

## IBA \$1000 CASH GROUP CONTEST INSTRUCTIONS

- Promote this contest HEAVILY with recorded and live promos and sweepers. 2- **\$1,000 a day prizes is a big prize.** Set appointments for contest times. The better you promote the contest the better chance you have to get winners and get good ratings.
- Give it your own spin! Give the contest a name that fits for format: \$1,000 Workday, \$1,000 Stimulus, \$1,000 Country Cash, etc. You'll even get web graphics for each format to fit your station's vibe ... or create your own. **In giving this contest your own spin, make sure you update the below rules with the name of your contest before posting them.**
- Schedule the contest keyword Monday – Friday at these suggested times: 9 AM, Noon and 3 PM. Or you can choose your own times. Since COVID the bulk of radio listening is happening between 8 AM – 4 PM.
- You can fully produce the contest open, keyword and close ... or a shortcut is to produce a three-punch cart. Open + keyword + close and drag it into your automation system's log. In this case you would need three separate carts and would need to dub and label each keyword. Once done it saves a lot of time in the future. Your choice.
- Once listeners hear the contest trigger and hourly keyword they will go to your station's website and enter it. They have 3 chances to win daily with three different keywords to increase their odds of winning. They have till midnight to enter the keywords, but its best not to publicize that since we want to create a sense of urgency and excitement. This is stated in the contest rules.
- You are encouraged to cross promote this contest and contest times on social media. **DO NOT POST KEYWORDS or there will be NO reason for them to listen to your station.**
- The following morning our digital partner VIPology will randomly pick 5 contestants. Two of those will win \$1,000.
- Raw and edited audio will be posted on a contest portal by 1 PM which you can download to use on air or in on-going winner montage promos. If your market has the winner, you will also get custom audio. Example: Hi, this is Mary Green from Pittsburgh and I won \$1,000 from WISH 99.7.
- Winning station will be notified if they have a winner. Check from IBA will be sent to the station that the winner register under, the same week. Winning station will cut a \$1,000 check for winner, take photos and issue a 1099.

*We have done our best to ensure that the below rules conform with the terms of the contest as it will be conducted and, thus, conform to FCC's requirements for broadcaster run contests. Your state may have its own contest rules with which you should familiarize yourself and your staff prior to beginning this contest. In addition, you should update the below rules to ensure they comply with any requirements of your own home state.*

three entries into the contest each day. Each Participant may only submit three entries per day, and each of the three entries must utilize a different keyword. The Station reserves the right to delete, reject, remove, or otherwise not consider any submissions which contain a duplicate keyword.

When providing the keyword on air, the Station will spell the keyword. Participants must submit the keyword as it was spelled on air, and only the keyword, in order to provide a qualifying submission. If a Participant's submission does not match the spelling provided by the Station on air, the Station reserves the right to delete, reject, remove, or otherwise not consider such submissions when selecting a winner.

Participants are required to submit all requested information, which may include their first and last name, telephone number, email address, address, city, state, zip code, and certify they meet the age requirements, in order to participate. The Station reserves the right to delete, reject, remove, or otherwise not consider any submission which does not contain all requested information. Multiple Participants are not permitted to utilize the same email address. Failing to provide separate email addresses for each Participant may result in a Participant's submission being disqualified. In order to avoid disqualification, only the authorized account holder of the submitted email address should use that email address to participate. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning the email address or the domain associated with the submitted email address. Participants may not utilize more than one email address to increase the number of submissions for that Participant. Use of any device or method to automate entry is prohibited.

Only those submissions that are received by 11:59 PM local time containing the keywords aired that day will be considered in selecting a winner. The Promotion administrator's computer is the official time-keeping device for the Promotion. Only those submissions which the Promotion administrator deem timely will be considered in selecting a winner. Proof of submission or other indication of submission will not be accepted to prove the timeliness of a submission.

