



EEO REPORTING PERIOD – SEPT. 21, 2008 – SEPT. 20, 2009

TOTAL FULL TIME JOB OPENINGS FOR PERIOD - 3

TOTAL NUMBER OF INTERVIEWS FOR ALL FULL TIME POSITIONS - 20

LIST OF SOURCES REFERRED FROM –

NEWSPAPERS –

DEMOCRAT NEWS – MARSHALL - 6

HIGGINSVILLE ADVANCE – 1

WARRENSBURG DAILY STAR JOURNAL – 1 (HIRED)

CARROLLTON DEMOCRAT – 2

LETTERS-

BROADCAST CENTER –1

DIVISION OF WORKFORCE DEVELOPMENT - 1

ON AIR – 1 (1 HIRED)

EMPLOYEE REFERRAL – 4 (1 HIRED)

ALLACCESS.COM – 3

TOTAL APPLICATIONS RECEIVED - 84

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

MISSOURI VALLEY BROADCASTING, INC.

**P. O. BOX 128, Highway 65 North ☆ Marshall, Missouri 65340
660-886-7422**

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2008 – SEPTEMBER 21, 2009

MONTH POSITION WAS OPEN: OCTOBER 2008

MONTH POSITION WAS FILLED: OCTOBER 2008

POSITION FILLED:

FULL TIME PHONE SALES

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

(FAXED – 10/1/08)

BOONVILLE DAILY NEWS 882-2256

CARROLLTON DEMOCRAT 542-2580

DEMOCRAT NEWS ATTN: SHELLY 886-8544 - 3

HIGGINSVILLE ADVANCE 584-7966

SLATER MAIN STREET NEWS – 529-2474

SWEET SPRINGS HERALD – 335-6962

CONCORDIAN – 463-7942

GLASGOW MISSOURIAN 338-2494

BRUNSWICKER 338-6688

LETTERS – (MAILED 10/1/08)

BROWN INSTITUTE

1440 NORTH LAND DRIVE

MENDOTA HEIGHTS, MINN. 55120

NORTHWEST MISSOURI STATE UNIVERSITY

BROADCAST PLACEMENT DIRECTOR

OFFICE OF CAREER SERVICES

800 UNIVERSITY DRIVE

MARYVILLE, MO. 64468

AMERICAN BUSINESS WOMEN'S ASSOCIATION

ATTN: MARY DUNCAN

704 VAN BUREN

ARROW ROCK, MO. 65320

DIVISION OF WORKFORCE DEVELOPMENT
215 E. 5TH STREET
SEDALIA, MO. 65301

LINCOLN UNIVERSITY
KJLU RADIO
1004 EAST DUNKLIN ST.
JEFFERSON CITY, MO. 65102-0029

MARSALINE BRANCH NAACP
ATTN: CLYDE WILLIAMS
522 E. EASTWOOD
MARSHALL, MO. 65340

BROADCAST CENTER
ATTN: JOHN CARROLL
2360 HAMPTON AVE.
ST. LOUIS, MO. 63139

MISSOURI VALLEY COLLEGE
C/O REGISTRAR OFFICE
500 E. COLLEGE
MARSHALL, MO. 65340

SOUTHWEST MISSOURI STATE UNIVERSITY
ATTN: COMMUNICATIONS DEPARTMENT
901 S. NATIONAL
SPRINGFIELD, MO. 65804

UNIVERSITY OF CENTRAL MISSOURI
BROADCAST PLACEMENT DIRECTOR
GRINSTEAD 120
WARRENSBURG, MO. 64093

ON AIR - **1 (HIRED)**
EMPLOYEE REFERRAL - **1**

TOTAL NUMBER OF APPLICANTS INTERVIEWED - 5
TOTAL NUMBER OF APPLICATIONS RECEIVED - 21

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:
ON AIR – 10/20/08

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2008 – SEPTEMBER 20, 2009

MONTH POSITION WAS OPEN: SEPTEMBER 2008

MONTH POSITION WAS FILLED: OCTOBER 2008

POSITION FILLED:

ANNOUNCER/WEBMASTER

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

(FAXED – 9/4/08)

WARRENSBURG DAILY STAR JOURNAL – 747-8741 – 1 (HIRED)

DEMOCRAT NEWS ATTN: SHELLY ARTH 886-8544

CARROLLTON DEMOCRAT ATTN: JUDY 542-2580

FAYETTE DEMOCRAT LEADER 248-1200

CHILLICOTHE CONSTITUTION TRIBUNE 646-2028

BOONVILLE DAILY NEWS – 882-2256

THE CONCORDIAN 463-7942

SLATER NEWS 529-2474

LETTERS –

(MAILED -

BROWN INSTITUTE

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MENDOTA HEIGHTS, MINN. 55120

