

WABC's "MASH UP MONDAYS" CONTEST

OFFICIAL RULES

No purchase is necessary to enter or win; a purchase will not improve your chances of winning

These Specific Rules, in addition to the General Rules [<https://dehayf5mhw1h7.cloudfront.net/wp-content/uploads/sites/957/2020/08/25165712/Red-Apple-General-Contest-Rules.docx.pdf>], govern the WABC "Mash Up Monday" Contest (the "Promotion"). The General Rules contain additional terms and conditions that govern and apply to the Promotion and are incorporated herein by reference. A complete copy of these Specific Rules can be obtained at the offices of WABC(AM) (the "Station"), PO BOX 1777, New York, NY 10163, during normal business hours Monday through Friday (excluding holidays) or by sending a self-addressed, stamped envelope to the Station with a request for the rules. In the event of a conflict or inconsistency between these Specific Rules and the General Rules, these Specific Rules shall govern. Any individual who enters, attempts to enter or in any way participates or attempts to participate in the Promotion agrees to be bound by these Specific Rules and the General Rules as well as by all interpretations of the rules by the Station and/or Red Apple Media, Inc. ("Red Apple") and by all other decisions of the Station/Red Apple which are final and binding in all matters relating to the Promotion.

- 1. No purchase is necessary to enter or win. A purchase will not increase your chance of winning. Void where prohibited. All federal, state, and local regulations apply.**
- 2. Eligibility.** This Promotion is open only to legal U.S. residents, age eighteen (18) years or older at the time of entry with a valid Social Security number or tax payer ID and who reside in New York, New Jersey, Connecticut or Pennsylvania, who have not won a prize from the Station in the last thirty (30) days or a prize valued at five hundred dollars (\$500) or more in the last sixty (60) days. Employees of Red Apple Media, Inc., its affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the New York DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents, siblings, and children (including "step"- relations of any of the foregoing).
- 3. Promotion Period.** The Promotion will begin on Monday, January 4th, and will run through Monday, January 18th (the "Promotion Period"). The Station's computer is the official time keeping device for this Promotion.
- 4. How to Enter.** To enter:
On-Air: Listen to the Station on Mondays from 6:00AM - 10:00AM during the Promotion Period. The station will play mash up mix consisting of two or more songs. When the Station plays the "cue-to-call" sounder, listeners should call the Station at 1-800-848-WABC(9222). The first caller to the station will have the chance to guess the titles and artists of all the songs played. In the event the first caller does not get the correct titles and artists the station will move on to the following caller and so on until we have a winner. **Time Delay Between Over-the-Air Signal and Internet/Streaming Broadcast:** Due to the time delay that exists between the Station's over-the-air signal and the Station's online/streaming webcast, listeners who listen to the Station online/via streaming service may hear the cue to call later than listeners listening to the Station's over-the-air signal. As a result, the ability of an online/streaming listener to enter the Promotion on-air may be diminished.

5. **Winner Selection.** As described above, Listen to the Station on Mondays from 6:00AM - 10:00AM during the Promotion Period. The station will play mash up mix consisting of two or more songs. When the Station plays the “cue-to-call” sounder, listeners should call the Station at 1-800-848-WABC(9222). The first caller to the station will have the chance to guess the titles and artists of all the songs played. In the event the first caller does not get the correct titles and artists the station will move on to the following caller and so on until we have a winner. There will be three (3) winners selected on-air.
6. **Odds of winning.** The odds of winning will be based on the listeners knowledge of the song titles and artists on air.
7. **Prize(s).** Three (3) prizes will be awarded in the Promotion on-air. The prizes consists of and will be scheduled as follows:
 - 1) On-Air Contest Monday, January 4th Sue Bird Seattle Storm Autographed 16x20 The approximate retail value (“ARV”) of the prize is [one hundred ninety nine dollars and ninety nine cents \$199.99]
 - 2) On-Air Contest Monday, January 11th Photograph autographed by Knicks Hall of Fame world champion guard Walt "Clyde" Frazier The approximate retail value (“ARV”) of the prize is [one hundred ninety nine dollars and ninety nine cents \$199.99]
 - 3) On-Air Contest Monday, January 18th Rangers Stanley Cup captain Mark Messier signed hockey puck The approximate retail value (“ARV”) of the prize is [one hundred ninety nine dollars and ninety nine cents \$199.99]
8. **Rules/List of Winners.** Copies of the General Rules, Specific Rules, or a list of winners for a given Promotion (please specify which) may be obtained by sending a self-addressed, stamped envelope to Promotion Department 77 WABC(AM) at PO BOX 1777, New York, NY 10163.

SPONSOR: Red Apple Media Inc., PO BOX 1777, New York, NY 10163

CollectibleXchange.com 200 Corporate Blvd S. Yonkers, NY 10701

These rules have been updated on January 13, 2021 to reflect the change in Red Apple Media's Mailing Address.