

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2017 – SEPTEMBER 20, 2018

MONTH POSITION WAS OPEN: JANUARY 2018

MONTH POSITION WAS FILLED: SEPTEMBER 2018

POSITION FILLED:

FULL TIME SALES

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

THE MARSHALL DEMOCRAT NEWS – EMAILED sduvall@marshallnews.com 2
INTERVIEWED

CARROLLTON DEMOCRAT – EMAILED democrat.obits@carolnet.com

THE CONCORDIAN – EMAILED concordianclass@centurytell.net

SLATER NEWS – EMAILED slaternews@socket.net

HIGGINSVILLE ADVANCE – EMAILED bmackie@ctcis.net

SWEET SPRINGS HERALD – EMAILED ssherald@embarqmail.com

SEDALIA DEMOCRAT – EMAILED ksimon@civitasmedia.com

LEXINGTON NEWS – EMAILED lexnewsclass@embarqmail.com

WARRENSBURG NEWSPAPER – EMAILED carolynsivils@npgco.com

FAYETTE NEWS – EMAILED advertising@fayettenews.com

GLASGOW MISSOURIAN – EMAILED Glasgow@mcmsys.com 1 INTERVIEWED

BOONVILLE DAILY NEWS – EMAILED classifieds@boonvilledailynews.com

RADIO –

KMMO AM/FM

OTHER –

FACEBOOK – 1 INTERVIEWED

KMMO.COM – 2 INTERVIEWED

EMPLOYEE – 1 INTERVIEWED

LETTERS –

(MAILED – 01/2018)

NORTHWEST MISSOURI STATE UNIVERSITY

BROADCAST PLACEMENT DIRECTOR

OFFICE OF CAREER SERVICES

800 UNIVERSITY DRIVE ADM. BLDG. #130

MARYVILLE, MO. 64468

(CONT)

DIVISION OF WORKFORCE DEVELOPEMNT
3208 W. 16TH ST.
SEDALIA, MO. 65301

LINCOLN UNIVERSITY
KJLU RADIO
1004 EAST DUNKLIN ST.
JEFFERSON CITY, MO. 65102-0029

MARSALINE BRANCH NAACP
ATTN: CLYDE WILLIAMS
522 E. EASTWOOD
MARSHALL, MO. 65340

BROADCAST CENTER
ATTN: KARA FAVIO
2360 HAMPTON AVE.
ST. LOUIS, MO. 63139

MISSOURI VALLEY COLLEGE
C/O REGISTRAR OFFICE
500 E. COLLEGE
MARSHALL, MO. 65340

MISSOURI STATE UNIVERSITY
ATTN: BROADCAST PLACEMENT DIRECTOR
901 S. NATIONAL
SPRINGFIELD, MO. 65897

TOTAL NUMBER OF APPLICANTS INTERVIEWED 7
TOTAL NUMBER OF APPLICATIONS RECEIVED 19

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:

KMMO.COM SEPTEMBER 4, 2018

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2017 – SEPTEMBER 20, 2018

MONTH POSITION WAS OPEN: OCTOBER 2017

MONTH POSITION WAS FILLED: NOVEMBER 2017

POSITION FILLED:

FULL TIME SALES

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

THE MARSHALL DEMOCRAT NEWS – EMAILED sduvall@marshallnews.com

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GLASGOW MISSOURIAN – EMAILED Glasgow@mcmsys.com

BOONVILLE DAILY NEWS – EMAILED classifieds@boonvilledailynews.com

RADIO –

KMMO AM/FM

OTHER –

FACEBOOK – 2 INTERVIEWED

KMMO.COM – 1 INTERVIEWED

LETTERS –

(MAILED – 10/11/17)

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BROADCAST PLACEMENT DIRECTOR

OFFICE OF CAREER SERVICES

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901 S. NATIONAL
SPRINGFIELD, MO. 65897

TOTAL NUMBER OF APPLICANTS INTERVIEWED 3
TOTAL NUMBER OF APPLICATIONS RECEIVED 17

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:

FACEBOOK – NOVEMBER 27, 2017

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

**KMMO-FM AND KMMO-AM
OUTREACH INITIATIVES FOR REPORTING PERIOD
SEPTEMBER 21, 2017 – SEPTEMBER 20, 2018**

SEPTEMBER 2017 – LARRY SMITH, KMMO AG DIRECTOR, WENT ON LOCATION AND INTERVIEWED OVER 30 4H CHAPTERS AND ALL INTERVIEWS WERE PLAYED BACK ON THE AIR.

NOVEMBER 1, 2017 – PETE HOLLABAUGH, GENERAL MANAGER, PARTICIPATED IN THE MARSHALL HIGH SCHOOL CAREER DAY, TALKING TO STUDENTS ABOUT A CAREER IN RADIO.

FEBRUARY 2018 – PETE HOLLABAUGH DID A PROGRAM AT THE LIONS CLUB ABOUT KMMO.

FEBRUARY 14, 2018 – CAREER FAIR SPONSOR AND ATTENDEE AT UNIVERSITY OF CENTRAL MISSOURI. LARRY SMITH ATTENDED AND RECEIVED THE HONORS OF SPONSORSHIP.

APRIL 18, 2018 – PETE HOLLABAUGH, GENERAL MANAGER, TALKED TO KEN KUJAWA'S MASS COMMUNICATION CLASS AT MISSOURI VALLEY COLLEGE ABOUT RADIO CAREERS.

MAY 12, 2018 THROUGH JUNE 27, 2018 – INTERN FROM MISSOURI VALLEY COLLEGE WORKED AT KMMO WRITING AND RECORDING COMMERCIALS.

JUNE 2018 – PETE HOLLABAUGH, AS GENERAL MANAGER, ATTENDED THE MARSHALL CHAMBER BANQUET. HE WROTE AND GAVE SPEECHES AWARDED BUSINESS OF THE YEAR AND CITIZEN OF THE YEAR.

AUGUST 2018 – JAMES ABEY EMCEED THE MARSHALL HIGH SCHOOL GYM RENOVATION DEDICATION.

AUGUST 21, 2018 THROUGH PRESENT – INTERN FROM MISSOURI VALLEY COLLEGE IS WORKING AT KMMO ON UPDATING OUR DIGITAL PRESENCE.

KMMO DOES SPOTLIGHT INTERVIEWS DAILY MONDAY THRU FRIDAY, 52 WEEKS A YEAR, WITH LOCAL NON PROFITS THAT ARE INTERVIEWED ABOUT THEIR ACTIVITIES AND FUNDRAISER.

KMMO/BROWNFIELD YOUTH IN AG AWARDS WERE PRESENTED BY AG DIRECTOR LARRY SMITH AT AREA COUNTY FAIRS:

JUNE 29, 2018 – HOWARD COUNTY

JULY 11, 2018 – CHARITON COUNTY

JULY 12, 2018 – JOHNSON COUNTY

JULY 13, 2018 – CARROLL COUNTY

JULY 13, 2018 – SALINE COUNTY

JULY 16, 2018 – PETTIS COUNTY

JULY 18, 2018 – RAY COUNTY

JULY 19, 2018 – LAFAYETTE COUNTY

JULY 26, 2018 – COOPER COUNTY