**THE STATION RESERVES THE RIGHT TO DISQUALIFY ANY PARTICIPANT WHO VIOLATES THIS PROVISION OR ANY OF THESE RULES FROM SELECTION AS THAT DAY'S WINNER AND FROM THE CONTEST OVERALL.**

This Promotion is in no way sponsored, endorsed or administered by any third party, including social media platforms or search engines. By submission of an entry, the Participant releases all Sponsors from any responsibility or liability for the Promotion's administration, prizes or promotion. A Participant's entry information is being provided to the Station only.

Sponsors are not responsible for any technical issues which may result in an invalid submission, including disrupted, delayed, lost, or unavailable internet connections; cell phone service and/or carrier issues; computer failures, errors, or data loss of any kind; failed, incomplete, garbled or deleted computer or network transmissions; inability to access any website or online service; any other error or malfunction, late, lost, illegible or misdirected entries; or for printing errors in any advertisement, entry form or the rules.

By use of the Station's website and by entering the Contest, the Participant agrees to the Station's Website Terms of Use Agreement and to the use of the Participant's personal information as described in the Station's Privacy Policy, located on the Station's website. Through participation in this Contest, Participants agree to receive marketing materials from the Station and Station's contest sponsors. If Participants have questions about the collection or use of their personal information, Participants should contact the Station using the below information.

**Entry materials that have been tampered with or altered are void.** If the Contest Administrators determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Contest or if technical difficulties compromise the integrity of the Contest, the Sponsors reserve the right to void the entries at issue and/or terminate the Contest and conduct a random drawing to award the prize among all eligible entries received as of the termination date. If the Contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at [www.iba.media](http://www.iba.media) and on the Station's website. If, for any reason, the Contest is not

to provide correct information may result in the prize being forfeited or the winner being unable to collect. The Station, Sponsors, and Contest Administrator reserve the right to withhold any prizes which they suspect may be fraudulently obtained.

**7. General**

a. Payments of all federal, state, and local taxes are solely the responsibility of the winner(s). Winner(s) will be required to complete and submit an IRS Form W-9 or the equivalent including a winner's full Social Security Number for receipt of any prize valued at \$600 or more. Failure to submit a complete W-9 or equivalent will result in disqualification and forfeiture of the prize.

b. Participating in the Promotion and acceptance of a prize constitutes a winner's and guest's (where applicable) permission for the station or its agents to photograph, film and record each winner, and to use his/her name, address (city and state), likeness, photograph, voice, biographical information and/or any statements made by him/her regarding the Promotion or its Sponsors for purposes of trade, publicity or promotion without additional financial or other compensation, and, station may, where legal, require a winner to sign a publicity release confirming such consent prior to acceptance of the prize. In the case of a conflict between this paragraph 3b and any other provision of these contest rules, this provision 3b shall govern. By accepting the prize, each winner grants to Sponsors the right to use the winner's name, voice, picture and/or likeness for purposes of advertising and publicity in any and all media now known or hereafter invented, without further permission or additional compensation (except where prohibited by law). All expenses on receipt and use of prize are the sole responsibility of winner. Winner by acceptance of their prizes, agree to release Station, IBA, and their advertising, promotion and production agencies and their respective parents and subsidiaries, shareholders, directors, employees, agents and representatives from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained directly or indirectly in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any Contest or prize-related activity or to station to collect the prize.

c. No prize transfers. Offer subject to federal, state and local regulations and laws and is void where restricted or prohibited. By entering, participants agree to these rules and the decisions of the Sponsors.

d. To the fullest extent permitted by law, by participating in the Promotion, you:

1. agree to grant station a non-exclusive, perpetual, worldwide license to edit, telecast, exhibit, rerun, reproduce, use, syndicate, license, print, distribute and otherwise exploit any items (including any photos, videos, audio, or written material) submitted as part of your contest entry (the "Materials"), or any portion thereof, in any manner and in any and all formats and media now known or hereafter devised, without payment to you or any third party;
2. acknowledge that station reserves the right, in its sole discretion, not to use the Materials at all; and
3. represent and warrant that: you are at least as old as the age of majority in your state; you have the full legal right, power and authority to grant to station the license provided for herein; you own or control the complete exhibition and other rights to the Materials you submitted for the purposes contemplated in this license; you are either the parent (or legal guardian) of any minor featured in the Materials or have received the express consent of the parent (or legal guardian) for any such minor to appear in the Materials and to enter the minor's likeness in the Materials in the contest; and neither the Materials nor the exercise of the rights granted herein shall infringe upon or violate the right of privacy or right of publicity of, or constitute a libel or slander against, or violate any common law or any other right of, any person or entity.

