



EEO REPORTING PERIOD – SEPT. 21, 2007 – SEPT. 20, 2008

TOTAL FULL TIME JOB OPENINGS FOR PERIOD - 6

TOTAL NUMBER OF INTERVIEWS FOR ALL FULL TIME POSITIONS - 35

LIST OF SOURCES REFERRED FROM –

NEWSPAPERS –

DEMOCRAT NEWS – MARSHALL - 8 (2 HIRED)
DAILY DEMOCRAT – CLINTON - 1
THE CONCORDIAN – 1
SWEET SPRINGS HERALD – 1
HIGGINSVILLE ADVANCE – 1

LETTERS-

BROADCAST CENTER – 5 (2 HIRED)
DIVISION OF WORKFORCE DEVELOPMENT - 1

ON AIR – 7 (1 HIRED)

TVANDRADIOJOBS.COM – 9 (1 HIRED)
ALLACCESS.COM – 3

TOTAL APPLICATIONS RECEIVED - 145

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

MISSOURI VALLEY BROADCASTING, INC.

P.O. Box 128, Highway 65 North ★ Marshall, Missouri 65340
660-886-7422

**OUTREACH INITIATIVES FOR REPORTING PERIOD
SEPTEMBER 21, 2007 – SEPTEMBER 20, 2008**

FEBRUARY 7, 2008, BRIAN SOWERS ATTENDED THE CARROLLTON AREA JOB FAIR AND HAD APPLICATIONS ON HAND. THE JOB FAIR WAS SPONSORED BY THE CARROLLTON AREA CAREER CENTER, CARROLLTON AND MARSHALL MISSOURI CAREER CENTER(JOB POINT), THE CARROLLTON AREA CHAMBER OF COMMERCE, CARROLL COUNTY ECONOMIC DEVELOPMENT BOARD, AND WORKFORCE DEVELOPMENT BOARD SEDALIA. RECEIVED 9 APPLICATIONS.

FEBRUARY 21, 2008 BRIAN SOWERS ATTENDED THE CENTRAL METHODIST UNIVERSITY IN FAYETTE CAREER EXPO 2008. HE HAD APPLICATIONS ON HAND. RECEIVED 7 APPLICATIONS.

APRIL 30, 2008 BRIAN SOWERS ATTENDED THE STATE FAIR COMMUNITY COLLEGE JOB FAIR IN SEDALIA. HE HAD APPLICATIONS ON HAND. RECEIVED 9 APPLICATIONS.

JUNE 6, 2008 BRIAN SOWERS ATTENDED THE WAVERLY REGIONAL YOUTH CENTER CAREER DAY IN WAVERLY AND TALKED TO YOUTH ABOUT A CAREER IN BROADCASTING.

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2007 – SEPTEMBER 20, 2008

MONTH POSITION WAS OPEN: AUGUST 2008

MONTH POSITION WAS FILLED: SEPTEMBER 2008

POSITION FILLED:

FULL TIME NEWS – ANDREW PULVERENTI

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

(FAXED – 8/18/08)

WARRENSBURG DAILY STAR JOURNAL – 747-8741

SEDALIA DEMOCRAT 826-2413

WARSAW BENTON CO. ENTERPRISE 438-3464

DEMOCRAT NEWS ATTN: SHELLY ARTH 886-8544 - 1

CARROLLTON DEMOCRAT ATTN: JUDY 542-2580

DAILY DEMOCRAT CLINTON 885-2265

FAYETTE DEMOCRAT LEADER 248-1200

CHILLICOTHE CONSTITUTION TRIBUNE 646-2028

BOONVILLE DAILY NEWS – 882-2256

THE CONCORDIAN 463-7942

SLATER NEWS 529-2474

LETTERS –

(MAILED –8/18/08)

BROWN INSTITUTE

1440 NORTH LAND DRIVE

MENDOTA HEIGHTS, MINN. 55120

NORTHWEST MISSOURI STATE UNIVERSITY

BROADCAST PLACEMENT DIRECTOR

OFFICE OF CAREER SERVICES

800 UNIVERSITY DRIVE ADM. BLDG. #130

MARYVILLE, MO. 64468

AMERICAN BUSINESS WOMEN'S ASSOCIATION

ATTN: MARY DUNCAN

704 VAN BUREN

ARROW ROCK, MO. 65320

(CONT)

