## "ENTER TO WIN A PERSONALIZED VIDEO FROM SID" CONTEST OFFICIAL RULES

No purchase is necessary to enter or win; a purchase will not improve your chances of winning

These Specific Rules, in addition to the General Rules [https://wabcradio.com/Sweepstakes-rules/], govern 77 WABC's "ENTER TO WIN A PERSONALIZED VIDEO FROM SID" (the "Sweepstakes"). The General Rules contain additional terms and conditions that govern and apply to the Sweepstakes and are incorporated herein by reference. A complete copy of these Specific Rules can be obtained by visiting the Station Office during normal business hours Monday through Friday (excluding holidays) or by sending a self-addressed, stamped envelope with a request for the rules to Red Apple Media, 800 Third Ave 2<sup>nd</sup> Floor, New York, NY 10022. In the event of a conflict or inconsistency between these Specific Rules and the General Rules, these Specific Rules shall govern. Any individual who enters, attempts to enter or in any way participates or attempts to participate in the Sweepstakes agrees to be bound by these Specific Rules and the General Rules as well as by all interpretations of the rules by the Station and/or Red Apple Media, Inc. ("Red Apple") and by all other decisions of the Station/Red Apple which are final and binding in all matters relating to the Sweepstakes.

- 1. No purchase is necessary to enter or win. A purchase will not increase your chance of winning. Void where prohibited. All federal, state, and local regulations apply.
- 2. **Eligibility**. This Sweepstakes is open only to persons aged eighteen (18) years or older at the time of entry with a valid Social Security number or taxpayer ID, who are legal residents of the 50 states of the United States or the District of Columbia or Puerto Rico, and who have not won more than three (3) different prizes from the Station in the last thirty (30) days. Employees of Red Apple Media, Inc., its affiliates, related entities and subsidiaries, Sweepstakes sponsors, prize providers, advertising agencies, other radio stations serving the New York DMA, and the immediatefamily members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents, siblings, and children (including "step"- relations of any of the foregoing).
- 3. **Sweepstakes Period.** Sweepstakes will begin on Monday, May 9, 2022, at 12:00 a.m. Eastern Standard Time ("EST") and ends on Sunday, May 15, 2022, at 11:59 p.m. EST (the "Sweepstakes Period"). The Station's computer is the official time keeping device for this Sweepstakes.
- 4. **How to Enter.** Online: Visit the Station's website at www.wabcradio.com/sidvideo during the Sweepstakes Period and follow the instructions on the page to enter. Five (5) randomly selected winners, as determined by the Station in its sole discretion, will receive the Prize (defined below) through the online entry giveaway. Entries must be received by the final day of the Sweepstakes Period to be eligible to win the Prize. Limit one (1) entry per person, regardless of how many email addresses a person may possess and use. Multiple participants are not permitted to share the same email address. Any attempt by any participant to submit more than one (1) entry by using multiple / different email addresses, identities, registrations and logins, or any other methods will void that entry and the participant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the participant. The winners of the Sweepstakes will be notified on or around Monday, May 16, 2022 via email or phone.
- 5. Odds of winning. The odds of winning will depend on the number of online entries.
- 6. **Prize(s).** The prize consists of a personalized video by Sid Rosenberg.

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