

**RATE CARD**

**:15/:30 Commercials**

**And**

**30 / 60 Minute Shows**

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| --- | --- | --- | --- |
| Daypart | Mon-Sun | 30 Min Show | 60 Min Show |
| 6A-7P | $10/$15 | $150 | $250 |
| 7P-12A | $7/$10 | $50 | $75 |

* 30 Minute show will receive 15 :15’s promoting the show and one hour of studio time a week
* 60 Minute show will receive 20 :15’s promoting the show and two hours of studio time a week
* Extra studio time will be billed at $75 an hour