

## EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period of **December 1, 2024 through November 30, 2025.**

1) Employment Unit: Davis Broadcasting of Atlanta, LLC

2) Unit Members (Stations and communities of license):

WLKQ (FM), Buford, Georgia

WNSY (FM), Talking Rock, Georgia

WCHK (AM), Canton, Georgia

WJZA (AM), Atlanta, GA

WTSH (FM), Kingston, Georgia

WWWE (AM), Winder, GA

3) EEO Contact Information for Employment Unit:

Mailing Address:

WLKQ (FM), WNSY (FM), WCHK (AM), WJZA (AM)  
WWWE (AM)

Telephone Number

770-623-8772

1176 Satellite Blvd

Suwanee, GA 30024

Attn: Greg Davis Jr.

Contact Person/Title

Greg Davis Jr./ Vice President

Email address: [gdavisjr@dbiatlanta.com](mailto:gdavisjr@dbiatlanta.com)

4) List all Full-Time Job Vacancies filled by each station in the employment unit:

Job Title

(a) Account Executive

(b) Account Executive

(c) Account Executive

Recruitment Source Referring Hire

Industry Referral

Media Sales Institute

Media Sales Institute

5) Prepare one (1) chart for every full-time job vacancy filled during the report period

(A) Account Executive

Referral Source(s) of Hire: Industry Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
LinkedIn	Greg Davis	N/A	770-623-8772	4	No
Industry Referral	Greg Davis	N/A	770-623-8772	1	No

(B) Account Executive

Referral Source(s) of Hire: Media Sales Institute (MSI)

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
LinkedIn	Greg Davis	N/A	770-623-8772	4	No
Industry Referral	Greg Davis	N/A	770-623-8772	1	No
Media Sales Institute	Greg Davis	N/A	770-623-8772	22	No

(C) Account Executive

Referral Source(s) of Hire: Media Sales Institute (MSI)

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
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LinkedIn	Greg Davis	N/A	770-623-8772	4	No
Industry Referral	Greg Davis	N/A	770-623-8772	1	No
Media Sales Institute	Greg Davis	N/A	770-623-8772	22	No

6) Total # of Interviewees Referred: For the period from December 1, 2024 – Nov 30, 2025 this Employment Unit interviewed 28 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives. List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

- a. Goodwill Job Fair at New Birth Missionary Baptist Church – January 18, 2024: Davis Broadcasting of Atlanta participated in the Good Will Job Fair from 9:30am – 3:00pm at New Birth Missionary Baptist Church – 6400 Woodrow Rd. Stonecrest, GA
- b. Gwinnett County Job Fair – January 10, 2025 – Davis Broadcasting of Atlanta participated at the Annual Gwinnett County Job Fair at Gas South Convention Center – 2405 Sugarloaf Parkway, Lawrenceville, GA.
- c. Dresden Elementary Career Day – February 28, 2025. – members of our La Raza staff went to speak to the students at Dresden Elementary Career Day.
- d. Media Sales Institute (MSI) – June 10-11, 2025 at Morehouse College in Atlanta, GA. During this annual program, Davis Broadcasting Inc. had a chance to engage with 22 students that completed a rigorous 2-week program focused on media sales. During this time, our company had the opportunity to interview all 22 candidates.
- e. Usher's New Look – Entertainment Industry Club for Youth/College Students: June-July, 2025: DBI Atlanta – WJZA – Staff worked with students and provided information about the industry.
- f. Atlanta Symphony Hall Presents HBCU ACCESS FEST – On October 11, 2025, WJZA was a media sponsor for the HBCU Access Fest that included a recruitment fair. This 3<sup>rd</sup> Annual

event was held at the Woodruff Arts Center in Atlanta and included a college fair with over 30 HBCUs.

- g. Goodwill Career Fair 2025, October 15, 2025 – staff from Davis Broadcasting of Atlanta participated in this annual event to identify diverse profiles that can contribute to the company's future growth.
- h. Latin American Association Career Day – October, 23, 2025 – This event was held at the LAA Community Center in Atlanta, GA. Attendees had the opportunity to connect directly with leading companies seeking talent.
- i. South Atlanta High School – Career Day at RICE – October 30, 2025. Students from South Atlanta High School came to the Russell Innovation Center for Entrepreneurs to listen to Davis Broadcasting Vice President, Greg Davis, talk about the industry and opportunities.