

**EEO PUBLIC FILE REPORT**

This report covers full-time vacancy recruitment data for the period of **December 1, 2022 through November 30, 2023.**

1) Employment Unit: Davis Broadcasting of Atlanta, LLC

2) Unit Members (Stations and communities of license):

WLKQ (FM), Buford, Georgia

WNSY (FM), Talking Rock, Georgia

WCHK (AM), Canton, Georgia

WJZA (AM), Winder, Georgia

WTSH (FM), Kingston, Georgia

WWWE (AM), Atlanta, GA

3) EEO Contact Information for Employment Unit:

Mailing Address:

WLKQ (FM), WNSY (FM), WCHK (AM), WJZA (AM)  
WWWE (AM)

1176 Satellite Blvd  
Suwanee, GA 30024  
Attn: Greg Davis Jr.

Telephone Number  
770-623-8772

Contact Person/Title  
Greg Davis Jr./ Vice President  
Email address: [gdavisjr@dbiatlanta.com](mailto:gdavisjr@dbiatlanta.com)

4) List all Full-Time Job Vacancies filled by each station in the employment unit:

Job Title	Recruitment Source Referring Hire
(a) <u>On Air Personality – Afternoon Drive</u>	Industry Referral
(b) <u>Account Executive</u>	LinkedIn
(c) <u>Account Executive</u>	Industry Referral
(d) <u>Account Executive</u>	Industry Referral
(e) <u>Administrative Assistant</u>	In-House AD Recruitment

5) Prepare one (1) chart for every full-time job vacancy filled during the report period

(A) On Air Personality                      Referral Source(s) of Hire: Industry Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
Industry Referral	Brian Barber	N/A	770-623-8772	1	No

(B) Account Executive

Referral Source(s) of Hire: LinkedIn

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
LinkedIn	Greg Davis Jr.	N/A	770-623-8772	56	No

(C) Account Executive

Referral Source(s) of Hire: Industry Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
LinkedIn	Greg Davis Jr.	N/A	770-623-8772	56	No
Industry Referral	Greg Davis Jr.	N/A	770-623-8772	1	No

(D) Account Executive

Referral Source(s) of Hire: Industry Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
On Air	Brian Barber	N/A	770-623-8772	0	No
Linked-In	Brian Barber	N/A	770-623-8772	63	No
Indeed. com	Brian Barber	N/A	770-623-8772	41	No

(E) Administrative Assistant Referral Source(s) of Hire: On Air Recruitment Ads

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
On Air Recruitment Ads	Saritza Padilla	N/A	770-623-8772	15	No
Indeed.com	Saritza Padilla	N/A	770-623-8772	39	No

- 6) Total # of Interviewees Referred: For the period from December 1, 2022 – Nov 30, 2023 this Employment Unit interviewed 24 interviewees for full-time job vacancies.
- 7) Supplemental Recruitment Initiatives. List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

- a. Job Fair at City of Sandy Springs – January 12, 2023: Davis Broadcasting of Atlanta was attended and promoted a job fair.
- b. Media Sales Institute – Morehouse College – June 13<sup>th</sup> and 14<sup>th</sup>. The Media Sales Institute (MSI) is an annual intense, 10-day sales training program for recent college graduates who are passionately interested in pursuing a career in media sales. DBI joined other industry recruiters over a 2-day period where had the opportunity to observe their final sales presentations and meet with each candidate individually.
- c. Gwinnett County Job Fair – On March 17<sup>th</sup>, DBI Atlanta supported and attended the Gwinnett County Job Fair at the Gas South Arena in Duluth.
- d. Atlanta Symphony Hall Presents HBCU ACCESS FEST – On September 16<sup>th</sup>, WJZA was a media sponsor for the HBCU Access Fest that included a recruitment fair. Brandi Hoyos discussed with Art Terrell via on air interview about the HBCU Access Fest at the Woodruff Arts Center in Atlanta. Brandy explained that it's the first event of its kind in the city and outlines the four access zones: a college fair for 34 HBCUs, a family zone with scholarship opportunities, a career zone for job seekers, and a community zone supporting black-owned and HBCU alumni-owned businesses.
- e. Latin American Association Annual Career Expo – September 21<sup>st</sup> – We supported this this event via social media and community on-air programming on September 12<sup>th</sup>.
- f. Cary Reynolds Elementary School Career Day – October 28<sup>th</sup>. – Promotions Manager spoke to students about careers in Broadcasting/Communications.

8) Internship Information: N/A