



EEO REPORTING PERIOD – SEPT. 21, 2012 – SEPT. 20, 2013

TOTAL FULL TIME JOB OPENINGS FOR PERIOD – 3

TOTAL NUMBER OF INTERVIEWS FOR ALL FULL TIME POSITIONS – 17

LIST OF SOURCES REFERRED FROM –

NEWSPAPERS –

DEMOCRAT NEWS (MARSHALL NEWSPAPER) - 1

SEDALIA DEMOCRAT – 1

CARROLLTON DEMOCRAT – 2

OTHER SOURCES - 3

LETTERS TO –

BROADCAST CENTER – 1

WEBSITES –

ALLACCESS.COM AND TV AND RADIO JOBS - 5

TOTAL APPLICATIONS RECEIVED FOR ALL POSITIONS - 65

MISSOURI VALLEY BROADCASTING, INC.

**P. O. BOX 128, Highway 65 North ☆ Marshall, Missouri 65340
660-886-7422**

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2012 – SEPTEMBER 20, 2013

MONTH POSITION WAS OPEN: NOVEMBER 2012

MONTH POSITION WAS FILLED: JANUARY 2013

POSITION FILLED:

RECEPTIONIST/OFFICE MANAGER – DEBBIE BOWLEN

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

(FAXED – 11/28/12)

DEMOCRAT NEWS ATTN: SHELLY ARTH 886-8544 – 3 INTERVIEWED

CARROLLTON DEMOCRAT ATTN: JUDY 542-2580

THE CONCORDIAN 463-7942

SLATER NEWS 529-2474

SWEET SPRINGS HERALD 335-6962

LETTERS –

(MAILED –11/28/12)

BROWN INSTITUTE

1440 NORTH LAND DRIVE

MENDOTA HEIGHTS, MINN. 55120

NORTHWEST MISSOURI STATE UNIVERSITY

BROADCAST PLACEMENT DIRECTOR

OFFICE OF CAREER SERVICES

800 UNIVERSITY DRIVE ADM. BLDG. #130

MARYVILLE, MO. 64468

AMERICAN BUSINESS WOMEN'S ASSOCIATION

ATTN: MARY DUNCAN

704 VAN BUREN

ARROW ROCK, MO. 65320

(CONT)

DIVISION OF WORKFORCE DEVELOPEMNT – 1 INTERVIEWED
215 E. 5TH STREET
SEDALIA, MO. 65301

LINCOLN UNIVERSITY
KJLU RADIO
1004 EAST DUNKLIN ST.
JEFFERSON CITY, MO. 65102-0029

MARSALINE BRANCH NAACP
ATTN: CLYDE WILLIAMS
522 E. EASTWOOD
MARSHALL, MO. 65340

BROADCAST CENTER
ATTN: KARA FAVIO
2360 HAMPTON AVE.
ST. LOUIS, MO. 63139

MISSOURI VALLEY COLLEGE
C/O REGISTRAR OFFICE
500 E. COLLEGE
MARSHALL, MO. 65340

SOUTHWEST MISSOURI STATE UNIVERSITY
ATTN: BROADCAST PLACEMENT DIRECTOR
901 S. NATIONAL
SPRINGFIELD, MO. 65804

UNIVERSITY OF CENTRAL MISSOURI
BROADCAST PLACEMENT DIRECTOR
GRINSTEAD 120
WARRENSBURG, MO. 64093

WEBSITES -

ALL ACCESS AND RADIO AND TV JOBS

OTHER SOURCES: WORD OF MOUTH – 1 INTERVIEWED

TOTAL NUMBER OF APPLICANTS INTERVIEWED 5
TOTAL NUMBER OF APPLICATIONS RECEIVED 27

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:

WORD OF MOUTH/JANUARY 2, 2013

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: September 21, 2012 – September 20, 2013

MONTH POSITION WAS OPEN: February 2013

MONTH POSITION WAS FILLED: March 2013

POSITION FILLED:

