



EEO Report



This EEO Report covers the one-year period ending May 31, 2020.
During this period the station filled one full time vacancy.

Date:	June 1 st , 2020
Positions Available:	None

Contact Person:	Sherri C Duarte
Contact Number:	434.797.7290 ext 246
Contact Mailing Address:	P.O. Box 1629 Danville, Virginia 24543

Advertising Sources Used

Online:	WAKG.com and WBTMDanville.com
On-Air:	:30 ads on 103.3 WAKG and 102.5/1330 WBTM



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Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for Vacancy	Did Source Request Notification?
Radio - WBTM/WAKG	710 Grove Street	Sherri C Duarte	434.797.4290	4	No
Word of Mouth				3	No
Recruitment Source that Referred the Hires:				WBTM/WAKG (On-Air Ad), Word of Mouth, Internal Promotion	
Total Number of Persons Interviewed for the Vacancies:				Account Executive: 7	
Dates Vacancies Filled:				September 12, 2019: Account Executive (Sales)	



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Outreach Programs this timeframe includes:

Our Program Directors attended the Dan River Region Virtual Career Fair on Wednesday, May 27th. We shared jobs within the company and expressed interest in looking for potential sales team members and part time on-air talent.

Piedmont Broadcasting Corporation (WAKG/WBTM) is an Equal Opportunity Employer.