

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2016 – SEPTEMBER 20, 2017

MONTH POSITION WAS OPEN: APRIL 2017

MONTH POSITION WAS FILLED: MAY 2017

POSITION FILLED:

FULL TIME SALES – DEBBIE SPRICK

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

THE MARSHALL DEMOCRAT NEWS – EMAILED sduvall@marshallnews.com –
1 INTERVIEWED

CARROLLTON DEMOCRAT – EMAILED democrat.obits@carolnet.com

THE CONCORDIAN – EMAILED concordianclass@centurytell.net

SLATER NEWS – EMAILED slaternews@socket.net

HIGGINSVILLE ADVANCE – EMAILED bmackie@ctcis.net

SWEET SPRINGS HERALD – EMAILED ssherald@embarqmail.com

SEDALIA DEMOCRAT – EMAILED ksimon@civitasmedia.com

LEXINGTON NEWS – EMAILED lexnewsclass@embarqmail.com

RADIO –

KMMO AM/FM – 2 INTERVIEWED

OTHER –

FRIEND HEARD ON RADIO – 1 INTERVIEWED

LETTERS –

(MAILED – 12/10/15)

NORTHWEST MISSOURI STATE UNIVERSITY

BROADCAST PLACEMENT DIRECTOR

OFFICE OF CAREER SERVICES

800 UNIVERSITY DRIVE ADM. BLDG. #130

MARYVILLE, MO. 64468

AMERICAN BUSINESS WOMEN'S ASSOCIATION

ATTN: MARY DUNCAN

704 VAN BUREN

ARROW ROCK, MO. 65320

(CONT)

DIVISION OF WORKFORCE DEVELOPEMNT
215 E. 5TH STREET
SEDALIA, MO. 65301

LINCOLN UNIVERSITY
KJLU RADIO
1004 EAST DUNKLIN ST.
JEFFERSON CITY, MO. 65102-0029

MARSALINE BRANCH NAACP
ATTN: CLYDE WILLIAMS
522 E. EASTWOOD
MARSHALL, MO. 65340

BROADCAST CENTER
ATTN: KARA FAVIO
2360 HAMPTON AVE.
ST. LOUIS, MO. 63139

MISSOURI VALLEY COLLEGE
C/O REGISTRAR OFFICE
500 E. COLLEGE
MARSHALL, MO. 65340

SOUTHWEST MISSOURI STATE UNIVERSITY
ATTN: BROADCAST PLACEMENT DIRECTOR
901 S. NATIONAL
SPRINGFIELD, MO. 65804

TOTAL NUMBER OF APPLICANTS INTERVIEWED 4
TOTAL NUMBER OF APPLICATIONS RECEIVED 10

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:

RADIO – MAY 16, 2017

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2016 – SEPTEMBER 20, 2017

MONTH POSITION WAS OPEN: SEPTEMBER 2016

MONTH POSITION WAS FILLED: NOVEMBER 2016

POSITION FILLED:

FULL TIME NEWS – KYLE YOUNT

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

RADIO –

KMMO AM/FM – 2 INTERVIEWED

E-MAIL –

CENTRAL METHODIST UNIVERSITY
COLLEGE OF THE OZARKS
DRURY UNIVERSITY
EVANGEL UNIVERSITY
LINCOLN UNIVERSITY
MISSOURI STATE UNIVERSITY
MISSOURI SOUTHERN STATE UNIVERSITY
MISSOURI VALLEY COLLEGE
NORTHWEST MISSOURI STATE UNIVERSITY
SOUTHEAST MISSOURI STATE UNIVERSITY
SOUTHWEST BAPTIST UNIVERSITY
TRUMAN STATE UNIVERSITY
UNIVERSITY OF CENTRAL MISSOURI – 1 INTERVIEW
UNIVERSITY OF MISSOURI-KANSAS CITY

