



EEO Report



This EEO Report covers the one-year period ending May 31, 2025.
During this period the station filled zero full time vacancies.

Date:	June 1 st , 2025
Positions Available:	Full Time Account Executive

Contact Person:	Sherri C Duarte
Contact Number:	434.797.4290 ext 246
Contact Mailing Address:	P.O. Box 1629 Danville, Virginia 24543

Advertising Sources Used

Word of Mouth	Yes
Print	N/A
Radio Ads	Yes
Job Fairs	N/A
Indeed.com	N/A



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Social Media	Online at WAKG.com and WBTMDanville.com Social Media Ads purchased for WAKG and WBTM Facebook Pages
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Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for Vacancy	Did Source Request Notification?
Indeed.com	710 Grove Street Danville, VA	Sherri C Duarte	434.797.4290 ext 246	2	No

Recruitment Source Used for Hire:	N/A still open
Total Number of Persons Interviewed for Vacancies:	2 as of 5/29/25
Date Vacancies Filled:	N/A still open



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Outreach Programs this timeframe includes:

August 20th, 2024: WAKG and WBTM attended Averett University's "Cougar Business Fest." This event was held to welcome Averett University students back to the area and educate them on businesses and their resources available to them. We had employees stationed at a booth informing students about our two radio stations, giving them a chance to win and informing students who are seeking journalism opportunities on how to get started in radio broadcasting.

October 24th, 2024: WAKG and WBTM attended and broadcast live from Reidsville Chamber of Commerce's Job and Resource Fair, from 3pm – 6pm. This event featured employers in Reidsville, Eden, Roxboro, Danville and surrounding areas with job availabilities as well as information about their products and resources. WAKG and WBTM also hosted a booth to inform the public about our radio stations, how we can assist in advertising their businesses, our public service announcement options as well as our need to increase our sales team.

November 14th, 2024: WAKG and WBTM attended the Danville Community College Job Fair at Danville Community Market, Tuesday, November 1st from 9am – 3pm. This event featured close to 110 employers from Danville and surrounding areas with job availabilities as well as information about their products and resources. WAKG and WBTM also hosted a booth to inform the public about our radio stations, how we can assist in advertising their businesses, our public service announcement options as well as a recent job opening as a front desk receptionist.

April 11th, 2025: WAKG intended on being part of the Annual Careers on Wheels Event at for Person County Middle Schools in Roxboro; however, the event had to be cancelled due to weather.



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April 26th, 2025: WAKG Program Director and Midday Personality, Ginyah Woods, alongside WBTM Morning Show Host, Josh Lineberry, attended Danville Public School's Annual STEAM + C event representing radio in both the Engineering and Arts categories. Children (along with their families) stopped by to learn about the process of radio and the entertainment factor. They also did a live broadcast from the event from 1pm – 3pm.

April 29th, 2025: WAKG Program Director and Midday Personality, Ginyah Woods, attended North Elementary School's Career Day from 8:15am – 12pm. This featured several blocks of different classes rotating throughout various stations to learn about job processes, education requirements and getting hands on experience. Ginyah was able to explain her history with our radio stations as well as her college major and how that assists her in her daily work. Students were excited for the interaction portion – with many recording “shoutouts” to air on our two radio stations.

Piedmont Broadcasting Corporation (WAKG/WBTM) is an Equal Opportunity Employer.