

# WABC's "COUSIN BRUCIE'S SATURDAY NIGHT ROCK & ROLL PARTY" CONTEST OFFICIAL RULES

**No purchase is necessary to enter or win; a purchase will not improve your chances of winning**

These Specific Rules, in addition to the General Rules [<https://dehayf5mhw1h7.cloudfront.net/wp-content/uploads/sites/957/2020/08/25165712/Red-Apple-General-Contest-Rules.docx.pdf>], govern the WABC "Cousin Brucie's Saturday Night Rock & Roll Party" Contest (the "Promotion"). The General Rules contain additional terms and conditions that govern and apply to the Promotion and are incorporated herein by reference. A complete copy of these Specific Rules can be obtained at the offices of WABC(AM) (the "Station"), PO BOX 1777, New York, NY 10163, during normal business hours Monday through Friday (excluding holidays) or by sending a self-addressed, stamped envelope to the Station with a request for the rules. In the event of a conflict or inconsistency between these Specific Rules and the General Rules, these Specific Rules shall govern. Any individual who enters, attempts to enter or in any way participates or attempts to participate in the Promotion agrees to be bound by these Specific Rules and the General Rules as well as by all interpretations of the rules by the Station and/or Red Apple Media, Inc. ("Red Apple") and by all other decisions of the Station/Red Apple which are final and binding in all matters relating to the Promotion.

1. **No purchase is necessary to enter or win. A purchase will not increase your chance of winning. Void where prohibited. All federal, state, and local regulations apply.**
2. **Eligibility.** This Promotion is open only to legal U.S. residents, age eighteen (18) years or older at the time of entry with a valid Social Security number or tax payer ID and who is a resident of the United States and Puerto Rico and who have not won a prize from Red Apple Media in the last thirty (30) days or a prize valued at five hundred dollars (\$500) or more in the last sixty (60) days. Employees of Red Apple Media, Inc., its affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the New York DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents, siblings, and children (including "step"-relations of any of the foregoing).
3. **Promotion Period.** The Promotion will begin on Saturday, January 9 at 6:00 p.m. and will run through Saturday, January 16, at 9:00 p.m. (the "Promotion Period"). The Station's computer is the official time keeping device for this Promotion.
4. **How to Enter.** Listen to the station on Saturday, January 9 from 6:00 p.m. -9:00 p.m., and Saturday, January 16 from 6:00 p.m. - 9:00 p.m.. Cousin Brucie will announce head to [wabcmusicradio.com](http://wabcmusicradio.com) now and be one of the first twenty-five people to enter for your chance to win a t-shirt.

**Online via Station Website:** Once you hear the cue to enter on air, visit the Station's website [<https://www.wabcmusicradio.com/>] during the Promotion Period, click on the Promotion link, and follow the instructions to enter, you must be one of the first twenty five entries in order to win the prize. All entries for the Saturday, January 9th show must be received by Saturday, January 9th at 9:00 pm and all entries for the Saturday, January 16th show must be received by Saturday, January 16th at 9:00 pm to be eligible to win. Limit one (1) entry per person per day, regardless of how many email addresses a person may possess and use. Multiple participants are not permitted to share the same email address. Any attempt by any participant to submit more than one (1) entry per day by using multiple/different email addresses, identities, registrations and logins, or any other

methods will void that entry and the participant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the participant.

5. **Winner Selection.** As described above, to be eligible for your chance to win, you must head over to [wabcmusicradio.com](http://wabcmusicradio.com) on January 9th from 6:00 pm to 9:00 pm or January 16th from 6:00 pm to 9:00 pm and be one of the first twenty-five people to enter the t-shirt contest.
6. **Odds of winning.** The odds of winning will depend on if you are one of the first twenty-five people to enter.
7. **Prize(s).** Fifty (50) prizes will be awarded in the Promotion. Twenty-five (25) prizes will be awarded on January 9th and twenty-five (25) prizes will be given away on January 16th. The prizes consist of a Cousin Brucie Saturday Night Rock N Roll T-shirt. The approximate retail value ("ARV") of the prize is twenty dollars (\$20).
8. **Rules/List of Winners.** Copies of the General Rules, Specific Rules, or a list of winners for a given Promotion (please specify which) may be obtained by sending a self-addressed, stamped envelope to WABC(AM) at PO BOX 1777, New York, NY 10163.

**SPONSOR: Red Apple Media Inc., PO BOX 1777, New York, NY 10163**

***These rules have been updated on January 13, 2021 to reflect the change in Red Apple Media's Mailing Address.***