DIVISION OF WORKFORCE DEVELOPEMNT
215 E. 5TH STREET
SEDALIA, MO. 65301

LINCOLN UNIVERSITY
KJLU RADIO
1004 EAST DUNKLIN ST.
JEFFERSON CITY, MO. 65102-0029

MARSALINE BRANCH NAACP
ATTN: CLYDE WILLIAMS
522 E. EASTWOOD
MARSHALL, MO. 65340

BROADCAST CENTER - 1
ATTN: JOHN CARROLL
2360 HAMPTON AVE.
ST. LOUIS, MO. 63139

MISSOURI VALLEY COLLEGE
C/O REGISTRAR OFFICE
500 E. COLLEGE
MARSHALL, MO. 65340

SOUTHWEST MISSOURI STATE UNIVERSITY
ATTN: BROADCAST PLACEMENT DIRECTOR
901 S. NATIONAL
SPRINGFIELD, MO. 65804

UNIVERSITY OF CENTRAL MISSOURI
BROADCAST PLACEMENT DIRECTOR
GRINSTEAD 120
WARRENSBURG, MO. 64093

WEBSITES -
ALL ACCESS - 3
RADIO AND TV JOBS - 2

TOTAL NUMBER OF APPLICANTS INTERVIEWED 7
TOTAL NUMBER OF APPLICATIONS RECEIVED 42

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:
WEBSITE -TVANDRADIOJOB.COM / SEPTEMBER 8, 2008

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2007 – SEPTEMBER 21, 2008

MONTH POSITION WAS OPEN: MARCH 2008

MONTH POSITION WAS FILLED: APRIL 2008

POSITION FILLED:

FULL TIME ANNOUNCER/PRODUCTION – DAN MARKLE

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

(FAXED – 3/17/08)

BOONVILLE DAILY NEWS 882-2256
DEMOCRAT NEWS ATTN: SHELLY 886-8544
HIGGINSVILLE ADVANCE 584-7966
CONCORDIAN – 463-7942 - 1
CHILLICOTHE CONSTITUTION TRIBUNE 646-2028
WARRENSBURG DAILY STAR JOURNAL 747-8741
CLINTON DAILY DEMOCRAT 885-2265
WARSAW BENTON CO. ENTERPRISE 438-3464
BRUNSWICKER 388-6688

LETTERS – (MAILED – 3/17/08)

BROWN INSTITUTE
1440 NORTH LAND DRIVE
MENDOTA HEIGHTS, MINN. 55120

NORTHWEST MISSOURI STATE UNIVERSITY
OFFICE OF CAREER SERVICES
ADM. BLDG. 130
MARYVILLE, MO. 64468-6001

AMERICAN BUSINESS WOMEN'S ASSOCIATION
ATTN: MARY DUNCAN
704 VAN BUREN
ARROW ROCK, MO. 65320

DIVISION OF WORKFORCE DEVELOPMENT
215 E. 5TH STREET
SEDALIA, MO. 65301

LINCOLN UNIVERSITY
KJLU RADIO
1004 EAST DUNKLIN ST.
JEFFERSON CITY, MO. 65102-0029

MARSALINE BRANCH NAACP
ATTN: CLYDE WILLIAMS
522 E. EASTWOOD
MARSHALL, MO. 65340

BROADCAST CENTER – 2 (1 HIRED)
ATTN: JOHN CARROLL
2360 HAMPTON AVE.
ST. LOUIS, MO. 63139

MISSOURI VALLEY COLLEGE
C/O REGISTRAR OFFICE
500 E. COLLEGE
MARSHALL, MO. 65340

SOUTHWEST MISSOURI STATE UNIVERSITY
ATTN: COMMUNICATIONS DEPARTMENT
901 S. NATIONAL
SPRINGFIELD, MO. 65804

WEBSITES- POSTED 3/14/08

TVANDRADIOJOBS.COM - 7
ALLACCESS.COM

TOTAL NUMBER OF APPLICANTS INTERVIEWED – 10
TOTAL NUMBER OF APPLICATIONS RECEIVED - 73

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:

BROADCAST CENTER 4/7/08 DAN MARKLE

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2007 – SEPTEMBER 21, 2008

MONTH POSITION WAS OPEN: JANUARY 2008

MONTH POSITION WAS FILLED: JANUARY 08 & FEBRUARY 08

POSITION FILLED:

FULL TIME SALES - JULIE STEFFENS & KRISTINA JASPER
(FROM SAME POOL OF APPLICANTS)

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –
(FAXED – 1/2/08)

BOONVILLE DAILY NEWS 882-2256
CARROLLTON DEMOCRAT 542-2580
DEMOCRAT NEWS ATTN: SHELLY 886-8544 –2 (1 HIRED)
HIGGINSVILLE ADVANCE 584-7966
SLATER MAIN STREET NEWS – 529-2474
SWEET SPRINGS HERALD – 335-6962
CONCORDIAN – 463-7942
CHILLICOTHE CONSTITUTION TRIBUNE 646-2028

LETTERS – (MAILED – 1/2/08)