LETTERS –

(MAILED – 09/2016)
AMERICAN BUSINESS WOMEN'S ASSOCIATION
ATTN: MARY DUNCAN
704 VAN BUREN
ARROW ROCK, MO. 65320

DIVISION OF WORKFORCE DEVELOPEMNT
215 E. 5TH STREET
SEDALIA, MO. 65301

MARSALINE BRANCH NAACP
ATTN: CLYDE WILLIAMS
522 E. EASTWOOD
MARSHALL, MO. 65340

BROADCAST CENTER
ATTN: KARA FAVIO
2360 HAMPTON AVE.
ST. LOUIS, MO. 63139

SOUTHWEST MISSOURI STATE UNIVERSITY
ATTN: BROADCAST PLACEMENT DIRECTOR
901 S. NATIONAL
SPRINGFIELD, MO. 65804

TOTAL NUMBER OF APPLICANTS INTERVIEWED 3
TOTAL NUMBER OF APPLICATIONS RECEIVED 12

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF
HIRE:

UNIVERSITY OF CENTRAL MISSOURI – NOVEMBER 7, 2016

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

EEO PUBLIC FILE REPORT

KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI

REPORTING PERIOD: SEPTEMBER 21, 2016 – SEPTEMBER 20, 2017

MONTH POSITION WAS OPEN: AUGUST 2017

MONTH POSITION WAS FILLED: AUGUST 2017

POSITION FILLED:

FULL TIME SALES – CHRISTOPHER CLARK

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF
HIRE:

INTERNAL PROMOTION – AUGUST 14, 2017

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

**KMMO-FM AND KMMO-AM
OUTREACH INITIATIVES FOR REPORTING PERIOD
SEPTEMBER 21, 2016 – SEPTEMBER 20, 2017**

SEPTEMBER 27, 2016 – TOUR OF RADIO STATION TO THE GROUP HOMES IN MARSHALL WITH THE NORTHWEST COMMUNITY SERVICES GIVEN BY MELINDA.

OCTOBER 12, 2016 – CAREER FAIR SPONSOR AND ATTENDEE AT UNIVERSITY OF CENTRAL MISSOURI. MELINDA ATTENDED AND RECEIVED THE HONORS OF SPONSORSHIP.

OCTOBER 14, 2016 – LARRY SMITH SPOKE TO A MARSHALL GRADE SCHOOL SECOND GRADE CLASS ABOUT RADIO.

OCTOBER 25, 2016 – MELINDA ATTENDED A COMMUNITY JOB FAIR AT STATE FAIR COMMUNITY COLLEGE.

FEBRUARY 8, 2017 – MELINDA ATTENDED THE WARRENSBURG CAREER EXPO AT UNIVERSITY OF CENTRAL MISSOURI.

APRIL 5 & APRIL 7, 2017 – MELINDA HOSTED MOCK JOB INTERVIEWS FOR MEDIA STUDENTS AT UNIVERSITY OF CENTRAL MISSOURI. FIVE STUDENTS INTERVIEWED EACH DAY.

JUNE 6 – AUGUST 9, 2017 – INTERN ON TUESDAY, WEDNESDAY, AND SUNDAY. LEARNED ABOUT ON-AIR, NEWS, SPORTS, SALES, AND THE GENERAL OPERATION OF A LIVE AND LOCAL RADIO STATION.

AUGUST 10 – OCTOBER 20, 2017 – INTERN ON FRIDAYS FOR VIDEO AND EDITING OF FOOTBALL GAMES.

SEPTEMBER 19, 2017 – TOUR OF RADIO STATION FOR DECA STUDENTS FROM THE SALINE COUNTY CAREER CENTER GIVEN BY VELDA AND MEGAN.

KMMO/BROWNFIELD YOUTH IN AG AWARDS WERE PRESENTED BY AG DIRECTOR LARRY SMITH AT AREA COUNTY FAIRS:

JUNE 23, 2017 – HOWARD COUNTY

JULY 7, 2017 – CARROLL COUNTY

JULY 13, 2017 – CHARITON COUNTY

JULY 13, 2017 – JOHNSON COUNTY (MELINDA PRESENTED)

JULY 13, 2017 – LAFAYETTE COUNTY

JULY 17, 2017 – PETTIS COUNTY

JULY 19, 2017 – RAY COUNTY

JULY 20, 2017 – COOPER COUNTY

JULY 21, 2017 – LINN COUNTY