

EEO REPORTING PERIOD - <u>SEPT. 21, 2013 - SEPT. 20, 2014</u>

TOTAL FULL TIME JOB OPENINGS FOR PERIOD – 2

TOTAL NUMBER OF INTERVIEWS FOR ALL FULL TIME POSITIONS – 17

LIST OF SOURCES REFERRED FROM –

NEWSPAPERS –

DEMOCRAT NEWS (MARSHALL NEWSPAPER) - 3 CARROLLTON DEMOCRAT - 1 HIGGINSVILLE ADVANCE - 2 BOONVILLE DAILY NEWS - 1 OTHER SOURCES - 1

WEBSITES -

INDEED.COM – 8 MONSTER.COM - 1

TOTAL APPLICATIONS RECEIVED FOR ALL POSITIONS - 39

MISSOURI VALLEY BROADCASTING, INC.

EEO PUBLIC FILE REPORT

KMMO-FM AND KMMO-AM MARSHALL, MISSOURI

REPORTING PERIOD: September 21, 2013 – September 20, 2014

MONTH POSITION WAS OPEN: October 2013
MONTH POSITION WAS FILLED: December 2013

POSITION FILLED:

FULL TIME SALES – KATHIE FRAUENHOFFER

RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR POSITION FROM EACH SOURCE:

NEWSPAPERS -

(FAXED –
DEMOCRAT NEWS 886-8544 – 1 INTERVIEWED
CARROLLTON DEMOCRAT 542-2580 – 1 INTERVIEWED
SWEET SPRINGS HERALD 335-6962
SLATER MAIN STREET NEWS 529-2474
HIGGINSVILLE ADVANCE 584-7966 – 1 INTERVIEWED
THE CONCORDIAN 463-7942

LETTERS -

(MAILED -NORTHWEST MISSOURI STATE UNIVERSITY BROADCAST PLACEMENT DIRECTOR OFFICE OF CAREER SERVICES 800 UNIVERSITY DRIVE ADM. BLDG. #130 MARYVILLE, MO. 64468

AMERICAN BUSINESS WOMEN'S ASSOCIATION ATTN: MARY DUNCAN 704 VAN BUREN ARROW ROCK, MO. 65320

DIVISION OF WORKFORCE DEVELOPEMNT 215 E. 5TH STREET SEDALIA, MO. 65301

LINCOLN UNIVERSITY KJLU RADIO 1004 EAST DUNKLIN ST. JEFFERSON CITY, MO. 65102-0029

MARSALINE BRANCH NAACP ATTN: CLYDE WILLIAMS 522 E. EASTWOOD MARSHALL, MO. 65340 BROADCAST CENTER ATTN: JOHN CARROLL 2360 HAMPTON AVE. ST. LOUIS, MO. 63139

MISSOURI VALLEY COLLEGE C/O REGISTRAR OFFICE 500 E. COLLEGE MARSHALL, MO. 65340

SOUTHWEST MISSOURI STATE UNIVERSITY ATTN: BROADCAST PLACEMENT DIRECTOR 901 S. NATIONAL SPRINGFIELD, MO. 65804

OTHER SOURCES: WORD OF MOUTH - 1 INTERVIEWED

TOTAL NUMBER OF APPLICANTS INTERVIEWED 4
TOTAL NUMBER OF APPLICATIONS RECEIVED 7

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:
WORD OF MOUTH/DECEMBER 10, 2013

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

EEO PUBLIC FILE REPORT

KMMO-FM AND KMMO-AM MARSHALL, MISSOURI

REPORTING PERIOD: SEPTEMBER 21, 2013 – SEPTEMBER 20, 2014

MONTH POSITION WAS OPEN: __JUNE 2014 MONTH POSITION WAS FILLED: _JULY 2014

POSITION FILLED:

TELEMARKETING/SPECIAL EVENTS COORDINATOR – MINDEE GRIMES

RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR POSITION FROM EACH SOURCE:

NEWSPAPERS –

DEMOCRAT NEWS - FAXED 886-8544 - 2 INTERVIEWED
CARROLLTON DEMOCRAT - EMAILED democrat.ads@carolnet.com
THE CONCORDIAN FAXED 463-7942
SLATER NEWS FAXED 529-2474
BOONVILLE DAILY NEWS - EMAILED mlange@boonvilledailynews.com - 1
INTERVIEWED
FAYETTE NEWS - EMAILED advertising@fayettenews.com
HIGGINSVILLE ADVANCE - FAXED 584-7966 - 1 INTERVIEWED
DAILY STAR JOURNAL - FAXED 747-8741

LETTERS -

(MAILED -6/21/14) BROWN INSTITUTE 1440 NORTH LAND DRIVE MENDOTA HEIGHTS, MINN. 55120

NORTHWEST MISSOURI STATE UNIVERSITY BROADCAST PLACEMENT DIRECTOR OFFICE OF CAREER SERVICES 800 UNIVERSITY DRIVE ADM. BLDG. #130 MARYVILLE, MO. 64468

AMERICAN BUSINESS WOMEN'S ASSOCIATION ATTN: MARY DUNCAN 704 VAN BUREN ARROW ROCK, MO. 65320 (CONT)

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BROADCAST CENTER ATTN: KARA FAVIO 2360 HAMPTON AVE. ST. LOUIS, MO. 63139

MISSOURI VALLEY COLLEGE C/O REGISTRAR OFFICE 500 E. COLLEGE MARSHALL, MO. 65340

SOUTHWEST MISSOURI STATE UNIVERSITY ATTN: BROADCAST PLACEMENT DIRECTOR 901 S. NATIONAL SPRINGFIELD, MO. 65804

UNIVERSITY OF CENTRAL MISSOURI BROADCAST PLACEMENT DIRECTOR GRINSTEAD 120 WARRENSBURG, MO. 64093

WEBSITES -INDEED.COM - 8 MONSTER.COM - 1

TOTAL NUMBER OF APPLICANTS INTERVIEWED 13
TOTAL NUMBER OF APPLICATIONS RECEIVED 32

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:

DEMOCRAT NEWS - JULY 30, 2014

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.