

77 WABC'S
"WIN TICKETS TO WABC MUSIC RADIO GALA TO HONOR COUSIN BRUCIE" ONLINE
CONTEST - OFFICIAL RULES

These Specific Rules, in addition to the General Rules [<https://wabcradio.com/contest-rules/>], govern 77 WABC's **"WIN TICKETS TO WABC MUSIC RADIO GALA TO HONOR COUSIN BRUCIE" ONLINE CONTEST** (the "Promotion"). The General Rules contain additional terms and conditions that govern and apply to the Promotion and are incorporated herein by reference. A complete copy of these Specific Rules can be obtained by visiting the 77 WABC Radio (the "Station") office during normal business hours Monday through Friday (excluding holidays) or by sending a self-addressed, stamped envelope with a request for the rules to 77 WABC, 800 Third Avenue - 2nd Floor, New York, NY 10022. In the event of a conflict or inconsistency between these Specific Rules and the General Rules, these Specific Rules shall govern. Any individual who enters, attempts to enter or in any way participates or attempts to participate in the Promotion agrees to be bound by these Specific Rules and the General Rules as well as by all interpretations of the rules by the Station and/or Red Apple Media, Inc. ("Red Apple") and by all other decisions of the Station/Red Apple which are final and binding in all matters relating to the Promotion.

1. **No purchase is necessary to enter or win. A purchase will not increase your chance of winning. Void where prohibited. All federal, state, and local regulations apply.**
2. **Eligibility.** This Promotion is open only to persons aged twenty-one (21) years or older at the time of entry with a valid Social Security number or taxpayer ID, who are legal residents of the 50 states of the United States or the District of Columbia or Puerto Rico, and who have not won more than three (3) prizes from the Station in the last thirty (30) days. Employees of Red Apple Media, Inc., its affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the New York DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents, siblings, and children (including "step"- relations of any of the foregoing).
3. **Promotion Period.** Promotion will run from Monday, August 7, 2023 at 6:00am to September 2, 2023 at 11:59pm (the "Promotion Period"). The Station's computer is the official time keeping device for this Promotion.
4. **How to Enter.**

All persons entered at WABCradio.com/brucie or wabcmusicradio.com/brucie as of September 2, 2023 at 11:59pm are automatically entered into the contest.

Online: To enter the contest, visit the Station's website at WABCradio.com/brucie or wabcmusicradio.com/brucie during the Promotion Period and follow the instructions on the page. Limit one (1) entry per person, regardless of how many email addresses a person may possess and use. Multiple participants are not permitted to share the same email address. Any attempt by any participant to submit more than one (1) entry by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entry and the participant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the participant.
5. **Winner Selection.** Between August 7, 2023 and on or about September 2, 2023, five (5) winners will win two (2) tickets each, selected via random draw, to attend *77 WABC's 102nd Anniversary Celebration, Honoring Cousin Brucie For Pioneering Music Radio* on September 7, 2023 in New York, New York. The winners will be contacted via email and must pass a background check (as determined by the Station in its sole discretion) in order to be awarded the Prize.
6. **Odds of Winning.** The odds of winning varies based on the number of valid entrants. The odds of winning are equal for each entrant. Winners will be selected by random draw by the Station.

7. **Prize(s).** Five (5) winners will win two (2) tickets each to attend 77 WABC's 102nd Anniversary Celebration, Honoring Cousin Bruce For Pioneering Music Radio (the "Gala") on September 7, 2023 in New York, New York. Each ticket to the Gala is valued at six hundred dollars (\$600.00), with a total prize value of one thousand, two hundred dollars (\$1,200.00). Winners will receive information regarding the time and location of the Gala once a background check is cleared (see below). The prize is non-transferable. Any winner(s) who fails to redeem, claim, or utilize the prize will forfeit the prize. The Station reserves the right, in its sole discretion, to award the unclaimed prize(s) to alternate contestants or not to award the unclaimed prize(s). Winners are responsible for their own transportation to and from the Gala.
8. **Rules / List of Winners.** Complete copies of the General Rules, Specific Rules, and / or a list of winners for this Promotion can be obtained by visiting the Station Office during normal business hours Monday through Friday (excluding holidays) or by sending a self-addressed, stamped envelope with a written request for the General Rules, Specific Rules and / or a list of winners to 77 WABC, 800 Third Avenue - 2nd Floor, New York, NY 10022.
9. **Background Check For Winner and Guest.** Station reserves the right to conduct a background check on any winner or/and guest and reserves the right in its sole discretion to disqualify any person based on such background check. Failure by winner or guest to agree to a background check, and/or to provide information necessary to conduct such background check, will result in disqualification and forfeiture of the prize.
10. **Other Restrictions.** Winner and guest must abide by the Gala's **formal dress code** to be admitted and must conduct themselves in a respectful manner. The Station reserves the right, in its sole discretion, to deny winner and/or guest entry to, or remove winner and/or guest from, the Gala for any reason, including, but not limited to, unruly behavior, threats of violence, visible intoxication, or disturbance of any kind. Upon denial of entry and/or removal, the prize shall be forfeited.
11. **Taxes.** Due to the value of this prize, winners are required to fill out, sign and return to the Station a W-9 IRS Tax form. Winners must provide their social security number to the Station for tax reporting purposes prior to receiving the prize.

SPONSORS: Red Apple Media Inc., 2nd Floor, New York, NY 10022