BROWN INSTITUTE
1440 NORTH LAND DRIVE
MENDOTA HEIGHTS, MINN. 55120

NORTHWEST MISSOURI STATE UNIVERSITY
OFFICE OF CAREER SERVICES
ADM. BLDG. 130
MARYVILLE, MO. 64468-6001

AMERICAN BUSINESS WOMEN'S ASSOCIATION
ATTN: MARY DUNCAN
704 VAN BUREN
ARROW ROCK, MO. 65320

DIVISION OF WORKFORCE DEVELOPMENT
215 E. 5TH STREET
SEDALIA, MO. 65301

LINCOLN UNIVERSITY
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ATTN: CLYDE WILLIAMS
522 E. EASTWOOD
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901 S. NATIONAL
SPRINGFIELD, MO. 65804

ON AIR -2 (1 HIRED)

TOTAL NUMBER OF APPLICANTS INTERVIEWED – 4
TOTAL NUMBER OF APPLICATIONS RECEIVED - 21

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:

JULIE STEFFENS 1/08 – DEMOCRAT NEWS
KRISTINA JASPER 2/08 – ON AIR

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

EEO PUBLIC FILE REPORT

KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI

REPORTING PERIOD: SEPTEMBER 21, 2007 – SEPTEMBER 21, 2008

MONTH POSITION WAS OPEN: JANUARY 2008

MONTH POSITION WAS FILLED: JANUARY 2008

POSITION FILLED:

FULL TIME ANNOUNCER – JOSHUA R. SMITH

RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:

NEWSPAPERS –(FAXED – 1/4/08)

DEMOCRAT NEWS ATTN: SHELLY ARTH 886-8544

HIGGINSVILLE ADVANCE 584-7966

CHILLICOTHE CONSTITUTION TRIBUNE ATTN: CONNIE 646-2028

WARRENSBURG DAILY STAR JOURNAL 747-8741

CLINTON DAILY DEMOCRAT 885-2265 -1

LETTERS – (MAILED –1/4/08)

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NORTHWEST MISSOURI STATE UNIVERSITY

OFFICE OF CAREER SERVICES

800 UNIVERSITY DRIVE ADM. BLDG. #130

MARYVILLE, MO. 64468-6001

AMERICAN BUSINESS WOMEN'S ASSOCIATION

ATTN: MARY DUNCAN

704 VAN BUREN

ARROW ROCK, MO. 65320

DIVISION OF WORKFORCE DEVELOPMENT -1

215 E. 5TH STREET

SEDALIA, MO. 65301

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901 S. NATIONAL
SPRINGFIELD, MO. 65804

TOTAL NUMBER OF APPLICANTS INTERVIEWED 4
TOTAL NUMBER OF APPLICATIONS RECEIVED 8

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF
HIRE: JOSHUA R SMITH BROADCAST CENTER JAN. 29, 2008

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2007 – SEPTEMBER 21, 2008

MONTH POSITION WAS OPEN: OCTOBER 2007

MONTH POSITION WAS FILLED: OCTOBER 2007

POSITION FILLED:

FULL TIME PHONE SALES - VIRGINIA SCHULTE

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

(FAXED – 10/4/07)

BOONVILLE DAILY NEWS 882-2256

CARROLLTON DEMOCRAT 542-2580

DEMOCRAT NEWS ATTN: SHELLY 886-8544 - 5 (1 HIRED)

HIGGINSVILLE ADVANCE 584-7966 - 1

SLATER MAIN STREET NEWS – 529-2474

SWEET SPRINGS HERALD – 335-6962 - 1

CONCORDIAN – 463-7942

GLASGOW MISSOURIAN 338-2494

BRUNSWICKER 338-6688

LETTERS – (MAILED – 10/4/07)

BROWN INSTITUTE

1440 NORTH LAND DRIVE

MENDOTA HEIGHTS, MINN. 55120

NORTHWEST MISSOURI STATE UNIVERSITY

ATTN: LORA LARABEE

CAREER SERVICES DEPARTMENT

800 UNIVERSITY DRIVE

MARYVILLE, MO. 64468

AMERICAN BUSINESS WOMEN'S ASSOCIATION

ATTN: MAY DUNCAN

704 VAN BUREN

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DIVISION OF WORKFORCE DEVELOPMENT
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MARSHALL, MO. 65340

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ATTN: COMMUNICATIONS DEPARTMENT
901 S. NATIONAL
SPRINGFIELD, MO. 65804

ON AIR - 3

TOTAL NUMBER OF APPLICANTS INTERVIEWED - 10
TOTAL NUMBER OF APPLICATIONS RECEIVED - 22

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF
HIRE:

DEMOCRAT NEWS 10/31/07

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.