

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2020 – SEPTEMBER 20, 2021

MONTH POSITION WAS OPEN: FEBRUARY 2021

MONTH POSITION WAS FILLED: JUNE 2021

POSITION FILLED:

FULL TIME SALES

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

THE MARSHALL DEMOCRAT NEWS – EMAILED sduvall@marshallnews.com

SEDALIA DEMOCRAT – EMAILED celestek@sedaliademocrat.com

RADIO –

KMMO AM/FM – 1 INTERVIEWED

OTHER –

FACEBOOK

KMMO.COM – 1 INTERVIEWED

ZIP RECRUITER – 2 INTERVIEWED

FRIENDS – 2 INTERVIEWED

LETTERS –

(MAILED – 2/9/21)

NORTHWEST MISSOURI STATE UNIVERSITY

BROADCAST PLACEMENT DIRECTOR

OFFICE OF CAREER SERVICES

800 UNIVERSITY DRIVE ADM. BLDG. #130

MARYVILLE, MO. 64468

DIVISION OF WORKFORCE DEVELOPEMNT

150 S. LIMIT AVE., STE. 300

SEDALIA, MO. 65301

LINCOLN UNIVERSITY

KJLU RADIO

1004 EAST DUNKLIN ST.

JEFFERSON CITY, MO. 65102-0029

MARSALINE BRANCH NAACP

522 E. EASTWOOD

MARSHALL, MO. 65340

BROADCAST CENTER
2360 HAMPTON AVE.
ST. LOUIS, MO. 63139

MISSOURI VALLEY COLLEGE
C/O REGISTRAR OFFICE
500 E. COLLEGE
MARSHALL, MO. 65340

MISSOURI STATE UNIVERSITY
ATTN: BROADCAST PLACEMENT DIRECTOR
901 S. NATIONAL
SPRINGFIELD, MO. 65897

TOTAL NUMBER OF APPLICANTS INTERVIEWED 6
TOTAL NUMBER OF APPLICATIONS RECEIVED 8

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF
HIRE:

KMMO.COM – JUNE 14, 2021

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

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MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2020 – SEPTEMBER 20, 2021

MONTH POSITION WAS OPEN: JUNE 2021

MONTH POSITION WAS FILLED: JULY 2021

POSITION FILLED:

FULL TIME NEWS REPORTER

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

RADIO –
KMMO AM/FM

OTHER –
FACEBOOK - 1 INTERVIEWED
KMMO.COM

LETTERS –
(MAILED – 2/9/21)
NORTHWEST MISSOURI STATE UNIVERSITY
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901 S. NATIONAL
SPRINGFIELD, MO. 65897

TOTAL NUMBER OF APPLICANTS INTERVIEWED 1
TOTAL NUMBER OF APPLICATIONS RECEIVED 7

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF HIRE:

KMMO.COM – JULY 1, 2021

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

**KMMO-FM AND KMMO-AM
OUTREACH INITIATIVES FOR REPORTING PERIOD
SEPTEMBER 21, 2020 – SEPTEMBER 20, 2021**

JANUARY 19, 2021 THRU APRIL 2, 2021 – MISSOURI VALLEY COLLEGE BROADCASTING STUDENT ERIKA MORENO DID HER COLLEGE INTERNSHIP AT KMMO.

FEBRUARY 4, 2021 – DEBBIE BOWLEN, OFFICE MANAGER, ATTENDED AN ON-LINE WEBINAR ON COMPLIANCE WITH FCC EEO REQUIREMENTS. THE TRAINING WAS AN EEO WEBINAR WITH GREG SKALL OF MISSOURI BROADCASTERS ASSOCIATION.

APRIL 30, 2021 THRU JUNE 20, 2021 – ADAM BASKIN, A MISSOURI VALLEY COLLEGE BROADCASTING STUDENT DID AN INTERNSHIP AT KMMO.

MAY 10, 2021 THRU JULY 24, 2021 – MISSOURI VALLEY COLLEGE STUDENT COOPER BRYANT DID HIS COLLEGE INTERNSHIP FOR BROADCASTING AT KMMO.

JUNE 28, 2021 – KINLEY SHANE, A HUGHESVILLE HIGH SCHOOL STUDENT, DID JOB SHADOWING WITH SALES REPRESENTATIVE CRAIG SIMS FOR MARKETING AND SALES.