NORTHWEST MISSOURI STATE UNIVERSITY

BROADCAST PLACEMENT DIRECTOR

OFFICE OF CAREER SERVICES

800 UNIVERSITY DRIVE ADM. BLDG. #130

MARYVILLE, MO. 64468

AMERICAN BUSINESS WOMEN'S ASSOCIATION

ATTN: MARY DUNCAN

704 VAN BUREN

ARROW ROCK, MO. 65320

(CONT)

DIVISION OF WORKFORCE DEVELOPEMNT
215 E. 5TH STREET
SEDALIA, MO. 65301

LINCOLN UNIVERSITY
KJLU RADIO
1004 EAST DUNKLIN ST.
JEFFERSON CITY, MO. 65102-0029

MARSALINE BRANCH NAACP
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MARSHALL, MO. 65340

BROADCAST CENTER - 1
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BROADCAST PLACEMENT DIRECTOR
GRINSTEAD 120
WARRENSBURG, MO. 64093

INTERNAL - 1

WEBSITES -

ALL ACCESS - 3
RADIO AND TV JOBS

TOTAL NUMBER OF APPLICANTS INTERVIEWED 6
TOTAL NUMBER OF APPLICATIONS RECEIVED 43

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:

WARRENSBURG DAILY STAR JOURNAL 10/6/08

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

OUTREACH INITIATIVES FOR REPORTING PERIOD SEPTEMBER 21, 2008 – SEPTEMBER 20, 2009

DECEMBER 3, 2008 – CHAMBER OF COMMERCE EDUCATION COMMITTEE AND MARSHALL HIGH SCHOOL HOSTED CAREER DAY FOR THE STUDENTS. PETE HOLLABAUGH, SALES MANAGER, ATTENDED THE CAREER DAY. HE TALKED TO STUDENTS ABOUT A CAREER IN RADIO AND SALES.

FEBRUARY 4, 2009 – SWEET SPRINGS HIGH SCHOOL A+ CAREER DAY WAS HELD AND JACK THOMAS, SALES, ATTENDED. HE TALKED TO THE STUDENTS AT THE SCHOOL ABOUT A CAREER IN RADIO AND SALES.

FEBRUARY 26, 2009 – BRIAN SOWERS ATTENDED CENTRAL METHODIST UNIVERSITY IN FAYETTE CAREER EXPO 2009. HE TALKED TO STUDENTS AND TOOK THREE APPLICATIONS FOR EMPLOYMENT.

MARCH 3, 2009 – BRIAN SOWERS, AG DIRECTOR AT KMMO, ATTENDED AG DAY AT TRINITY LUTHERAN SCHOOL IN ALMA AND TALKED TO OVER 300 STUDENTS ABOUT AGRICULTURE.

MARCH 10, 2009 – JOB SHADOWING FOR THREE STUDENTS FROM SANTA FE HIGH SCHOOL IN WAVERLY. THEY WERE AT KMMO ALL DAY LEARNING ABOUT A CAREER IN RADIO.

APRIL 8, 2009 – MISSOURI VALLEY COLLEGE CAREER FAIR SPRING 2009 WAS HELD AND BRIAN SOWERS ATTENDED THE EVENT.

JUNE 12, 2009 – WAVERLY REGIONAL YOUTH CENTER CAREER DAY AND BRIAN SOWERS ATTENDED. APPROXIMATELY 55 YOUTH PARTICIPATED IN THE CAREER DAY.

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2008 – SEPTEMBER 21, 2009

MONTH POSITION WAS OPEN: JUNE 2009

MONTH POSITION WAS FILLED: JULY 2009

POSITION FILLED:

FULL TIME SALES -

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

(FAXED – 6/23/09)

CARROLLTON DEMOCRAT 542-2580 - 2
DEMOCRAT NEWS ATTN: SHELLY 886-8544) - 3
HIGGINSVILLE ADVANCE 584-7966 - 1
SLATER MAIN STREET NEWS – 529-2474
SWEET SPRINGS HERALD – 335-6962
CONCORDIAN – 463-7942

LETTERS – (MAILED – 6/23/09)

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ATTN: COMMUNICATIONS DEPARTMENT
901 S. NATIONAL
SPRINGFIELD, MO. 65804

EMPLOYEE REFERRAL - 2 (1 HIRED)

TOTAL NUMBER OF APPLICANTS INTERVIEWED - 9
TOTAL NUMBER OF APPLICATIONS RECEIVED - 20

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:

S... - 7/20/09 EMPLOYEE REFERRAL

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.