



# EEO Report



This EEO Report covers the one-year period ending May 31, 2021.  
During this period the station filled one part time vacancy.

<b>Date:</b>	June 1 <sup>st</sup> , 2021
<b>Positions Available:</b>	Afternoon Receptionist (Part Time)

<b>Contact Person:</b>	Sherri C Duarte
<b>Contact Number:</b>	434.797.7290 ext 246
<b>Contact Mailing Address:</b>	P.O. Box 1629 Danville, Virginia 24543

## Advertising Sources Used

<b>Word of Mouth:</b>	Recommendations from current employees
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Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for Vacancy	Did Source Request Notification?
Word of Mouth				3	No
<b>Recruitment Source that Referred the Hires:</b>				Word of Mouth	
<b>Total Number of Persons Interviewed for the Vacancies:</b>				3	
<b>Dates Vacancies Filled:</b>				April 2021	



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## Outreach Programs this timeframe includes:

April 1<sup>st</sup>, 2021: Our Programming Department welcomed college seniors specializing in Marketing, Broadcasting and Journalism to create a PSA campaign regarding the effects of radon. These students from Averett University wrote their own scripts for the campaign and visited our radio station to learn how to record, produce and write an ad schedule for the campaign. They were also given a thorough tour of the operations of the radio station.

May 12<sup>th</sup>, 2021: Our Vice President of Operations and Operations Manager attended the Reidsville Chamber of Commerce Job Fair. Over 18 employers were in attendance for this event with over 100 job availabilities. WAKG/WBTM (Piedmont Broadcasting Corporation) had a booth and informed interested individuals about our businesses and departments that could potentially be in need of new employees.

Piedmont Broadcasting Corporation (WAKG/WBTM) is an Equal Opportunity Employer.