

**77 WABC'S
"WIN A MYSTERY 77 WABC RADIO SWAG BAG!"
CONTEST OFFICIAL RULES**

These Specific Rules, in addition to the General Rules [<https://wabcradio.com/contest-rules/>], govern 77 WABC's "**WIN A MYSTERY 77 WABC RADIO SWAG BAG!**" Contest (the "Promotion"). The General Rules contain additional terms and conditions that govern and apply to the Promotion and are incorporated herein by reference. A complete copy of these Specific Rules can be obtained by visiting the Station Office during normal business hours Monday through Friday (excluding holidays) or by sending a self-addressed, stamped envelope with a request for the rules to 77 WABC, 800 Third Ave 2nd Floor, New York, NY 10022. In the event of a conflict or inconsistency between these Specific Rules and the General Rules, these Specific Rules shall govern. Any individual who enters, attempts to enter or in any way participates or attempts to participate in the Promotion agrees to be bound by these Specific Rules and the General Rules as well as by all interpretations of the rules by the Station and/or Red Apple Media, Inc. ("Red Apple") and by all other decisions of the Station/Red Apple which are final and binding in all matters relating to the Promotion.

- 1. No purchase is necessary to enter or win. A purchase will not increase your chance of winning. Void where prohibited. All federal, state, and local regulations apply.**
- 2. Eligibility.** This Promotion is open only to persons aged eighteen (18) years or older at the time of entry with a valid Social Security number or taxpayer ID, who are legal residents of the 50 states of the United States or the District of Columbia or Puerto Rico, and who have not won more than three (3) prizes from the Station in the last thirty (30) days. Employees of Red Apple Media, Inc., its affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the New York DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents, siblings, and children (including "step"- relations of any of the foregoing).
- 3. Promotion Period.** Promotion will start on 12:00 am November 9, 2022 through 12:00am November 17, 2022 (the "Promotion Period(s)"). The Station's computer is the official time keeping device for this Promotion.
- 4. How to Enter.**

Online: Visit the Station's website at <https://wabcradio.com/swagbag> during the Sweepstakes Period and follow the instructions on the page to enter. Five randomly selected winners, as determined by the Station in its sole discretion, will a 77 WABC merchandize swag bag! Entries must be received by the final day of the Sweepstakes Period to be eligible to win the Prize. Limit one (1) entry per person, regardless of how many email addresses a person may possess and use. Multiple participants are not permitted to share the same email address. Any attempt by any participant to submit more than one (1) entry by using multiple / different email addresses, identities, registrations and logins, or any other methods will void that entry and the participant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the participant. The winners of the Sweepstakes will be notified on or around November 18, 2022, via email or phone.

- 6. Odds of winning.** The odds of winning will depend on the number of participants who enter during the promotion period.
- 7. Prize(s).** All winners will each win a 77 WABC merchandize swag bag (may contain prizes from \$1 and up to \$20 each item) which will be shipped to the winners directly. Any winner(s) who fails to redeem, claim, or utilize the Prize will forfeit the Prize. The Station reserves the right, in its sole discretion, to award unclaimed Prizes to alternate contestants, not to award the unclaimed Prizes, and to transfer the Prize to others as requested by winners.

8. Rules / List of Winners. Complete copies of the General Rules, Specific Rules, and / or a list of winners for this Promotion can be obtained by visiting the Station Office during normal business hours Monday through Friday (excluding holidays) or by sending a self-addressed, stamped envelope with a written request for the General Rules, Specific Rules and / or a list of winners to 77 WABC, 800 Third Ave 2nd Floor, New York, NY 10022.

SPONSORS: Red Apple Media Inc., 2nd Floor, New York, NY 10022