

Walnut Radio Political Rates- General 2020 GROSS

DAYPART

CALL LETTERS	DIAL POSITION	MARKET	FORMAT	M-F 6am-10am		M-F 10am-3pm		M-F 3pm-7pm		M-F 7pm - mid		M-F 6am-7pm		S-S 6am-7pm	
				:30	:60	:30	:60	:30	:60	:30	:60	:30	:60	:30	:60
KOBM	1420 AM	Omaha	Hits	\$ 12.00	\$ 18.00	\$ 12.00	\$ 18.00	\$ 12.00	\$ 18.00	\$ 10.00	\$ 15.00	\$ 12.00	\$ 18.00	\$ 10.00	\$ 15.00
KOBM (trans)	94.5 FM	Omaha	Hits												
KIBM	1490 AM	Omaha	Hits	\$ 12.00	\$ 18.00	\$ 12.00	\$ 18.00	\$ 12.00	\$ 18.00	\$ 10.00	\$ 15.00	\$ 12.00	\$ 18.00	\$ 10.00	\$ 15.00
KIBM (trans)	106.5 FM	Council Bluffs	Hits												
KOBM	97.3 FM	Blair	Hits	\$ 18.00	\$ 24.00	\$ 18.00	\$ 24.00	\$ 18.00	\$ 24.00	\$ 15.00	\$ 20.00	\$ 18.00	\$ 24.00	\$ 15.00	\$ 20.00
Boomer Network															
KCRO	660 AM	Omaha	Christian	\$ 10.00	\$ 15.00	\$ 10.00	\$ 15.00	\$ 10.00	\$ 15.00	\$ 10.00	\$ 15.00	\$ 10.00	\$ 15.00	\$ 10.00	\$ 15.00
KCRO (trans)	106.7	Lincoln	Christian												
KHUB	1340 AM	Fremont	Country	\$ 16.00	\$ 20.00	\$ 16.00	\$ 20.00	\$ 16.00	\$ 20.00	\$ 15.00	\$ 18.00	\$ 15.00	\$ 18.00	\$ 14.00	\$ 18.00
KFMT	105.5 FM	Fremont	Adult Contemp	\$ 18.00	\$ 22.00	\$ 18.00	\$ 22.00	\$ 18.00	\$ 22.00	\$ 16.00	\$ 20.00	\$ 16.00	\$ 20.00	\$ 15.00	\$ 18.00
KHUB (trans)	98.9 FM	Fremont	Country												
All rates non-preemptible															

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				:30	:60	:30	:60	:30	:60	:30	:60	:30	:60	:30	:60
KOBM	1420 AM	Omaha	Hits	\$ 8.00	\$ 12.00	\$ 8.00	\$ 12.00	\$ 8.00	\$ 12.00	\$ 5.00	\$ 8.00	\$ 8.00	\$ 12.00	\$ 5.00	\$ 8.00
KOBM (trans)	94.5 FM	Omaha	Hits												
KIBM	1490 AM	Omaha	Hits	\$ 8.00	\$ 12.00	\$ 8.00	\$ 12.00	\$ 8.00	\$ 12.00	\$ 5.00	\$ 8.00	\$ 8.00	\$ 12.00	\$ 5.00	\$ 8.00
KIBM (trans)	106.5 FM	Council Bluffs	Hits												
KOBM	97.3 FM	Blair	Hits	\$ 8.00	\$ 12.00	\$ 8.00	\$ 12.00	\$ 8.00	\$ 12.00	\$ 5.00	\$ 8.00	\$ 8.00	\$ 12.00	\$ 5.00	\$ 8.00
Boomer Network															
KCRO	660 AM	Omaha	Christian	\$ 4.80	\$ 8.00	\$ 4.80	\$ 8.00	\$ 4.80	\$ 8.00	\$ 4.80	\$ 8.00	\$ 4.80	\$ 8.00	\$ 4.80	\$ 8.00
KCRO (trans)	106.7	Lincoln	Christian												
KHUB	1340 AM	Fremont	Country	\$ 13.00	\$ 17.00	\$ 13.00	\$ 17.00	\$ 13.00	\$ 17.00	\$ 12.00	\$ 15.00	\$ 13.00	\$ 17.00	\$ 12.00	\$ 16.00
KFMT	105.5 FM	Fremont	Adult Contemp	\$ 12.00	\$ 16.00	\$ 12.00	\$ 16.00	\$ 12.00	\$ 16.00	\$ 12.00	\$ 16.00	\$ 12.00	\$ 16.00	\$ 12.00	\$ 16.00
KHUB (trans)	98.9 FM	Fremont	Country												
All rates preemptible															

Digital Display \$8.00/cpm

A copy of our Political Disclosure Statement is found in our public file, receive a copy by request. All political schedules must be accompanied by a signed NAB Political Candidate Agreement Form (also provided by request).

Federal Candidates must provide a Certificate of Candidacy prior to schedule start.

\*Streaming ads included at no charge