e. Prior to awarding any prize station in its sole discretion may require verification of Promotion winner's or winners' identification by a showing of valid government-issued photo identification.

f. To the fullest extent permitted by law, by participating and/or accepting a prize, entrants, winner(s) and guests (if applicable) agree to release and hold harmless the station conducting the Promotion, its sponsor(s) and promotional partner(s), its advertising and promotion agencies, any social media platform utilized in the conduct of the Promotion (including but not limited to Facebook, Inc.) and each of their respective parent, subsidiary and affiliated entities, and the officers, shareholders, directors, employees, agents, representatives, successors, and assigns of each of them (collectively, the "Released Parties") against any and all claims or liability arising directly or indirectly from the prize or participation in the Promotion. Station may also require eligible Promotion winner to sign a liability release confirming such consent.

## Exhibit A

### List of Participating Stations and Local Branding of Contest

Company	Your Name	Your Email	Call Letters	Contest Name	Call Letters	Contest Name	Call Letters	Contest Name	Call Letters	Contest Name	Call Letters	Contest Name	Call Letters	Contest Name	Call Letters	Contest Name
3 Cities Inc.	Toni Holm	tch@mixx96.com	KXXO	Thousand-Dollar Weekdays												
3 Rivers Radio Group	Mike Beverly	mike@3riversradiogroup.com	WALI	2k A Day Giveaway	WDNT	2k A Day Giveaway	WENR	2K A Day Giveaway								
3 Towers Broadcasting Company LLC	Scott Huber	shuber@wsvx.com	WSVX	GIANT 2K-A-Day Jackpot	WROI	GIANT 2K-A-Day Jackpot	WREB	GIANT 2K-A-Day Jackpot								
7 Mountains Media	JC Burton	jc@capcityradio.com	WBHV	B's Big Bucks	WZWV	3WZ's 2K A Day Giveaway	WO WY	Money For Nothing	WLEJ	Bigfoot's Backwoods Pay Day						
7 Mountains Media	JC Burton	jc@capcityradio.com	WNKI	Wink's Keyword to Win Cash	WCBF	Bigfoot Bucks	WMTT	Met Money	WNGZ	Wingz Wad of Cash	WPHD	Cool Cash	WENY	Magic Words	WCBF	Jamz Fat Stacks of Cash
7 Mountains Media	JC Burton	jc@capcityradio.com	WSBG	\$1000 A Day Giveaway	WVPO	Bigfoot Bucks	WLG D	Bigfoot Bucks								
Adams Radio of Fort Wayne	Ron Stone	ronstone@adamsradiogroup.com	WBTU	US 933 Cash Is King Contest	WJFX	Hot 1079 Cash Bribe	LOUD	Breakfast Club Cash	B969	Steve Harvey Stimulus Cash	WWFW	Wayne's Words	WXKE	Classic Rock Cash		
Adams Radio of Las Cruces	Ron Stone	ronstone@adamsradiogroup.com	KWML	Kool Kash Giveaway	KHQT	Hot Cash Giveaway	KGRT	2k A Day Giveaway	KSNM	2K a Day Classic Cash Giveaway						
Adams Radio of Northern Indiana	Ron Stone	ronstone@adamsradiogroup.com	WLJE	Fall Into Cash!	WZVN	Fall Into Cash!	WXR D	Fall Into Cash!								
Adams Radio of Tallahassee	Ron Stone	ronstone@adamsradiogroup.com	WVOF	2K a Day Workday	WQTL	Kool Cash Workday	WXTY	\$2,000 Workday	WHTF	\$2,000 Cash Bribe						

