

## **OUTREACH INITIATIVES FOR REPORTING PERIOD SEPTEMBER 21, 2015 – SEPTEMBER 20, 2016**

APRIL 14 – MARSHALL JOB FAIR – MELINDA MUELLER, WEBMASTER, VISITED WITH PEOPLE ABOUT EMPLOYMENT OPPORTUNITIES AND HANDED OUT APPLICATIONS FROM 9AM UNTIL 2PM AT THE MARTIN COMMUNITY CENTER IN MARSHALL.

FEBRUARY 26 – MELINDA SERVED AS A JUDGE FOR THE MBEA (MISSOURI BROADCAST EDUCATORS ASSOCIATION) AWARDS.

MAY 17 – PROVIDED MEDIA COVERAGE, BOTH OVER THE AIR AND VIA VIDEO, FOR THE MARSHALL FFA'S OUTREACH "TAKING FARMING INTO THE CITY". THE MARSHALL FFA TOOK FARM ANIMALS AND CROPS TO RAYTOWN MIDDLE SCHOOL. KMMO PROVIDED THE MEDIA COVERAGE FOR THE EVENT AND INTERVIEWED STUDENTS ABOUT THEIR EXPERIENCE.

KMMO/BROWNFIELD YOUTH IN AG AWARDS WERE PRESENTED BY LARRY SMITH (CO AG DIRECTOR) AS FOLLOWS:

JUNE 24 – HOWARD COUNTY

JULY 7 – JOHNSON COUNTY

JULY 8 – CARROLL COUNTY

JULY 14 – LAFAYETTE COUNTY

JULY 15 – SALINE COUNTY

JULY 18 – RAY COUNTY

AUGUST 8 – MELINDA REGISTERED WITH HANDSHAKE STUDENT RECRUITING PLATFORM.

SEPTEMBER 6 - MELINDA, JAMES ABEY (ANNOUNCER), AND DAN MARKLE (CO AG DIRECTOR), GAVE A TOUR OF KMMO TO THE SALINE COUNTY CAREER CENTER'S DECCA CLASS.

SEPTEMBER 6, 13, AND 20 – MELINDA GAVE TOURS OF KMMO TO GROUP HOMES IN MARSHALL WITH THE NORTHWEST COMMUNITY SERVICES.

SEPTEMBER 20 - MELINDA LIVE STREAMED THE MAR-SALINE BRANCH OF THE NAACP SCHEDULE OF CANDIDATE FORUM FOR THE COUNTY OFFICIALS. THE MODERATOR WAS KEN LEWELLYN, FORMER NEWS DIRECTOR OF KMMO RADIO.

**EEO PUBLIC FILE REPORT**

**KMMO-FM AND KMMO-AM  
MARSHALL, MISSOURI**

**REPORTING PERIOD:** SEPTEMBER 21, 2015 – SEPTEMBER 20, 2016

**MONTH POSITION WAS OPEN:** DECEMBER 2015

**MONTH POSITION WAS FILLED:** MARCH 2016

**POSITION FILLED:**

FULL TIME SALES – MOLLY BLOMBERG

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR  
POSITION FROM EACH SOURCE:**

**NEWSPAPERS –**

MARSHALL DEMOCRAT NEWS - FAXED 886-8544 – 7 INTERVIEWED  
CARROLLTON DEMOCRAT – FAXED 542-2580 – 2 INTERVIEWED  
THE CONCORDIAN - FAXED 463-7942  
SLATER NEWS - FAXED 529-2474 – 1 INTERVIEWED  
FAYETTE NEWS – EMAILED [advertising@fayettenews.com](mailto:advertising@fayettenews.com) – 1 INTERVIEWED  
HIGGINSVILLE ADVANCE – FAXED 584-7966  
SWEET SPRINGS HERALD – FAXED 335-6962  
SEDALIA DEMOCRAT – EMAILED [ksimon@civitasmedia.com](mailto:ksimon@civitasmedia.com)  
LIBERTY TRIBUNE – EMAILED [libertytribune.com](http://libertytribune.com)  
TRI LAKE NEWS – EMAILED [bransontrilakesnews.com](http://bransontrilakesnews.com)  
NEWS TRIBUNE – EMAILED [newstribune.com](http://newstribune.com)

**RADIO –**

KMMO AM/FM – 5 INTERVIEWED

**WEBSITES –**

JOBS.MO.GOV – 1 INTERVIEWED

**OTHER –**

FRIEND – 4 INTERVIEWED

**LETTERS –**

(MAILED – 12/10/15)  
NORTHWEST MISSOURI STATE UNIVERSITY  
BROADCAST PLACEMENT DIRECTOR  
OFFICE OF CAREER SERVICES  
800 UNIVERSITY DRIVE ADM. BLDG. #130  
MARYVILLE, MO. 64468

AMERICAN BUSINESS WOMEN'S ASSOCIATION  
ATTN: MARY DUNCAN  
704 VAN BUREN  
ARROW ROCK, MO. 65320

(CONT)

