Beef Month Trivia Contest

Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Beef Month Trivia Contest (the "Promotion") is open to the legal residents of the United States who are at least eighteen (18) or older at the time. Additional restrictions apply to see https://www.1380kcim.com/contest-rules/

2. Sponsor: Carroll County Cattleman, PO Box 222 Carroll, IA 51401

3. Timing: The Promotion begins on May 4th, 2021 at 7:35 AM Central Time ("CT") until May 28th, 2021 at 03:40 PM CT (the "Promotional Period").

4. How To Enter: Once a day on weekdays during the Promotion Period, the DJ at KIKD near 3:40 PM or KCIM near 7:35 am will give the listeners a question and instruct the caller to call into the studio request line. You will have to be the first caller with the correct answer to be a potential Minor Prize winner and register to win the Grand Prize.

Grand Prize winners will be randomly chosen from all eligible potential winners from both stations and draw on Tuesday, June 1st after 7:30 am they will be announced on both stations and be contacted via a phone call.

Only one winner is allowed for the promotional period.

6. All potential winners are subject to verification by staff members of Carroll Broadcasting Company in Carroll, Iowa, whose decisions are final and binding in all matters relating to the promotion.

7. Verification of Potential Winners: Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner of the promotional prize is disqualified for any reason, Carroll Broadcasting Company employee will pick another question that day and will award the applicable prize to the first alternate winner that can correctly answer the question.

8. Prizes: Potential sweepstakes winners will be awarded

<u>Minor Prize</u> \$20.00 Iowa Cattleman Association gift certificate. Can be redeemed for beef at most groceries, Restaurant, and lockers. Approximate Retail Value ("ARV"): \$20.00.

<u>Grand Prize</u>: Approximately 15#s whole beef loin. Approximate Retail Value ("ARV"): \$160.00.

10. Publicity: winner's consent to Carroll Broadcasting and the Sponsor use of winner's name, likeness, photograph, voice, opinions, and/or hometown and state for promotional purposes in any media, without further payment or consideration.

11. General Conditions: Carroll Broadcasting and the Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Promotion, as determined by Carroll Broadcasting in its sole discretion. Carroll Broadcasting reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner.

12. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize.

13. Entrant's Personal Information: Information collected from entrants is being collected by Carroll Broadcasting for the sponsor and is subject to the Carroll Broadcasting's Privacy Policy https://www.1380kcim.com/privacy-policy/.