)

BROWN INSTITUTE

1440 NORTH LAND DRIVE

MENDOTA HEIGHTS, MINN. 55120

NORTHWEST MISSOURI STATE UNIVERSITY

BROADCAST PLACEMENT DIRECTOR

OFFICE OF CAREER SERVICES

800 UNIVERSITY DRIVE ADM. BLDG. #130

MARYVILLE, MO. 64468

AMERICAN BUSINESS WOMEN'S ASSOCIATION

ATTN: MARY DUNCAN

704 VAN BUREN

ARROW ROCK, MO. 65320

(CONT)

DIVISION OF WORKFORCE DEVELOPEMNT
215 E. 5TH STREET
SEDALIA, MO. 65301

LINCOLN UNIVERSITY
KJLU RADIO
1004 EAST DUNKLIN ST.
JEFFERSON CITY, MO. 65102-0029

MARSALINE BRANCH NAACP
ATTN: CLYDE WILLIAMS
522 E. EASTWOOD
MARSHALL, MO. 65340

BROADCAST CENTER - 1 HIRED
ATTN: KARA FAVIO
2360 HAMPTON AVE.
ST. LOUIS, MO. 63139

MISSOURI VALLEY COLLEGE
C/O REGISTRAR OFFICE
500 E. COLLEGE
MARSHALL, MO. 65340

SOUTHWEST MISSOURI STATE UNIVERSITY
ATTN: BROADCAST PLACEMENT DIRECTOR
901 S. NATIONAL
SPRINGFIELD, MO. 65804

UNIVERSITY OF CENTRAL MISSOURI
BROADCAST PLACEMENT DIRECTOR
GRINSTEAD 120
WARRENSBURG, MO. 64093

WEBSITES - 20
ALL ACCESS AND RADIO AND TV JOBS

TOTAL NUMBER OF APPLICANTS INTERVIEWED 4
TOTAL NUMBER OF APPLICATIONS RECEIVED 31

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:
BROADCAST CENTER / JULY 30, 2012

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2011 – SEPTEMBER 21, 2012

MONTH POSITION WAS OPEN: MAY 2012

MONTH POSITION WAS FILLED: JULY / AUGUST 2012

POSITION FILLED:

FULL TIME SALES - DIANNA FITZGEARLDS/ ASHLEY MORROW (SAME
POOL OF APPLICANTS)

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –
(FAXED – 5/16/12)

CARROLLTON DEMOCRAT 542-2580
DEMOCRAT NEWS ATTN: SHELLY 886-8544 - 2 (2 HIRED)
HIGGINSVILLE ADVANCE 584-7966 -3
SLATER MAIN STREET NEWS – 529-2474
SWEET SPRINGS HERALD – 335-6962 -1
CONCORDIAN – 463-7942

LETTERS – (MAILED – 5/11/12)

NORTHWEST MISSOURI STATE UNIVERSITY
OFFICE OF CAREER SERVICES
ADM. BLDG. 130
MARYVILLE, MO. 64468-6001

AMERICAN BUSINESS WOMEN'S ASSOCIATION
ATTN: MARY DUNCAN
704 VAN BUREN
ARROW ROCK, MO. 65320

DIVISION OF WORKFORCE DEVELOPMENT
215 E. 5TH STREET
SEDALIA, MO. 65301

LINCOLN UNIVERSITY
KJLU RADIO
1004 EAST DUNKLIN ST.
JEFFERSON CITY, MO. 65102-0029

MARSALINE BRANCH NAACP
ATTN: CLYDE WILLIAMS
522 E. EASTWOOD
MARSHALL, MO. 65340

BROADCAST CENTER
ATTN: JOHN CARROLL
2360 HAMPTON AVE.
ST. LOUIS, MO. 63139

MISSOURI VALLEY COLLEGE
C/O REGISTRAR OFFICE
500 E. COLLEGE
MARSHALL, MO. 65340

SOUTHWEST MISSOURI STATE UNIVERSITY
ATTN: COMMUNICATIONS DEPARTMENT
901 S. NATIONAL
SPRINGFIELD, MO. 65804

EMPLOYEE REFERRAL - 3

TOTAL NUMBER OF APPLICANTS INTERVIEWED - 9
TOTAL NUMBER OF APPLICATIONS RECEIVED - 23

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:

DEMOCRAT NEWS – DIANNA FITZGEARLDS 7/21/12
AND DEMOCRAT NEWS – ASHLEY MORROW 8/16/12

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

OUTREACH INITIATIVES FOR REPORTING PERIOD SEPTEMBER 21, 2011 – SEPTEMBER 20, 2012

OCT. 12, 2011 – MARSHALL CHAMBER OF COMMERCE EDUCATION COMMITTEE AND MARSHALL PUBLIC SCHOOLS ANNUAL CAREER EXPLORATION/FREE ENTERPRISE DAY WAS ATTENDED BY PETER HOLLABAUGH, SALES MANAGER, WHO DISCUSSED A CAREER IN RADIO.

DEC. 2011 – BRIAN SOWERS, AG DIRECTOR OF KMMO, WAS NAMED FARM BROADCASTER OF THE YEAR BY MISSOURI DEPARTMENT OF AGRICULTURE

JAN. 6, 2012 – MISSOURI DEPARTMENT OF SOCIAL SERVICES CAREER EDUCATION DAY IN WAVERLY, MO. WAS HELD. BRIAN SOWERS ATTENDED AND TALKED TO ABOUT 30 YOUTH ABOUT CAREER IN BROADCASTING.

JAN. 26, 2012 – 2ND ANNUAL SANTA FE AGRI-LEADERS GLOBAL AG SYMPOSIUM WAS HELD AND BRIAN SOWERS, KMMO AG DIRECTOR, WAS A SPEAKER.

FEB. 16, 2012 – CAREER 2012 EXPO AT CENTRAL METHODIST UNIVERSITY IN FAYETTE WAS HELD. BRIAN SOWERS ATTENDED. SET UP BOOTH AND TALKED TO COLLEGE STUDENTS ABOUT CAREER IN RADIO. RECEIVED 6 APPLICATIONS.

APRIL 12, 2012- MARSHALL AREA JOB FAIR WAS HELD AT MARTIN COMMUNITY CENTER IN MARSHALL, MO. MELINDA MUELLER, WEBMASTER AND ANNOUNCER, ATTENDED AND SET UP BOOTH. RECEIVED 4 APPLICATIONS.

AUG. 22, 2012 – BRIAN SOWERS, AG DIRECTOR AND ANNOUNCER, ATTENDED THE MISSOURI VALLEY COLLEGE JOB FAIR HELD AT MISSOURI VALLEY COLLEGE IN MARSHALL. HE SET UP A BOOTH AND TOOK APPLICATIONS WITH HIM. RECEIVED 2 APPLICATIONS.