DIVISION OF WORKFORCE DEVELOPEMNT  
215 E. 5<sup>TH</sup> STREET  
SEDALIA, MO. 65301

LINCOLN UNIVERSITY  
KJLU RADIO  
1004 EAST DUNKLIN ST.  
JEFFERSON CITY, MO. 65102-0029

MARSALINE BRANCH NAACP  
ATTN: CLYDE WILLIAMS  
522 E. EASTWOOD  
MARSHALL, MO. 65340

BROADCAST CENTER  
ATTN: KARA FAVIO  
2360 HAMPTON AVE.  
ST. LOUIS, MO. 63139

MISSOURI VALLEY COLLEGE  
C/O REGISTRAR OFFICE  
500 E. COLLEGE  
MARSHALL, MO. 65340

SOUTHWEST MISSOURI STATE UNIVERSITY  
ATTN: BROADCAST PLACEMENT DIRECTOR  
901 S. NATIONAL  
SPRINGFIELD, MO. 65804

**TOTAL NUMBER OF APPLICANTS INTERVIEWED 21**  
**TOTAL NUMBER OF APPLICATIONS RECEIVED 34**

**RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:**

**FRIEND – MARCH 4, 2016**

**NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.**

**EEO PUBLIC FILE REPORT**

**KMMO-FM AND KMMO-AM  
MARSHALL, MISSOURI**

**REPORTING PERIOD:** SEPTEMBER 21, 2015 – SEPTEMBER 20, 2016

**MONTH POSITION WAS OPEN:** DECEMBER 2015

**MONTH POSITION WAS FILLED:** FEBRUARY 2016

**POSITION FILLED:**

FULL TIME PHONE SALES – MEGAN MAUPIN

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR  
POSITION FROM EACH SOURCE:**

**NEWSPAPERS –**

MARSHALL DEMOCRAT NEWS - FAXED 886-8544 – 7 INTERVIEWED  
CARROLLTON DEMOCRAT – FAXED 542-2580 – 2 INTERVIEWED  
THE CONCORDIAN - FAXED 463-7942  
SLATER NEWS - FAXED 529-2474 – 1 INTERVIEWED  
FAYETTE NEWS – EMAILED [advertising@fayettenews.com](mailto:advertising@fayettenews.com) – 1 INTERVIEWED  
HIGGINSVILLE ADVANCE – FAXED 584-7966  
SWEET SPRINGS HERALD – FAXED 335-6962  
SEDALIA DEMOCRAT – EMAILED [ksimon@civitasmedia.com](mailto:ksimon@civitasmedia.com)

**RADIO –**

KMMO AM/FM – 5 INTERVIEWED

**WEBSITES –**

JOBS.MO.GOV – 1 INTERVIEWED

**OTHER –**

FRIEND – 3 INTERVIEWED

**LETTERS –**

(MAILED – 12/10/15)  
NORTHWEST MISSOURI STATE UNIVERSITY  
BROADCAST PLACEMENT DIRECTOR  
OFFICE OF CAREER SERVICES  
800 UNIVERSITY DRIVE ADM. BLDG. #130  
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AMERICAN BUSINESS WOMEN'S ASSOCIATION  
ATTN: MARY DUNCAN  
704 VAN BUREN  
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(CONT)

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MARSHALL, MO. 65340

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ATTN: BROADCAST PLACEMENT DIRECTOR  
901 S. NATIONAL  
SPRINGFIELD, MO. 65804

**TOTAL NUMBER OF APPLICANTS INTERVIEWED 20**  
**TOTAL NUMBER OF APPLICATIONS RECEIVED 31**

**RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:**

**MARSHALL DEMOCRAT NEWS – FEBRUARY 22, 2016**

**NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.**

**EEO PUBLIC FILE REPORT**

**KMMO-FM AND KMMO-AM  
MARSHALL, MISSOURI**

**REPORTING PERIOD:** SEPTEMBER 21, 2015 – SEPTEMBER 20, 2016

**MONTH POSITION WAS OPEN:** MAY 2015

**MONTH POSITION WAS FILLED:** OCTOBER 2015

**POSITION FILLED:**

FULL TIME PHONE SALES – MICHAEL STONE

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR  
POSITION FROM EACH SOURCE:**

**NEWSPAPERS –**

DEMOCRAT NEWS - FAXED 886-8544 – 9 INTERVIEWED  
CARROLLTON DEMOCRAT – EMAILED [democrat.ads@carolnet.com](mailto:democrat.ads@carolnet.com)  
THE CONCORDIAN - FAXED 463-7942  
SLATER NEWS - FAXED 529-2474 – 1 INTERVIEWED  
FAYETTE NEWS – EMAILED [advertising@fayettenews.com](mailto:advertising@fayettenews.com)  
HIGGINSVILLE ADVANCE – FAXED 584-7966 – 1 INTERVIEWED  
DAILY STAR JOURNAL – FAXED 747-8741  
SWEET SPRINGS HERALD – FAXED 335-6962  
GLASGOW MISSOURIAN – EMAILED [Glasgow@mcmsys.com](mailto:Glasgow@mcmsys.com)  
SEDALIA DEMOCRAT – EMAILED [ksimon@civitasmedia.com](mailto:ksimon@civitasmedia.com) –  
2 INTERVIEWED

**RADIO –**

KMMO AM/FM – 2 INTERVIEWED

**WEBSITES –**

Kmmo.com – 1 INTERVIEWED

**OTHER –**

FRIEND – 4 INTERVIEWED

**LETTERS –**

(MAILED – 5/07/15)  
NORTHWEST MISSOURI STATE UNIVERSITY  
BROADCAST PLACEMENT DIRECTOR  
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901 S. NATIONAL  
SPRINGFIELD, MO. 65804

**TOTAL NUMBER OF APPLICANTS INTERVIEWED 20**  
**TOTAL NUMBER OF APPLICATIONS RECEIVED 43**

**RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:**

**FRIEND OCTOBER 1, 2015**

**NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.**