

EEO REPORTING PERIOD – SEPT. 21, 2009 – SEPT. 20, 2010

TOTAL FULL TIME JOB OPENINGS FOR PERIOD - 2

TOTAL NUMBER OF INTERVIEWS FOR ALL FULL TIME POSITIONS - 17

LIST OF SOURCES REFERRED FROM –

NEWSPAPERS – CARROLLTON DEMOCRAT - 3
DEMOCRAT NEWS – MARSHALL – 8
HIGGINSVILLE ADVANCE - 1

LETTERS- DIVISION OF WORKFORCE DEVELOPMENT - 1

ON AIR – 2

EMPLOYEE REFERRAL – 2

TOTAL APPLICATIONS RECEIVED - 52

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2009 – SEPTEMBER 21, 2010

MONTH POSITION WAS OPEN: JUNE 2009

MONTH POSITION WAS FILLED: OCTOBER 2009 _____

POSITION FILLED:

FULL TIME SALES - (FROM SAME POOL OF APPLICANTS AS POSITION
OPENED PREVIOUSLY IN JUNE 2009)

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

(FAXED – 6/23/09)

CARROLLTON DEMOCRAT 542-2580 - 2
DEMOCRAT NEWS ATTN: SHELLY 886-8544) - 3 (1 HIRED)
HIGGINSVILLE ADVANCE 584-7966 - 1
SLATER MAIN STREET NEWS – 529-2474
SWEET SPRINGS HERALD – 335-6962
CONCORDIAN – 463-7942

LETTERS – (MAILED – 6/23/09)

BROWN INSTITUTE
1440 NORTH LAND DRIVE
MENDOTA HEIGHTS, MINN. 55120

NORTHWEST MISSOURI STATE UNIVERSITY
OFFICE OF CAREER SERVICES
ADM. BLDG. 130
MARYVILLE, MO. 64468-6001

AMERICAN BUSINESS WOMEN'S ASSOCIATION
ATTN: MARY DUNCAN
704 VAN BUREN
ARROW ROCK, MO. 65320

DIVISION OF WORKFORCE DEVELOPMENT - 1
215 E. 5TH STREET
SEDALIA, MO. 65301

LINCOLN UNIVERSITY
KJLU RADIO
1004 EAST DUNKLIN ST.
JEFFERSON CITY, MO. 65102-0029

MARSALINE BRANCH NAACP
ATTN: CLYDE WILLIAMS
522 E. EASTWOOD
MARSHALL, MO. 65340

BROADCAST CENTER
ATTN: JOHN CARROLL
2360 HAMPTON AVE.
ST. LOUIS, MO. 63139

MISSOURI VALLEY COLLEGE
C/O REGISTRAR OFFICE
500 E. COLLEGE
MARSHALL, MO. 65340

SOUTHWEST MISSOURI STATE UNIVERSITY
ATTN: COMMUNICATIONS DEPARTMENT
901 S. NATIONAL
SPRINGFIELD, MO. 65804

EMPLOYEE REFERRAL - 2 (1 HIRED)

TOTAL NUMBER OF APPLICANTS INTERVIEWED - 9
TOTAL NUMBER OF APPLICATIONS RECEIVED - 20

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:

MICHAEL FOWLER - 10/16/09 MARSHALL DEMOCRAT NEWS

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2009 – SEPTEMBER 21, 2010

MONTH POSITION WAS OPEN: JUNE 2010

MONTH POSITION WAS FILLED: JULY 2010

POSITION FILLED:

FULL TIME PHONE SALES

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

(FAXED – 6/29/10)

CARROLLTON DEMOCRAT 542-2580 - 1

DEMOCRAT NEWS ATTN: SHELLY 886-8544 - 5

HIGGINSVILLE ADVANCE 584-7966

SLATER MAIN STREET NEWS – 529-2474

SWEET SPRINGS HERALD – 335-6962

CONCORDIAN – 463-7942

LETTERS – (MAILED 6/29/10)

BROWN INSTITUTE

1440 NORTH LAND DRIVE

MENDOTA HEIGHTS, MINN. 55120

NORTHWEST MISSOURI STATE UNIVERSITY

BROADCAST PLACEMENT DIRECTOR

OFFICE OF CAREER SERVICES

800 UNIVERSITY DRIVE

MARYVILLE, MO. 64468

AMERICAN BUSINESS WOMEN'S ASSOCIATION

ATTN: MARY DUNCAN

704 VAN BUREN

ARROW ROCK, MO. 65320

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MISSOURI VALLEY COLLEGE
C/O REGISTRAR OFFICE
500 E. COLLEGE
MARSHALL, MO. 65340

SOUTHWEST MISSOURI STATE UNIVERSITY
ATTN: COMMUNICATIONS DEPARTMENT
901 S. NATIONAL
SPRINGFIELD, MO. 65804

UNIVERSITY OF CENTRAL MISSOURI
BROADCAST PLACEMENT DIRECTOR
GRINSTEAD 120
WARRENSBURG, MO. 64093

ON AIR - 2 (1 - HIRED)

TOTAL NUMBER OF APPLICANTS INTERVIEWED - 8
TOTAL NUMBER OF APPLICATIONS RECEIVED - 32

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:

ON AIR - 8/3/10

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

OUTREACH INITIATIVES FOR REPORTING PERIOD SEPTEMBER 21, 2009 – SEPTEMBER 20, 2010

DECEMBER 2009 – MARSHALL CHAMBER OF COMMERCE EDUCATION COMMITTEE AND THE MARSHALL PUBLIC SCHOOLS HOSTED THEIR ANNUAL CAREER EXPLORATION/FREE ENTERPRISE DAY DECEMBER 2, 2009. PETER HOLLABAUGH, SALES MANAGER, ATTENDED. HE SPOKE TO THE STUDENTS ABOUT A CAREER IN RADIO AND SALES.

JANUARY 2010 – BUEKER MIDDLE SCHOOL IN MARSHALL 5TH GRADE CAREER CLASS CAME TO THE STATION FOR A TOUR AND LEARN ABOUT A CAREER IN RADIO. MELINDA SADLER TALKED WITH THEM AND THE CLASS REALLY ENJOYED IT.

FEBRUARY 2010 – BRIAN SOWERS OF KMMO ATTENDED THE CENTRAL METHODIST UNIVERSITY CAREER EXPO 2010 FEBRUARY 25TH IN FAYETTE AND HAD A BOOTH. HE RECEIVED 5 APPLICATIONS FROM THE EXPO AND TALKED WITH A LOT OF STUDENTS ABOUT RADIO.

FEBRUARY 2010 – BRIAN SOWERS SPOKE TO STUDENTS AT THE MALTA BEND SCHOOL CAREER FAIR. THE CAREER EXPLORATION CLASS ENJOYED HIS PRESENTATION ABOUT A CAREER IN RADIO.

APRIL 2010 – STATE FAIR COMMUNITY COLLEGE IN SEDALIA HOSTED A JOB FAIR AND COLLEGE EXPO APRIL 27TH, 2010. BRIAN SOWERS ATTENDED. MANY STUDENTS STOPPED BY THE KMMO BOOTH TO TALK TO BRIAN ABOUT A CAREER IN RADIO.

MAY 2010 – MISSOURI DEPARTMENT OF SOCIAL SERVICES HOSTED A CAREER DAY AT THE WAVERLY REGIONAL YOUTH CENTER ON MAY 28TH, 2010. BRIAN SOWERS ATTENDED. LOTS OF YOUTH WERE REAL EXCITED ABOUT RADIO AND HOW IT WORKS AND EVEN A CAREER IN RADIO.