This EEO Report covers the one-year period ending May 31, 2024.

During this period the station filled two full time vacancies.

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| **Date:** | June 1st, 2024 |
| **Positions Available:** | Full Time Account Executives (2) |

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| **Contact Person:** | Sherri C Duarte |
| **Contact Number:** | 434.797.4290 ext 246 |
| **Contact Mailing Address:** | P.O. Box 1629Danville, Virginia 24543  |

**Advertising Sources Used**

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| **Word of Mouth** | Yes  |
| **Print** | N/A |
| **Radio Ads** | Yes |
| **Job Fairs** | N/A |
| **Indeed.com** | Yes |
| **Social Media**  | Online at WAKG.com and WBTMDanville.com Social Media Ads purchased for WAKG and WBTM Facebook Pages |

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| **Name of Recruitment Source** | **Address** | **Contact Person** | **Telephone Number** | **Total Number of Interviewees Referred by the Source for Vacancy** | **Did Source Request Notification?** |
| Indeed.com | 710 Grove StreetDanville, VA | Sherri C Duarte | 434.797.4290 ext 246 | 2 | No |

|  |  |
| --- | --- |
| **Recruitment Source Used for Hire:** | Indeed.com |
| **Total Number of Persons Interviewed for Vacancies:** | 2 |
| **Date Vacancies Filled:** | Both vacancies filled Monday, December 4th, 2024 |

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| **Outreach Programs this timeframe includes:** |
| **October 26th, 2023:** WAKG and WBTM attended and broadcasted live from Reidsville Chamber of Commerce’s Job and Resource Fair, Thursday, October 26th from 3pm – 6pm. This event featured employers in Reidsville, Eden, Roxboro, Danville and surrounding areas with job availabilities as well as information about their products and resources. WAKG and WBTM also hosted a booth to inform the public about our radio stations, how we can assist in advertising their businesses, our public service announcement options as well as a recent job opening as a front desk receptionist.**November 1st, 2023:** WAKG and WBTM attended the Danville Community College Job Fair at Danville Community Market, Tuesday, November 1st from 9am – 3pm. This event featured close to 110 employers from Danville and surrounding areas with job availabilities as well as information about their products and resources. WAKG and WBTM also hosted a booth to inform the public about our radio stations, how we can assist in advertising their businesses, our public service announcement options as well as a recent job opening as a front desk receptionist.**March 8th, 2024:** WAKG and WBTM participated in Dan River Middle School’s Career Luncheon. Representatives from area businesses were invited to share their job descriptions, educational background and answer prepared questions from 6-10 middle schoolers. There were three :30 sessions per grade (grades 6th – 8th). Ginyah Woods, WAKG Program Director and on-air personality for both WAKG and WBTM was our representative. She passed out literature about the radio stations, answered questions, informed students about the importance of education and offered advice to those interested in careers in communications.**April 25th, 2024:** WAKG participated in a “Career on Wheels” event in Roxboro, North Carolina. Person County is part of “WAKG Country” (i.e. WAKG’s coverage area). From 8:30am – 12pm, Middle Schoolers were brought to a central school location to do a “tour” of job performance vehicles and learn about their function and relation to representatives at the displays. WAKG Programming Director and on-air personality, Ginyah Woods, represented the station and was able to encourage students to consider a career in communications while describing daily operations at WAKG. She also offered to host an in-person tour at the radio station with the Career Coordinator, Maribeth Howe, in the near future.**May 15th, 2024:** Our WBTM Program Director, Alex Vardavas, attended “The Golden Age of Radio” Nurses Week event at two separate facilities - Stratford House Nursing Home and Roman Eagle Nursing Home on Wednesday, May 15th. This was an opportunity for him to educate residents, staff and guests about the operations of broadcasting as well as answer any questions and share some fun memories of his career spanning over 40 years. |

Piedmont Broadcasting Corporation (WAKG/WBTM) is an Equal Opportunity Employer.