

EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period of **December 1, 2023 through November 30, 2024.**

1) Employment Unit: Davis Broadcasting of Atlanta, LLC

2) Unit Members (Stations and communities of license):

WLKQ (FM), Buford, Georgia

WNSY (FM), Talking Rock, Georgia

WCHK (AM), Canton, Georgia

WJZA (AM), Atlanta, GA

WTSH (FM), Kingston, Georgia

WWWE (AM), Winder, GA

3) EEO Contact Information for Employment Unit:

Mailing Address:

WLKQ (FM), WNSY (FM), WCHK (AM), WJZA (AM)
WWWE (AM)

Telephone Number

770-623-8772

1176 Satellite Blvd

Suwanee, GA 30024

Attn: Greg Davis Jr.

Contact Person/Title

Greg Davis Jr./ Vice President

Email address: gdavisjr@dbiatlanta.com

4) List all Full-Time Job Vacancies filled by each station in the employment unit:

Job Title

(a) Account Executive

(b) Account Executive

(c) Account Executive

Recruitment Source Referring Hire

Radio Advertisement

Radio Advertisement

Walk-In

5) Prepare one (1) chart for every full-time job vacancy filled during the report period

(A) Account Executive

Referral Source(s) of Hire: Radio Advertisement

Originally applied for On Promotions Assistant

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
Indeed	Brian Barber	N/A	770-623-8772	0	No
LinkedIn	Brian Barber	N/A	770-623-8772	3	No
Industry Referral	Brian Barber	N/A	770-623-8772	7	No
Radio Advertisement	Brian Barber	N/A	770-623-8772	2	No
Walk-in	Brian Barber	N/A	770-623-8772	1	No

(B) Account Executive

Referral Source(s) of Hire: Radio Advertisement
Originally applied for On Air Personality

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
Indeed	Brian Barber	N/A	770-623-8772	0	No
LinkedIn	Brian Barber	N/A	770-623-8772	3	No

Industry Referral	Brian Barber	N/A	770-623-8772	7	No
Radio Advertisement	Brian Barber	N/A	770-623-8772	2	No
Walk-in	Brian Barber	N/A	770-623-8772	1	No

(C) Account Executive

Referral Source(s) of Hire: Walk-In

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
Indeed	Brian Barber	N/A	770-623-8772	0	No
LinkedIn	Brian Barber	N/A	770-623-8772	3	No
Industry Referral	Brian Barber	N/A	770-623-8772	7	No
Radio Advertisement	Brian Barber	N/A	770-623-8772	2	No
Walk-in	Brian Barber	N/A	770-623-8772	1	No

- 6) Total # of Interviewees Referred: For the period from December 1, 2023 – Nov 30, 2024 this Employment Unit interviewed 13 interviewees for full-time job vacancies.
- 7) Supplemental Recruitment Initiatives. List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.
- a. Goodwill Job Fair at New Birth Missionary Baptist Church – January 18, 2024: Davis Broadcasting of Atlanta participated in the Good Will Job Fair from 9:30am – 3:00pm at New Birth Missionary Baptist Church – 6400 Woodrow Rd. Stonecrest, GA
 - b. Gwinnett County Job Fair – January 19, 2024 – Davis Broadcasting of Atlanta participated at the Annual Gwinnett County Job Fair at Gas South Convention Center – 2405 Sugarloaf Parkway, Lawrenceville, GA.
 - c. Dresden Elementary Career Day – March 6th. – members of our La Raza staff went to speak to the students at Dresden Elementary Career Day.
 - d. Atlanta Symphony Hall Presents HBCU ACCESS FEST – On September 21st, WJZA was a media sponsor for the HBCU Access Fest that included a recruitment fair. This 2nd Annual event was held at the Woodruff Arts Center in Atlanta and included a college fair with over 30 HBCUs. While the college and career fairs continued from noon to 5 pm, there were panel discussions throughout the day, including key leaders in their fields offering insights on financial education, career advice, civic and cultural themes, and pathways into the arts.
 - e. Usher’s New Look Disruptivator Summit – July 24, 2024 – Davis Broadcasting of Atlanta, Vice President, Greg Davis Jr spoke on a panel to high school students about entrepreneurship and the journey to success. This program was designed as a gathering of forward-thinking youth (9th-12th grade) to receive information through insightful programming about to navigate through their next stages in life.
 - f. American InterContinental University – Career Expo 2024 – October 23, 2024 - Davis Broadcasting of Atlanta Vice President, Greg Davis Jr., represented the company for college’s career expo. DBI received resumes and spoke to recent graduates and current students from different fields. The AIU Atlanta campus is located at 6600 Peachtree Dunwoody Rd. 500 Embassy Row, Atlanta, GA 30328
- 8) Internship Information:
- (a) Savant Ross
Durham College of Applied Arts and Technology
Date Started: May 24, 2024

Duties Included but not limited to:

- Understanding programming, board operation, editing, and producing with WJZA Smooth Jazz 101/100
- Script writing and segment creation – Worked on a new segment script for “Double Down with the Dream” and pitched feature for sports segment recapping highlights from the WNBA team, the Atlanta Dream
- Radio Promotions/Field Communications – worked with promotions and sales team in communications with listeners and event goers

(b) Joselin Leon (LA RAZA INTERN)

Georgia State University

Start Date: June 18, 2024

(c) Ilda Aquino (LA RAZA INTERN)

Start Date: June 18, 2024

Duties for both LA RAZA INTERNS included but not limited to:

- **Audio Editing:** Edited audio tracks using software like Audacity and Adobe Audition, including mixing, cutting, and finalizing segments for broadcast.
- **Equipment Setup:** Assisted with the setup, testing, and troubleshooting of broadcast equipment for both in-studio and remote segments.
- **Show Preparation:** Conducted research and prepared content for shows, including gathering topics, relevant news, and listener-focused material.
- **Scriptwriting:** Drafted scripts for intros, outros, and promotional segments, tailoring the tone to fit the station’s brand and audience.