

WABC'S "77 WABC AND BARRIE HOUSE COFFEE MUG GIVEAWAY" CONTEST OFFICIAL RULES

No purchase is necessary to enter or win; a purchase will not improve your chances of winning

These Specific Rules, in addition to the General Rules [<https://wabcradio.com/contest-rules/>], govern the "**77 WABC and Barrie House Coffee Mug Giveaway**" Contest (the "Promotion"). The General Rules contain additional terms and conditions that govern and apply to the Promotion and are incorporated herein by reference. A complete copy of these Specific Rules can be obtained by visiting the Station Office during normal business hours Monday through Friday (excluding holidays) or by sending a self-addressed, stamped envelope with a request for the rules to 77 WABC, P.O. Box 1777, New York, NY 10163. In the event of a conflict or inconsistency between these Specific Rules and the General Rules, these Specific Rules shall govern. Any individual who enters, attempts to enter or in any way participates or attempts to participate in the Promotion agrees to be bound by these Specific Rules and the General Rules as well as by all interpretations of the rules by the Station and/or Red Apple Media, Inc. ("Red Apple") and by all other decisions of the Station/Red Apple which are final and binding in all matters relating to the Promotion.

1. **No purchase is necessary to enter or win. A purchase will not increase your chance of winning. Void where prohibited. All federal, state, and local regulations apply.**
2. **Eligibility.** This Promotion is open only to persons age eighteen (18) years or older at the time of entry with a valid Social Security number or taxpayer ID, who are legal residents of the 50 states of the United States or the District of Columbia or Puerto Rico, and who have not won a prize from the Station in the last thirty (30) days or a prize valued at five hundred dollars (\$500) or more in the last sixty (60) days. Employees of Red Apple Media, Inc., its affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the New York DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents, siblings, and children (including "step"-relations of any of the foregoing).
3. **Promotion Period.** Promotion will begin on April 5, 2021 and will run through March 30, 2022. (the "Promotion Period"). The Station's computer is the official time keeping device for this Promotion.
4. **How to Enter.**

Online via Station Website: Visit the Station's website at www.wabcradio.com during the Promotion Period, click on the Contest Link, and follow the instructions to enter. Entries must be received by the final day of each calendar month at 11:59PM to be eligible to win that month's random prize draw. March 30, 2022 at 11:59PM is the last date and time to be eligible to win during the Promotion Period. Limit one (1) entry per person per day, regardless of how many email addresses a person may possess and use. Multiple participants are not permitted to share the same email address. Any attempt by any participant to submit more than one (1) entry per day by using multiple / different email addresses, identities, registrations and logins, or any other methods will void that entry and the participant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the participant.

5. **Winner Selection.** On or about the first business day following the end of every calendar month from April 2021 through March 2022. Station will select five (5) entries via random drawing from among all valid entries received by Station during each month of the Promotion Period. Contest entries will not roll over month-to-month during the Promotion Period. A new pool of entries will begin at 12:00AM on the first day of each calendar month through 11:59PM on the last day of each calendar month. Winning entrants will be contacted using the email address, telephone number, and / or social media account provided with the entry and may be awarded the prize. (Subject to verification of eligibility and compliance with the terms of these Specific Rules and the General Rules).
6. **Odds of winning.** The odds of winning will depend on the number of eligible entries received.
7. **Prize(s).** Up to Sixty (60) prizes will be awarded in the Promotion. Each eligible and verified winner will receive a co-branded 77 WABC and Barrie House Coffee Mug. The approximate retail value ("ARV") of the prize is Five Dollars (\$5.00).
8. **Rules / List of Winners.** Complete copies of the General Rules, Specific Rules, and / or a list of winners for this Promotion can be obtained by visiting the Station Office during normal business hours Monday through Friday (excluding holidays) or by sending a self-addressed, stamped envelope with a written request for the General Rules, Specific Rules and / or a list of winners to 77 WABC, P.O. Box 1777, New York, NY 10163.

SPONSORS: Red Apple Media Inc., P.O. Box 1777, New York, NY 10163 and BH Coffee Company LLC, 4 Warehouse Lane, Elmsford, NY 10523.