

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2014 – SEPTEMBER 20, 2015

MONTH POSITION WAS OPEN: MAY 2015

MONTH POSITION WAS FILLED: SEPTEMBER 2015

POSITION FILLED:

FULL TIME SALES – MELISSA COLEMAN

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

DEMOCRAT NEWS - FAXED 886-8544 – 9 INTERVIEWED
CARROLLTON DEMOCRAT – EMAILED democrat.ads@carolnet.com
THE CONCORDIAN - FAXED 463-7942
SLATER NEWS - FAXED 529-2474 – 1 INTERVIEWED
FAYETTE NEWS – EMAILED advertising@fayettenews.com
HIGGINSVILLE ADVANCE – FAXED 584-7966 – 1 INTERVIEWED
DAILY STAR JOURNAL – FAXED 747-8741
SWEET SPRINGS HERALD – FAXED 335-6962
GLASGOW MISSOURIAN – EMAILED Glasgow@mcmsys.com
SEDALIA DEMOCRAT – EMAILED ksimon@civitasmedia.com –
2 INTERVIEWED

RADIO –

KMMO AM/FM – 2 INTERVIEWED

WEBSITES –

Kmmo.com – 1 INTERVIEWED

OTHER –

FRIEND – 4 INTERVIEWED

LETTERS –

(MAILED – 5/07/15)
NORTHWEST MISSOURI STATE UNIVERSITY
BROADCAST PLACEMENT DIRECTOR
OFFICE OF CAREER SERVICES
800 UNIVERSITY DRIVE ADM. BLDG. #130
MARYVILLE, MO. 64468

AMERICAN BUSINESS WOMEN'S ASSOCIATION
ATTN: MARY DUNCAN
704 VAN BUREN
ARROW ROCK, MO. 65320

(CONT)

DIVISION OF WORKFORCE DEVELOPEMNT
215 E. 5TH STREET
SEDALIA, MO. 65301

LINCOLN UNIVERSITY
KJLU RADIO
1004 EAST DUNKLIN ST.
JEFFERSON CITY, MO. 65102-0029

MARSALINE BRANCH NAACP
ATTN: CLYDE WILLIAMS
522 E. EASTWOOD
MARSHALL, MO. 65340

BROADCAST CENTER
ATTN: KARA FAVIO
2360 HAMPTON AVE.
ST. LOUIS, MO. 63139

MISSOURI VALLEY COLLEGE
C/O REGISTRAR OFFICE
500 E. COLLEGE
MARSHALL, MO. 65340

SOUTHWEST MISSOURI STATE UNIVERSITY
ATTN: BROADCAST PLACEMENT DIRECTOR
901 S. NATIONAL
SPRINGFIELD, MO. 65804

TOTAL NUMBER OF APPLICANTS INTERVIEWED 20
TOTAL NUMBER OF APPLICATIONS RECEIVED 43

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:

DEMOCRAT NEWS – SEPTEMBER 17, 2015

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

OUTREACH INITIATIVES FOR REPORTING PERIOD SEPTEMBER 21, 2014 – SEPTEMBER 20, 2015

JANUARY 19 TO MAY 1ST – NON PAID INTERN COURTNEY CAMPBELL OF MISSOURI VALLEY COLLEGE IN MARSHALL WHO IS STUDYING BROADCASTING.

MARCH 18 –AG JOB FAIR IN ALMA, MISSOURI. DAN MARKLE AND LARRY SMITH, CO-AG DIRECTORS VISITED WITH STUDENTS AT THE TRINITY LUTHERAN AG JOB FAIR.

MARCH 19 – JOB SHADOWING – MELINDA MUELLER, WEB MASTER, HOSTED PEYTON SOWERS, A STUDENT FROM SANTA FE HIGH SCHOOL, WHO IS INTERESTED IN RADIO.

MARCH 30 – CUB SCOUT TOUR – JAMES ABEY DID A TOUR OF KMMO RADIO STATION TO A LOCAL CUB SCOUT TROOP.

APRIL 9 – MARSHALL AREA JOB FAIR – MELINDA MUELLER, WEB MASTER, VISITED WITH PEOPLE ABOUT EMPLOYMENT OPPORTUNITIES AND HANDED OUT APPLICATIONS.

APRIL 13 – BOY SCOUT TOUR – JAMES ABEY DID A TOUR OF KMMO RADIO STATION TO A LOCAL BOY SCOUT TROOP.

APRIL 17 – CAREER DAY – JAMES ABEY, ANNOUNCER, VISITED WITH STUDENTS AT THE BUNCETON CAREER DAY GIVING THEM USEFUL INFORMATION ABOUT CAREER OPPORTUNITIES IN RADIO.

KMMO/BROWNFIELD YOUTH IN AG AWARDS WERE PRESENTED AS FOLLOWS:

JUNE 25 – HOWARD COUNTY GIVEN BY JOHN DUTTON

JULY 9 – JOHNSON COUNTY GIVEN BY JOHN DUTTON

JULY 13 – PETTIS COUNTY GIVEN BY JAMES ABEY

JULY 16 – LAFAYETTE COUNTY GIVEN BY LOU MICHAEL

JULY 16 – CHARITON COUNTY GIVEN BY JAMES ABEY

JULY 17 – SALINE COUNTY GIVEN BY LARRY SMITH