

77 WABC'S

"WIN TICKETS TO SEE PRINCE PURPLE RAIN AT BERGEN PERFORMING ARTS CENTER" ON-AIR CONTEST – OFFICIAL RULES

These Specific Rules, in addition to the General Rules [<https://wabcradio.com/contest-rules/>], govern 77 WABC's **"WIN TICKETS TO SEE PRINCE PURPLE RAIN AT BERGEN PERFORMING ARTS CENTER" CONTEST** (the "Promotion"). The General Rules contain additional terms and conditions that govern and apply to the Promotion and are incorporated herein by reference. A complete copy of these Specific Rules can be obtained by visiting 77 WABC ("the station") office during normal business hours Monday through Friday (excluding holidays) or by sending a self-addressed, stamped envelope with a request for the rules to 77 WABC, 800 Third Avenue - 2nd Floor, New York, NY 10022. In the event of a conflict or inconsistency between these Specific Rules and the General Rules, these Specific Rules shall govern. Any individual who enters, attempts to enter or in any way participates or attempts to participate in the Promotion agrees to be bound by these Specific Rules and the General Rules as well as by all interpretations of the rules by the Station and/or Red Apple Media, Inc. ("Red Apple") and by all other decisions of the Station/Red Apple which are final and binding in all matters relating to the Promotion.

1. **No purchase is necessary to enter or win. A purchase will not increase your chance of winning. Void where prohibited. All federal, state, and local regulations apply.**
2. **Eligibility.** This Promotion is open only to persons aged eighteen (18) years or older at the time of entry with a valid Social Security number or taxpayer ID, who are legal residents of the 50 states of the United States or the District of Columbia or Puerto Rico, and who have not won more than three (3) prizes from the Station in the last thirty (30) days. Employees of Red Apple Media, Inc., its affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the New York DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents, siblings, and children (including "step"- relations of any of the foregoing).
3. **Promotion Period.** Promotion will run on Wednesday, June 25, 2025 from 6:00am EST to 9:59am EST (the "Promotion Period"). The Station's computer is the official time keeping device for this Promotion.
4. **How to Enter.**

On-Air: Listen to the Station during "Sid & Friends In The Morning" on Wednesday 6/25/25 from 6:00am EST to 9:59am EST (the "Promotion Show") during the Promotion Period. When the Station announces or alerts callers to call the Station for a chance to win tickets to see Prince Purple Rain at Bergen Performing Arts Center, in Englewood, New Jersey on Friday, July 25, 2025, listeners should call the Station at 1-800-848-WABC (9222). Caller number seven (7), as determined by the Station in its sole discretion, will win two (2) tickets to see Prince Purple Rain as described in the "cue to call" announcement alert at the Bergen Performing Arts Center in Englewood, New Jersey.

Time Delay Between Over-the-Air Signal and Internet/Streaming Broadcast: Due to the time delay that exists between the Station's over-the-air signal and the Station's online/streaming webcast, listeners who listen to the Station online/via streaming service may hear the cue to call later than listeners listening to the Station's over-the-air signal. As a result, the ability of an online/streaming listener to enter the Contest on-air may be diminished.

5. **Winner Selection.** On the day of the Promotion Period, one (1) caller who is caller number seven (7) during the Promotion Show, as described above, as determined by the Station in its sole discretion, will automatically win two (2) tickets to see Prince Purple Rain as announced in the "cue to call" announcement alert at the Bergen Performing Arts Center in Englewood, New Jersey.
6. **Odds of winning.** The odds of winning will depend on the number of calling participants during each promotion show during the promotion period.

7. **Prize(s).** One (1) winner will win two (2) tickets to see Prince Purple Rain as announced in the “cue to call” announcement alert at Bergen Performing Arts Center in Englewood, New Jersey on Friday, July 25, 2025 (Total Value of Prize: \$120). Winner seat locations are not available beforehand and are at the sole discretion of the Event Ticket Distributor. Winner will pick up tickets at the Bergen Performing Arts Center Box Office / Will Call on the day of the event (July 25, 2025) with a Valid ID. The Prize is non-transferable. Any winner who fails to redeem, claim, or utilize the Prize will forfeit the Prize. The Station reserves the right, in its sole discretion, to award the unclaimed Prize(s) to alternate contestants or not to award the unclaimed Prize(s).
8. **Rules / List of Winners.** Complete copies of the General Rules, Specific Rules, and / or a list of winners for this Promotion can be obtained by visiting the Station Office during normal business hours Monday through Friday (excluding holidays) or by sending a self-addressed, stamped envelope with a written request for the General Rules, Specific Rules and / or a list of winners to 77 WABC, 800 Third Avenue - 2nd Floor, New York, NY 10022.

SPONSORS: Red Apple Media Inc., 2nd Floor, New York, NY 10022
Bergen Performing Arts Center, Englewood, NJ 07631