Costa Eagle Radio	Deborah Metros	dmetros@cervmedia.com	wmvx	Valley 989's 2K-a-Day Cash Giveaway												
DENBAR COMMUNICATIONS INC.	DENNIS ROYER, SR	dgrsr@msn.com	WBBC	IT'S Bobcat's 2k-a-day giveaway												
DJ Broadcasting	David Hoehne	dave@kdcountry.com	WKDE	KD Country's 2K A Day Cash Giveaway	W271 DB											
Edwards Communications	Timothy Murphy	murphy@tcadvertiser.com	WIDL-FM	Classic Rock Cash	WKYO-AM	Classic Country Cash										
Edwards Communications	John Birbari	john@wrrnetwork.com	KTAK		KVOW		KFC W		KWY W		KDNO					
Edwards Communications	Darrel Kelly	dkelly@truenorthradionetwork.com	WHAK	Waves of Cash Giveaway												
Edwards Communications	Darrel Kelly	dkelly@truenorthradionetwork.com	WHSB	\$2K a Day Cash Giveaway												
Edwards Communications	Darrel Kelly	dkelly@truenorthradionetwork.com	WWT H	Classic Cash Giveaway												
Fleming Street Communications	Debra Hogan	debhogan1@aol.com	WJUC	THE JUICE 1073 2K A DAY GIVEAWAY		THE JUICE 1073 2K A DAY GIVEAWAY										
FLEMING STREET COMMUNICATIONS, INC.	D. L. HOGAN	debhogan1@aol.com	WJUC	THE JUICE 1073 2K A DAY GIVEAWAY		THE JUICE 1073 2K A DAY GIVEAWAY										
Florida Keys Media, LLC	Bob Holladay	bobh@radiopeople.com	WWUS	US 1 - Thousand Dollar Giveaway	WCNK	Conch Cash Giveaway	WAV K	The Zone Cash Score Giveaway	WEO W	WEOW 92.7 Fast Cash Giveaway	WAIL	WAIL 99.5 Rocken the Cash Giveaway	WCT H	Thunder Country Cash Giveaway	WFK Z	Sun 103 Rock Solid Cash Giveaway

Jackson Hole Radio	Scott Anderson	sba@scottanderson.biz	KMTN	End of Season Bonus	KZJH	End of Season Bonus	KSGT		KJAX	End of Season Bonus					
JetStream Media LLC	John Golobish	JohnG@jetstreammedia.net	WPFQ	Win "A Grand in Your Hand"											
Kensington Digital Media	Tony Richards	trichards@kensington.media	WHPY	2K a Day Workday											
Kensington Digital Media	Woody Zimmerman	woody@kensington.media	WRSW	Economic Stimulus Paycheck Contest	WAWC	Willie's Country Cash									
KGVI LLC	James Walker	gvaz2009@gmail.com		WEEKDAY 1000 DOLLAR GIVEAWAY											
KGY, INC	Nick Kerry	nick.kerry@kgyradio.com	KYYO	KAYO CASH	KYYOF 2	KGY's \$2K Payday									
KHIL Radio	JOHN A OBERREUTER	KHIL@VTC.NET	KHIL	Kountry Kash	KHIL										
KIIC	Joe Milledge	joe@kiicradio.com	KIIC	KIIC's Cash Cow											
Lake Broadcasting Inc.	Robert Grantham	rgrantham@lakebroadcasting.com	WKGA	Kowaliga Country's All In To Win	WDNG	The Mountain's \$2K a Day Giveaway	WFE B	B101's ATM Malfunction							
Leatherman Communications Inc.	Patti Leatherman	kchi@greenhills.net	KCHI	A Grand in Your Hand											
Leighton Broadcasting - Fergus Falls	Doug Gray	dgray@leightonbroadcasting.com	KZCR	2K A Day Giveaway	KJKK	2K A Day Giveaway									
LKCM Radio Group LP	Gerry Schlegel	gerry@theranchradio.com	KFWR	The Ranch 2K A Day Giveaway, presented by Rank Ride Fantasy	KTFW	The Hank FM Free Money Workday	KTWF	The Hank FM Free Money Workday	KRVF	The Ranch 2K A Day Giveaway,					





