



EEO REPORTING PERIOD – SEPT. 21, 2010 – SEPT. 20, 2011

TOTAL FULL TIME JOB OPENINGS FOR PERIOD – 2

TOTAL NUMBER OF INTERVIEWS FOR ALL FULL TIME POSITIONS – 13

LIST OF SOURCES REFERRED FROM –

DEMOCRAT NEWS (MARSHALL NEWSPAPER) - 2

LETTERS TO –

DIVISION OF WORKFORCE DEVELOPMENT - 2 (1 HIRED)

BROADCAST CENTER – 2

EMPLOYEE REFERRAL – 1

ON-AIR - 2 (1 HIRED)

WEBSITES –

ALLACCESS.COM - 1

TVANDRADIOJOBS.COM - 3

TOTAL APPLICATIONS RECEIVED FOR BOTH POSITIONS - 82

MISSOURI VALLEY BROADCASTING, INC.

P. O. BOX 128, Highway 65 North ☆ Marshall, Missouri 65340
660-886-7422

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2010 – SEPTEMBER 21, 2011

MONTH POSITION WAS OPEN: APRIL 2011

MONTH POSITION WAS FILLED: JUNE 2011

POSITION FILLED:

FULL TIME SALES - JULIE STEFFENS

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

(FAXED – 4/27/11)

CARROLLTON DEMOCRAT 542-2580
DEMOCRAT NEWS ATTN: SHELLY 886-8544 - 2
HIGGINSVILLE ADVANCE 584-7966
SLATER MAIN STREET NEWS – 529-2474
SWEET SPRINGS HERALD – 335-6962
CONCORDIAN – 463-7942

LETTERS – (MAILED – 4/27/11)

NORTHWEST MISSOURI STATE UNIVERSITY
OFFICE OF CAREER SERVICES
ADM. BLDG. 130
MARYVILLE, MO. 64468-6001

AMERICAN BUSINESS WOMEN'S ASSOCIATION
ATTN: MARY DUNCAN
704 VAN BUREN
ARROW ROCK, MO. 65320

DIVISION OF WORKFORCE DEVELOPMENT - 1
215 E. 5TH STREET
SEDALIA, MO. 65301

LINCOLN UNIVERSITY
KJLU RADIO
1004 EAST DUNKLIN ST.
JEFFERSON CITY, MO. 65102-0029

MARSALINE BRANCH NAACP
ATTN: CLYDE WILLIAMS
522 E. EASTWOOD
MARSHALL, MO. 65340

BROADCAST CENTER
ATTN: JOHN CARROLL
2360 HAMPTON AVE.
ST. LOUIS, MO. 63139

MISSOURI VALLEY COLLEGE
C/O REGISTRAR OFFICE
500 E. COLLEGE
MARSHALL, MO. 65340

SOUTHWEST MISSOURI STATE UNIVERSITY
ATTN: COMMUNICATIONS DEPARTMENT
901 S. NATIONAL
SPRINGFIELD, MO. 65804

EMPLOYEE REFERRAL - 1
ON AIR – 2 (1 HIRED)

TOTAL NUMBER OF APPLICANTS INTERVIEWED – 6
TOTAL NUMBER OF APPLICATIONS RECEIVED - 31

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF
HIRE:

ON AIR – JULIE STEFFENS 6/27/11

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2010 – SEPTEMBER 21, 2011

MONTH POSITION WAS OPEN: MAY 2011

MONTH POSITION WAS FILLED: JUNE 2011

POSITION FILLED:

FULL TIME ANNOUNCER – JOHN DUTTON

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –(FAXED – 5/11/11)

DEMOCRAT NEWS ATTN: SHELLY ARTH 886-8544

CHILLICOTHE CONSTITUTION TRIBUNE ATTN: CONNIE 646-2028

WARRENSBURG DAILY STAR JOURNAL 747-8741

CLINTON DAILY DEMOCRAT 885-2265

LETTERS – (MAILED –5/11/11)

NORTHWEST MISSOURI STATE UNIVERSITY

OFFICE OF CAREER SERVICES

800 UNIVERSITY DRIVE ADM. BLDG. #130

MARYVILLE, MO. 64468-6001

AMERICAN BUSINESS WOMEN'S ASSOCIATION

ATTN: MARY DUNCAN

704 VAN BUREN

ARROW ROCK, MO. 65320

DIVISION OF WORKFORCE DEVELOPMENT - 1 (HIRED)

215 E. 5TH STREET

SEDALIA, MO. 65301

LINCOLN UNIVERSITY

KJLU RADIO

1004 EAST DUNKLIN ST.

JEFFERSON CITY, MO. 65102-0029

MARSALINE BRANCH NAACP

ATTN: CLYDE WILLIAMS

522 E. EASTWOOD

MARSHALL, MO. 65340

BROADCAST CENTER -2

2360 HAMPTON AVE.

ST. LOUIS, MO. 63139

MISSOURI VALLEY COLLEGE
C/O REGISTRAR OFFICE
500 E. COLLEGE
MARSHALL, MO. 65340

SOUTHWEST MISSOURI STATE UNIVERSITY
ATTN: COMMUNICATIONS DEPARTMENT
901 S. NATIONAL
SPRINGFIELD, MO. 65804

UCM
ATTN: JON HART OR BYRON JOHNSON
KTBG-FM
WOOD 11
WARRENSBURG, MO. 64093

WEBSITE –
ALLACCESS.COM - 1
TVANDRADIOJOBS.COM - 3

TOTAL NUMBER OF APPLICANTS INTERVIEWED 7
TOTAL NUMBER OF APPLICATIONS RECEIVED 51

**RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF
HIRE: LETTER TO DIVISION OF WORKFORCE DEVELOPMENT WHICH WAS
PUT ON MISSOURI CAREER CENTER WEBSITE – JOHN DUTTON 6/27/11**

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

OUTREACH INITIATIVES FOR REPORTING PERIOD SEPTEMBER 21, 2010 – SEPTEMBER 20, 2011

JANUARY 2011 – BRIAN SOWERS, ANNOUNCER AND AG DIRECTOR, SPOKE AT THE COUNTY LEADERSHIP CONFERENCE ABOUT CAREER IN RADIO.

FEBRUARY 2011 – BRIAN SOWERS, ANNOUNCER AND AG DIRECTOR, ATTENDED THE GLOBAL AGRICULTURE SYMPOSIUM AND HELPED EMCEE THE EVENT FOR THE SANTA FE AGRI LEADERS.

FEBRUARY 2011 – BRIAN SOWERS, ANNOUNCER AND AG DIRECTOR, ATTENDED THE CENTRAL METHODIST UNIVERSITY CAREER EXPO FEBRUARY 17, 2011 IN FAYETTE. WE HAD A BOOTH AND TOOK APPLICATIONS FOR EMPLOYMENT AND TALKED WITH A LOT OF STUDENTS ABOUT A CAREER IN RADIO.

MARCH 2011 – MELINDA SADLER, WEBMASTER AND ANNOUNCER, HAD A JOB SHADOWING STUDENT FROM SANTA FE HIGH SCHOOL IN ALMA MARCH 23RD FROM 9AM TO 2PM. HE WAS INTERESTED IN BROADCASTING.