

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2022 – SEPTEMBER 20, 2023

MONTH POSITION WAS OPEN: AUGUST 2022

MONTH POSITION WAS FILLED: JANUARY 2023

POSITION FILLED:

FULL TIME PHONE SALES REPRESENTATIVE

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

RADIO –
KMMO AM/FM

OTHER –
FACEBOOK
KMMO.COM-2 INTERVIEWED
FRIENDS-3 INTERVIEWED

COLLEGES TAGGED THROUGH FACEBOOK-
MISSOURI WESTERN STATE UNIVERSITY
NORTHWEST MISSOURI STATE
MOBERLY AREA COMMUNITY COLLEGE
STATE FIAR COMMUNITY COLLEGE
BENEDICTINE
CENTRAL METHODIST
NORTH CENTRAL MISSOURI COLLEGE
COLUMBIA COLLEGE
MISSOURI UNIVERSITY
SOUTHEAST MISSOURI STATE UNIVERSITY
NORTHWEST MISSOURI ALUMNI
ST. LOUIS COMMUNITY COLLEGE – MERAMEC
UNIVERSITY OF CENTRAL MISSOURI-2 INTERVIEWED

TOTAL NUMBER OF APPLICANTS INTERVIEWED 5
TOTAL NUMBER OF APPLICATIONS RECEIVED 7

**RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF
HIRE:**

FRIEND – JANUARY 16, 2023

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2022 – SEPTEMBER 20, 2023

MONTH POSITION WAS OPEN: JULY 2023

MONTH POSITION WAS FILLED: JULY 2023

POSITION FILLED:

FULL TIME PHONE SALES REPRESENTATIVE

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

RADIO –

KMMO AM/FM-2 INTERVIEWED

OTHER –

FACEBOOK

KMMO.COM

FRIENDS-1 INTERVIEWED

COLLEGES TAGGED THROUGH FACEBOOK-

MISSOURI WESTERN STATE UNIVERSITY

NORTHWEST MISSOURI STATE

MOBERLY AREA COMMUNITY COLLEGE

STATE FIAR COMMUNITY COLLEGE

BENEDICTINE

CENTRAL METHODIST

NORTH CENTRAL MISSOURI COLLEGE

COLUMBIA COLLEGE

MISSOURI UNIVERSITY

SOUTHEAST MISSOURI STATE UNIVERSITY

NORTHWEST MISSOURI ALUMNI

ST. LOUIS COMMUNITY COLLEGE – MERAMEC

UNIVERSITY OF CENTRAL MISSOURI-2 INTERVIEWED

TOTAL NUMBER OF APPLICANTS INTERVIEWED 3

TOTAL NUMBER OF APPLICATIONS RECEIVED 6

**RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF
HIRE:**

KMMO AM/FM – JULY 24, 2023

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

**KMMO-FM AND KMMO-AM
OUTREACH INITIATIVES FOR REPORTING PERIOD
SEPTEMBER 21, 2022 – SEPTEMBER 20, 2023**

NOVEMBER 16, 2022 – THE ADVANCED MARKETING CLASS FROM MARSHALL HIGH SCHOOL CAME TO KMMO FOR A TOUR. PETE HOLLABAUGH TALKED TO THEM ABOUT OPPORTUNITIES IN THE RADIO INDUSTRY.

MARCH 3 AND 4, 2023 – KMMO HOSTED THE KMMO BUSINESS EXPO AT THE MARTIN COMMUNITY CENTER FOR BUSINESSES TO SHOWCASE THEIR PRODUCTS AND SERVICES

MARCH 15, 2023 – KMMO SPONSORED THE 2023 MISSOURI VALLEY COLLEGE CAREER FAIR. LARRY SMITH PARTICIPATED IN THE CAREER FAIR AND HANDED OUT MATERIAL TO INDIVIDUALS INTERESTED IN A CAREER IN RADIO.

APRIL 29, 2023 – LARRY SMITH PARTICIPATED IN THE MARSHALL COMMUNITY JOB FAIR TO VISIT WITH CITIZENS INTERESTED IN RADIO. THE SALINE COUNTY CAREER CENTER'S JUNIOR AND SENIOR STUDENTS ALSO PARTICIPATED IN THIS JOB FAIR TO LEARN ABOUT AND DEVELOP JOB SKILLS FROM THE PARTICIPANTS.

AUGUST 16, 2023 – MISSOURI VALLEY COLLEGE INTERN KARINTZIN PATRON STARTED AT KMMO.