Walnut Media Station Overview

The Boomer Network is Omaha, Council Bluffs,

Blair and surrounding areas source for a blast

from the past. This “nostalgic” station plays hits

from the Boomer years – the 60s and 70s! a

listening favorite for the affluent 35+

demographic. This station features iconic Omaha

radio personalities Dave “Wingy” Wingert in

the morning, Jessica Dol middays,

and Jack Swanda in the afternoons.



Omaha and Lincoln’s Christian talk and

teaching station, offering 24-hour

programming from well-known faith voices

and faith-based family talk shows.

Mix 105.5 is a listening favorite for the prime

25-54 year old audience, especially women,

in Dodge County and surrounding areas –

Wahoo, Cedar Bluffs, Blair, North Bend,

Arlington, Valley, Elkhorn and

West Omaha. Mix 105.5’s music is soft

enough for office listening, but lively enough

to turn up and enjoy!



East Central Nebraska’s heritage radio station,

Big Dog has been serving Fremont and

Surrounding areas for over 75 years. This

“Country: 90’s to Now” format is targeted to

adults, 25-54, with a core demographic

of adults 30-49.