

77 WABC'S
"WIN THE BOOK 'ICONS, IDOLS AND IDIOTS OF HOLLYWOOD' BY BRUCE BELLAND"
OFFICIAL RULES

These Specific Rules, in addition to the General Rules [<https://wabcradio.com/contest-rules/>], govern 77 WABC's **"ICONS, IDOLS AND IDIOTS OF HOLLYWOOD' BY BRUCE BELLAND"** Contest (the "Promotion"). The General Rules contain additional terms and conditions that govern and apply to the Promotion and are incorporated herein by reference. A complete copy of these Specific Rules can be obtained by visiting 77 WABC ("the station") office during normal business hours Monday through Friday (excluding holidays) or by sending a self-addressed, stamped envelope with a request for the rules to 77 WABC, 800 Third Avenue - 2nd Floor, New York, NY 10022. In the event of a conflict or inconsistency between these Specific Rules and the General Rules, these Specific Rules shall govern. Any individual who enters, attempts to enter or in any way participates or attempts to participate in the Promotion agrees to be bound by these Specific Rules and the General Rules as well as by all interpretations of the rules by the Station and/or Red Apple Media, Inc. ("Red Apple") and by all other decisions of the Station/Red Apple which are final and binding in all matters relating to the Promotion.

1. **No purchase is necessary to enter or win. A purchase will not increase your chance of winning. Void where prohibited. All federal, state, and local regulations apply.**
2. **Eligibility.** This Promotion is open only to persons aged eighteen (18) years or older at the time of entry with a valid Social Security number or taxpayer ID, who are legal residents of the 50 states of the United States or the District of Columbia or Puerto Rico, and who have not won more than three (3) prizes from the Station in the last thirty (30) days. Employees of Red Apple Media, Inc., its affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the New York DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents, siblings, and children (including "step"- relations of any of the foregoing).
3. **Promotion Period.** Promotion will run on Saturday, September 16, 2023 from 6:00pm to 10:00pm (the "Promotion Period(s)"). The Station's computer is the official time keeping device for this Promotion.
4. **How to Enter.**

On-Air: Listen to the Station during "Cousin Brucie's Saturday Night Rock 'n' Roll Party" (Saturday 9/16 6:00pm to 10:00pm) during the Promotion Period. When the Station announces or alerts callers to call the Station for a chance to win the book "Icons, Idols and Idiots of Hollywood – My Adventures In America's First Boy Band" by Bruce Belland, listeners should call the Station at 1-800-848-WABC (9222). Four Callers, numbers eighty (80), eighty-one (81), eighty-two (82) and eighty-three (83), as determined by the Station in its sole discretion, will each win one copy of the book "Icons, Idols and Idiots of Hollywood – My Adventures In America's First Boy Band" by Bruce Belland.

Time Delay Between Over-the-Air Signal and Internet/Streaming Broadcast: Due to the time delay that exists between the Station's over-the-air signal and the Station's online/streaming webcast, listeners who listen to the Station online/via streaming service may hear the cue to call later than listeners listening to the Station's over-the-air signal. As a result, the ability of an online/streaming listener to enter the Promotion on-air may be diminished.

5. **Winner Selection.** During the Promotion Period, four (4) callers who are caller numbers eighty (80), eighty-one (81), eighty-two (82) and eighty-three (83) during the Promotion Show, as described above, as determined by the Station in its sole discretion, will each automatically win one copy of the book "Icons, Idols and Idiots of Hollywood – My Adventures In America's First Boy Band" by Bruce Belland.
6. **Odds of winning.** The odds of winning will depend on the number of calling participants during each promotion show during the promotion period.

7. **Prize(s).** Four (4) winners will each receive one copy of the book “Icons, Idols and Idiots of Hollywood – My Adventures In America’s First Boy Band” by Bruce Belland. (Total Prize Value \$32.00). Prize will be shipped to winner(s) directly. Any winner(s) who fails to redeem, claim, or utilize the Prize will forfeit the Prize. The Station reserves the right, in its sole discretion, to award unclaimed Prizes to alternate contestants, not to award the unclaimed Prizes, and to transfer the Prize to others as requested by winners.
8. **Rules / List of Winners.** Complete copies of the General Rules, Specific Rules, and / or a list of winners for this Promotion can be obtained by visiting the Station Office during normal business hours Monday through Friday (excluding holidays) or by sending a self-addressed, stamped envelope with a written request for the General Rules, Specific Rules and / or a list of winners to 77 WABC, 800 Third Avenue - 2nd Floor, New York, NY 10022.

SPONSORS: Red Apple Media Inc., 2nd Floor, New York, NY 10022
Bruce Belland (Author of “Icons, Idols and Idiots of Hollywood – My Adventures In America’s First Boy Band”)