FULL TIME SALES – RENEE WARREN

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

(FAXED –

DEMOCRAT NEWS 886-8544 – 1 INTERVIEWED

CARROLLTON DEMOCRAT 542-2580 – 2 INTERVIEWED

SWEET SPRINGS HERALD 335-6962

SLATER MAIN STREET NEWS 529-2474

HIGGINSVILLE ADVANCE 584-7966

THE CONCORDIAN 463-7942

LETTERS –

(MAILED -

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KJLU RADIO

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JEFFERSON CITY, MO. 65102-0029

MARSALINE BRANCH NAACP

ATTN: CLYDE WILLIAMS

522 E. EASTWOOD

MARSHALL, MO. 65340

BROADCAST CENTER
ATTN: JOHN CARROLL
2360 HAMPTON AVE.
ST. LOUIS, MO. 63139

MISSOURI VALLEY COLLEGE
C/O REGISTRAR OFFICE
500 E. COLLEGE
MARSHALL, MO. 65340

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ATTN: BROADCAST PLACEMENT DIRECTOR
901 S. NATIONAL
SPRINGFIELD, MO. 65804

OTHER SOURCES: WORD OF MOUTH - 3 INTERVIEWED

TOTAL NUMBER OF APPLICANTS INTERVIEWED	<u>6</u>
TOTAL NUMBER OF APPLICATIONS RECEIVED	<u>15</u>

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:

CARROLLTON DEMOCRAT/MARCH 20, 2013

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2012 – SEPTEMBER 20, 2013

MONTH POSITION WAS OPEN: OCTOBER 2012

MONTH POSITION WAS FILLED: NOVEMBER 2012

POSITION FILLED:

FULL TIME NEWS – CHRISTOPHER CLARK

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

(FAXED – 10/16/12)

WARRENSBURG DAILY STAR JOURNAL – 747-8741

SEDALIA DEMOCRAT 826-2413 – 1 INTERVIEWED

DEMOCRAT NEWS ATTN: SHELLY ARTH 886-8544

CARROLLTON DEMOCRAT ATTN: JUDY 542-2580

BOONVILLE DAILY NEWS – 882-2256

THE CONCORDIAN 463-7942

SLATER NEWS 529-2474

MOBERLY MONITOR 263-3626

COLUMBIA DAILY TRIBUNE 573-815-1855

SPRINGFIELD NEWSPAPER 217-788-1300

LETTERS –

(MAILED – 10/16/12)

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UNIVERSITY OF CENTRAL MISSOURI
BROADCAST PLACEMENT DIRECTOR
GRINSTEAD 120
WARRENSBURG, MO. 64093

WEBSITES – 5 INTERVIEWED
ALL ACCESS AND RADIO AND TV JOBS

TOTAL NUMBER OF APPLICANTS INTERVIEWED 6
TOTAL NUMBER OF APPLICATIONS RECEIVED 23

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:
SEDALIA DEMOCRAT/NOVEMBER 1, 2012

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

**OUTREACH INITIATIVES FOR REPORTING PERIOD
SEPTEMBER 21, 2012 – SEPTEMBER 20, 2013**

NOVEMBER 2012 – CAREER DAY AT BRUNSWICK HIGH SCHOOL. BRIAN SOWERS, AG DIRECTOR AND ANNOUNCER, WAS A PRESENTER. HE TALKED TO THE STUDENTS ABOUT THE MANY POSSIBILITIES IN THE RADIO INDUSTRY.

MARCH 2013 – BRIAN SOWERS PARTICIPATED IN TRINITY LUTHERAN SCHOOL'S AGRICULTURE DAY. THE STUDENTS WERE VERY INTERESTED IN HIS EXHIBIT AND HEARING ABOUT WEATHER SAFETY.

MARCH 2013 – BRIAN SOWERS, AG DIRECTOR AND ANNOUNCER, ATTENDED THE MISSOURI VALLEY COLLEGE CAREER EXPO 2013 HELD AT MISSOURI VALLEY COLLEGE IN MARSHALL. HE SET UP A BOOTH AND TOOK APPLICATIONS WITH HIM.