

# WABC's "SID THE SONG SAVANT" CONTEST

## OFFICIAL RULES

**No purchase is necessary to enter or win; a purchase will not improve your chances of winning**

These Specific Rules, in addition to the General Rules [<https://dehayf5mhw1h7.cloudfront.net/wp-content/uploads/sites/957/2020/08/25165712/Red-Apple-General-Contest-Rules.docx.pdf>], govern the WABC "Sid the Song Savant" Contest (the "Promotion"). The General Rules contain additional terms and conditions that govern and apply to the Promotion and are incorporated herein by reference. A complete copy of these Specific Rules can be obtained at the offices of WABC(AM) (the "Station"), PO BOX 1777, New York, NY 10163, during normal business hours Monday through Friday (excluding holidays) or by sending a self-addressed, stamped envelope to the Station with a request for the rules. In the event of a conflict or inconsistency between these Specific Rules and the General Rules, these Specific Rules shall govern. Any individual who enters, attempts to enter or in any way participates or attempts to participate in the Promotion agrees to be bound by these Specific Rules and the General Rules as well as by all interpretations of the rules by the Station and/or Red Apple Media, Inc. ("Red Apple") and by all other decisions of the Station/Red Apple which are final and binding in all matters relating to the Promotion.

1. **No purchase is necessary to enter or win. A purchase will not increase your chance of winning. Void where prohibited. All federal, state, and local regulations apply.**
2. **Eligibility.** This Promotion is open only to legal U.S. residents, age eighteen (18) years or older at the time of entry with a valid Social Security number or tax payer ID and who reside in New York, New Jersey, Connecticut or Pennsylvania, who have not won a prize from the Station in the last thirty (30) days or a prize valued at five hundred dollars (\$500) or more in the last sixty (60) days. Employees of Red Apple Media, Inc., its affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the New York DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents, siblings, and children (including "step"- relations of any of the foregoing).
3. **Promotion Period.** The Promotion will begin on January 6th, 2021 and will run through December 31, 2021 (the "Promotion Period"). The Station's computer is the official time keeping device for this Promotion.
4. **How to Enter.**

**On-Air:** Listen to the Station weekdays, Monday - Friday at or around 7:50am during the Promotion Period. When the Station plays the "cue-to-call" sounder, listeners should call the Station at 1-800-848-WABC (9222). Caller number seven to the Station, as determined by the Station in its sole discretion, will be able to play the game. Sid Rosenberg will leave the studio. Bernard "Bernie" McGuirk will provide facts about a year and play a hook of a song that came out in the same year. The contestant will have to guess what year the song came out. Sid Rosenberg will return to the studio and have the same facts about the year shared with him and the same song played for him. If the contestant guesses the correct year and Sid Rosenberg guesses an incorrect year the contestant wins the game. In the event there is a tie where the contestant and Sid Rosenberg guess the correct year, the contestant wins a prize. ***Time Delay Between Over-the-Air Signal and Internet/Streaming Broadcast:*** Due to the time delay that exists between the Station's over-the-air signal and the Station's online/streaming webcast, listeners who listen to the Station online/via streaming service may hear the cue to call later than listeners listening to the Station's over-the-air signal. As a result, the ability of an online/streaming listener to enter the Promotion on-air may be diminished.

5. **Winner Selection.** As described above, listen to the Station weekdays, Monday - Friday at or around 7:50am during the Promotion Period. When the Station plays the "cue-to-call" sounder, listeners should call the Station at 1-800-848-WABC (9222). Caller number seven to the Station, as determined by the Station in its sole discretion, will be able to play the game. Sid Rosenberg will leave the studio. Bernard "Bernie" McGuirk will provide facts about a year and play a hook of a song that came out in the same year. The contestant will have to guess what year the song came out. Sid Rosenberg will return to the studio and have the same facts about the year shared with him and the same song played for him. If the contestant guesses the correct year and Sid Rosenberg guesses an incorrect year the contestant wins the game. In the event there is a tie where the contestant and Sid Rosenberg guess the correct year, the contestant wins a prize. If the contestant and [Sid Rosenberg](#) guess an incorrect answer, contestant does not win.
6. **Odds of winning.** The odds of winning will depend on the knowledge of the contestant knowing what the year of the facts and the song came out.
7. **Prize(s).** [Two Hundred (200)] prizes will be awarded in the Promotion. The prize consists of a Bernie & Sid Hat. The approximate retail value ("ARV") of the prize is Twenty Dollars (\$20)
8. **Rules/List of Winners.** Copies of the General Rules, Specific Rules, or a list of winners for a given Promotion (please specify which) may be obtained by sending a self-addressed, stamped envelope to WABC(AM) at PO BOX 1777, New York, NY 10163.

**SPONSOR: Red Apple Media Inc., PO BOX 1777, New York, NY 10163**

***These rules have been updated on January 13, 2021 to reflect the change in Red Apple Media's Mailing Address.***