

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2021 – SEPTEMBER 20, 2022

MONTH POSITION WAS OPEN: OCTOBER 2021

MONTH POSITION WAS FILLED: JANUARY 2022

POSITION FILLED:

FULL TIME SALES

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

THE MARSHALL DEMOCRAT NEWS – EMAILED sduvall@marshallnews.com

SEDALIA DEMOCRAT – EMAILED celestek@sedaliademocrat.com

RADIO –

KMMO AM/FM

OTHER –

FACEBOOK

KMMO.COM – 1 INTERVIEWED

FRIENDS – 1 INTERVIEWED

LETTERS –

(MAILED – 2/9/21)

NORTHWEST MISSOURI STATE UNIVERSITY

BROADCAST PLACEMENT DIRECTOR

OFFICE OF CAREER SERVICES

800 UNIVERSITY DRIVE ADM. BLDG. #130

MARYVILLE, MO. 64468

DIVISION OF WORKFORCE DEVELOPEMNT

150 S. LIMIT AVE., STE. 300

SEDALIA, MO. 65301

LINCOLN UNIVERSITY

KJLU RADIO

1004 EAST DUNKLIN ST.

JEFFERSON CITY, MO. 65102-0029

MARSALINE BRANCH NAACP

522 E. EASTWOOD

MARSHALL, MO. 65340

BROADCAST CENTER

2360 HAMPTON AVE.
ST. LOUIS, MO. 63139

MISSOURI VALLEY COLLEGE
C/O REGISTRAR OFFICE
500 E. COLLEGE
MARSHALL, MO. 65340

MISSOURI STATE UNIVERSITY
ATTN: BROADCAST PLACEMENT DIRECTOR
901 S. NATIONAL
SPRINGFIELD, MO. 65897

TOTAL NUMBER OF APPLICANTS INTERVIEWED 1
TOTAL NUMBER OF APPLICATIONS RECEIVED 3

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF
HIRE:

KMMO.COM – JANUARY 2, 2022

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

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**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2021 – SEPTEMBER 20, 2022

MONTH POSITION WAS OPEN: MARCH 2022

MONTH POSITION WAS FILLED: MAY 2022

POSITION FILLED:

FULL TIME NEWS REPORTER

**RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF
HIRE:**

INTERN WAS HIRED – MAY 2022

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

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**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2021 – SEPTEMBER 20, 2022

MONTH POSITION WAS OPEN: JULY 2022

MONTH POSITION WAS FILLED: AUGUST 2022

POSITION FILLED:

FULL TIME NEWS REPORTER

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

RADIO –
KMMO AM/FM

OTHER –
FACEBOOK
KMMO.COM-1 INTERVIEWED
FRIENDS-3 INTERVIEWED

COLLEGES TAGGED THROUGH FACEBOOK-
MISSOURI WESTERN STATE UNIVERSITY
NORTHWEST MISSOURI STATE
MOBERLY AREA COMMUNITY COLLEGE
STATE FIAR COMMUNITY COLLEGE
BENEDICTINE
CENTRAL METHODIST
NORTH CENTRAL MISSOURI COLLEGE
COLUMBIA COLLEGE
MISSOURI UNIVERSITY
SOUTHEAST MISSOURI STATE UNIVERSITY
NORTHWEST MISSOURI ALUMNI
ST. LOUIS COMMUNITY COLLEGE – MERAMEC
UNIVERSITY OF CENTRAL MISSOURI-2 INTERVIEWED

TOTAL NUMBER OF APPLICANTS INTERVIEWED 6
TOTAL NUMBER OF APPLICATIONS RECEIVED 15

**RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF
HIRE:**

KMMO.COM – AUGUST 3, 2022

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

**KMMO-FM AND KMMO-AM
OUTREACH INITIATIVES FOR REPORTING PERIOD
SEPTEMBER 21, 2021 – SEPTEMBER 20, 2022**

DECEMBER 21, 2021 – MISSOURI VALLEY BROADCASTING STUDENT AUSTIN BOHLEN STARTED AN INTERNSHIP WITH KMMO WHICH ENDED ON FEBRUARY 28, 2022. AUSTIN WAS HIRED IN MAY, 2022 FOR A FULL TIME NEWS POSITION.

JANUARY 11, 2022 – CRAIG SIMS, SALES REPRESENTATIVE, VISITED WITH CONCORDIA HIGH SCHOOL MULTI MEDIA STUDENTS ABOUT WORKING IN ADVERTISING.

FEBRUARY 28, 2022 – KMMO SPONSORED THE UNIVERSITY OF CENTRAL MISSOURI SPRING 2022 VIRTUAL JOB AND INTERNSHIP FAIR THAT WAS HELD ON FEBRUARY 16, 2022, FEBRUARY 28, 2022, AND MARCH 16, 2022.

MARCH 16, 2022 – LARRY SMITH, AG DIRECTOR, PARTICIPATED IN THE MISSOURI VALLEY COLLEGE CAREER FAIR. HE PROVIDED INFORMATION ABOUT RADIO AND RADIO CAREER TO STUDENTS AT MISSOURI VALLEY COLLEGE.

MARCH 25 AND 26, 2022 – KMMO BUSINESS EXPO FOR VENDORS AND PROFESSIONAL REPRESENTATIVES TO DISPLAY AND PROMOTE THEIR GOODS AND SERVICES AVAILABLE TO THE PUBLIC.

MARCH 28, 2022 – ALMA CAREER DAY WAS ATTENDED BY LARRY SMITH WHO REPRESENTED RADIO, AONG WITH THREE OTHER BUSINESS REPRESENTATIVES, WHO SPOKE TO HIGH SCHOOL STUDENTS ABOUT CAREERS AND THE REWARDS OF EMPLOYMENT.

APRIL 17, 2022 – CODY HOHENBERGER FROM MISSOURI VALLEY COLLEGE STARTED AN INTERNSHIP AT KMMO. HIS INTERNSHIP ENDED IN SEPTEMBER, 2022.

APRIL 29, 2022 – LARRY SMITH ATTENDED THE CAREER DAY FOR SANTA FE ELEMENTARY STUDENTS IN ALMA. HE VISITED WITH THE ELEMENTARY STUDENTS ABOUT WORKING RADIO JOBS. HE WAS JOINED BY OTHER CAREER REPRESENTATIVES IN THIS EVENT.

AUGUST 23, 2022 – INTERN FROM MISSOURI VALLEY COLLEGE, MARC RODRIGUEZ, STARTED AT KMMO.