



October 20

Carrollton Inn, Carroll, Iowa

Participants in this year's Iowa Leadership Exchange will hear about best practices, emerging topics, recommendations and resources relating to Iowa's 60+ existing leadership programs.

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| 10:00 - 10:15 a.m. | Welcome and Challenge to Lead
<i>Lt. Governor Adam Gregg</i> |
| 10:15 - 11:00 a.m. | Leading in Times of Crisis
<i>Aaron Thomas, Parkersburg</i> |
| 11:15 - 12:00 p.m. | Round 1 Breakouts <ol style="list-style-type: none">1. Alumni Engagement2. Recruiting Participants Expanding and Diversifying3. Class Projects & Assignments4. Deeper Dives into Community Topics5. Marketing and Branding Your Program6. Creating Policies that Payoff |
| 12:00 - 1:00 p.m. | Lunch and Learning
<i>Dr. Erica Vonk, Northwestern College</i> |
| 1:15 - 2:00 p.m. | Round 2 Breakouts |
| 2:15 - 3:00 p.m. | Round 3 Breakouts |
| 3:15 - 4:00 p.m. | Round 4 Breakouts |
| 4:00 - 4:30 p.m. | Rally and Wrap Up |
| 4:30 - 5:00 p.m. | Hotel Check-In and Networking
Appetizers and Cash Bar |
| 5:00 – 8:00 p.m. | Exchanging Excellence
Reception, Storytelling Tales of Leadership, Lore and Learning
<i>Jim Thompson, Iowa Downtown Resource Center</i>
<i>Jessi McQuerrey, Iowa Association of Business and Industry Foundation</i> |